

Coast to Capital Local Enterprise Partnership: Register of Members' Interests

Name: Claire Mason

Date: 23 April 2021

As a Board Member/Co-opted Member/ Sub-Board Member/ Staff Member of the Coast to Capital Local Enterprise Partnership (LEP), I declare that I have the following disclosable pecuniary and/or non-pecuniary interests.

NOTIFICATION OF CHANGE OF CIRCUMSTANCES

Each Board Member shall review their individual register of interests before each board meeting and decision making committee meeting, submitting any necessary revisions to the LEP and S151/S73 Officer at the start of the meeting. Any recorded interests relevant to the meeting should also be declared at this point.

Even if a meeting has not taken place a Member must, within 28 clear working days of becoming aware of any change to the interests specified below, provide written notification to the LEP and S151/S73 Officer, of that change.

***SPOUSE/PARTNER** – In the notice below my spouse or partner means anyone who meets the definition in the [Localism Act](#), i.e. my spouse or civil partner, or a person with whom I am living as a spouse or a person with whom I am living as if we are civil partners, and I am aware that that person has the interest having carried out a reasonable level of investigation. Where your spouse or partner has recently been involved in any activity which would have been declarable, this should be mentioned, with the date the activity ended.

(Please state 'None' where appropriate, do not leave any boxes blank).

SECTION 1	ANY EMPLOYMENT, OFFICE, TRADE, PROFESSION OR VOCATION CARRIED ON FOR PROFIT OR GAIN	MEMBER (and/or spouse/partner where applicable)
1.1	Name of: <ul style="list-style-type: none"> • your employer(s) • any business carried on by you • any other role in which you receive remuneration (this includes remunerated roles such as councillors). 	Founder, CEO and Owner: Man Bites Dog Limited (registered in England company number 5156769) Spouse: Lecturer BIMM Institute, IT contractor Man Bites Dog Limited, music performance and publishing

		royalties.
1.2	Description of employment or business activity.	<p>Founder, CEO and Owner: Man Bites Dog Limited (registered in England company number 5156769)</p> <p>Man Bites Dog: Strategic marketing consultancy for UK and global organisations with particular focus on thought leadership services for large global corporates in professional and financial services and technology sectors.</p> <p>Spouse: Lecturer BIMM Institute (British and Irish Modern Music Institute – Higher Education), IT contractor Man Bites Dog Limited, music performance and publishing royalties.</p>
1.3	The name of any firm in which you are a partner.	<p>Founder, CEO and Owner: Man Bites Dog Limited (registered in England company number 5156769).</p> <p>Spouse: N/A</p>
1.4	The name of any company for which you are a remunerated director.	<p>Founder, CEO and Owner: Man Bites Dog Limited (registered in England company number 5156769).</p> <p>Spouse: N/A</p>
SECTION 2	SPONSORSHIP	MYSELF (and/or spouse/partner where applicable)

2.1	<p>Any financial benefit obtained (other than from the LEP) which is paid as a result of carrying out duties as a Member.</p> <p>This includes any payment or financial benefit from a Trade Union within the meaning of the Trade Union and Labour Relations (Consolidation) Act 1992 (a).</p>	<p>None</p> <p>Spouse: None</p>
SECTION 3	CONTRACTS	MYSELF (and/or spouse/partner where applicable)
3.1	Any contract for goods, works or services with the LEP which has not been fully discharged by any organisation named at 1.1.	<p>None</p> <p>Spouse: None</p>
3.2	Any contract for goods, works or services entered into by any organisation named at 1.1 where either party is likely to have a commercial interest in the outcome of business being decided by the LEP.	<p>None</p> <p>I have a professional business relationship with BAI Communications – there is no contract for goods, works or services.</p> <p>Spouse: None</p>
SECTION 4	LAND OR PROPERTY	MYSELF (and/or spouse/partner where applicable)
4.1	<p>Any interest you or any organisation listed at 1.1 may have in land or property which is likely to be affected by a decision made by the LEP.</p> <p>This would include, within the area of the LEP:</p> <ul style="list-style-type: none"> • Any interest in any land in the LEP areas, including your place(s) of residency • Any tenancy where the landlord is the LEP and the tenant is a body in which the relevant person has an interest • Any licence for a month or 	<p>Residence with spouse: BN1 Brighton & Hove</p> <p>Residential property x 2 with spouse: BN3 Brighton & Hove</p> <p>Spouse residential property: BN3 Brighton & Hove</p> <p>Man Bites Dog Limited lease commercial property: BN1 Brighton & Hove</p>

	<p>longer to occupy land owned by the LEP.</p> <p>For property interests, please state the first part of the postcode and the Local Authority where the property resides. If you own/lease more than one property in a single postcode area, please state this.</p>	
SECTION 5	SECURITIES	MYSELF (and/or spouse/partner where applicable)
5.1	<p>Any interest in securities of an organisation under 1.1 where:-</p> <p>(a) that body (to my knowledge) has a place of business or land in the area of the LEP; and</p> <p>(b) either –</p> <p>(i) the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body; or</p> <p>(ii) if the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which has an interest exceeds one hundredth of the total issued share capital of that class.</p>	<p>None to my knowledge</p> <p>Spouse: None to his knowledge</p>
SECTION 6	GIFTS AND HOSPITALITY	MYSELF (and/or spouse/partner where applicable)
6.1	<p>Any gifts and/or hospitality received as a result of membership of the LEP (above the value of £50).</p>	<p>None</p> <p>Spouse: None</p>

OTHER INTERESTS

Membership of Organisations

I am a member of, or I am in a position of general control, a trustee of, or participate in the management of:

1. Any body to which I have been appointed or nominated by the LEP:

Greater Brighton Economic Board. Spouse: None

2. Any body exercising functions of a public nature (eg school governing body or another LEP):

None. Spouse: None.

3. Any body directed to charitable purposes:

None. Spouse: None

4. Any body, one of whose principal purposes includes the influence of public opinion or policy (including any political party or trade union):

None: Spouse: None

5. Any Local Authority (please state any interests you hold as LA leaders/cabinet members for LA land, resources and the LA's commercial interests):

None. Spouse: None.

6. Any other interest which I hold which might reasonably be likely to be perceived as affecting my conduct or influencing my actions in relation to my role.


None. Spouse: None. I have individual memberships with organisations including the Managing Partners' Forum (MPF) where I am also a Member of the Advisory Board, Chartered Institute of Public Relations (CIPR), Public Relations and Communications Association (PRCA), Women In PR and Non Executive Directors Association (NEDA). Man Bites Dog has corporate membership with organisations including Professional Marketing Forum (PM Forum), The Financial Services Forum and British American Business.

Member's signature on separate page and not for publication.

MEMBER'S DECLARATION AND SIGNATURE

(not for publication: for LEP records only)

I confirm that having carried out reasonable investigation, the information given above is a true and accurate record of my relevant interests, given in good faith and to the best of my knowledge.

Date	23/04/21
Member's Name <i>(Capitals – in full)</i>	Claire Mason
Signature <i>(e-signature here)</i>	

RECEIPT BY LEP

Date received by the LEP	26/04/2021 (Nick Darwin)
Signature of LEP Chief Executive	