

Meeting: Coast to Capital Investment Committee Meeting
Date: 15 July 2019
Report Title: Unallocated LGF Recommendations for Full Business Cases

The Investment Committee is recommended to:

- 1- Note the process adopted to recommend Full Business Case submissions under the latest LGF call.
 - 2- Agree the recommended shortlist of projects to submit Full Business Cases for further scrutiny by the Investment Committee.
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1. Executive Summary

- 1.1. This paper recommends projects that should be called to submit Full Business Cases (FBC) following scoring of Expressions of Interest (EOI) that was conducted by Coast to Capital's Senior Management Team (SMT).
- 1.2. The new call for EOI applications for the remaining unallocated Local Growth Deal funding was launched on Tuesday 11th June 2019.
- 1.3. Applicants were asked to identify and demonstrate projects that strategically align with one or more of our 8 priorities as detailed within the Gatwick 360 Strategic Economic Plan.
- 1.4. In total 35 EOI's were received and following a compliance exercise by Coast to Capital officers, all applications were deemed eligible for further evaluation by the SMT, that took place on Thursday 4th July.
- 1.5. This exercise determined a 'longlist' of projects to which it is recommended that 15 out of the 35 projects should be shortlisted for FBC stage, and further scrutiny by the Investment Committee in September.
- 1.6. The 15 projects recommended align well with our strategic priorities and a number of them are of potential regional/national significance that would underpin our emerging Local Industrial Strategy.

2. Detail

- 2.1. A total of 35 EOI's were received, with each application being entered under one of the following priority areas;
 1. Deliver Prosperous Urban Centres
 2. Develop Business Infrastructure and Support
 3. Invest in Sustainable Growth
 4. Create Skills for the Future
 5. Pioneer Innovation in Core Strengths
 6. Promote better Transport and Mobility
 7. Improve Digital Network Capability
 8. Build a strong National and International profile.
- 2.2. Applicants were asked as part of their EOI to demonstrate how their project aligns with Gatwick 360 and the chosen priority area. Some applicants also outlined where possible if their project aligned with numerous priorities.
- 2.3. As requested by the Investment Committee, applicants also had to confirm that they could spend their requested LGF (between £500k-£2million) by December 2020, to ensure Coast to Capital fully meets the Government expenditure by March 2021.
- 2.4. On Thursday 4th July, 4 members of the SMT individually reviewed all EOI applications and scored them against a number of core and strategic criteria as per the published EOI guidance. It should be noted that the COO decided to not score as he provides advice to the Committee.
- 2.5. The scores for each application were then averaged, to give an overall weighted percentage that helped to form a 'longlist' of projects.

3. Recommended Shortlist for Full Business Case Submission

- 3.1 The longlist of projects identified the overall percentage for each EOI.
- 3.2 As the total combined ask for LGF is much greater than the current pot of LGF funding available, there is a requirement to 'shortlist' a smaller number of projects to submit FBCs for further scrutiny and evaluation by the Investment Committee.
- 3.3 There is a clear step change in scores whereby it drops from 50.12% to 39.37%. For this reason, it is recommended that all projects over 50% are invited to submit FBC before 16th August 2019.
- 3.4 The 15 Projects above the 50% threshold align well with our strategic priorities and therefore form a strong pipeline. Some projects are also of potential national significance and have the potential to leverage emerging Local Industrial Strategy priorities.

- 3.5** Applicants who submit FBC will also be asked to formally present their projects at the September Investment Committee, where members will re-score the projects against the same criteria to determine final full/part funding awards.
- 3.6** Unsuccessful EOI applicants will be sent a formal written letter giving feedback as outlined within the guidance (with no detail of scores).