

Enterprise Adviser Network Report: January 2020

Enterprise Adviser Network (EAN)

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support around 20 schools and colleges in their area and link them to local businesses.

Update

Over the last quarter the EAN programme has continued to make progress across all aspects, including progress towards our targets, work being undertaken to increase activity in the Brighton & Hove and Worthing area, a very successful EAN Celebration event, and the development and delivery of training for schools and colleges by our Enterprise Coordinators.

The Interim Enterprise Coordinator who is working in the Brighton & Hove and Worthing area has undertaken work to reengage with all 20 of the schools and colleges in the area and has successfully met with the majority, or has meetings booked in for January. In addition, work is taking place to secure new Enterprise Advisers from businesses to support these schools and colleges.

The permanent Enterprise Coordinator for the Brighton & Hove and Worthing area, Penny, is now nearing completion of the phased return to work plan. Penny has successfully established two Special Needs school clusters which have both had successful meetings in this quarter. The Youth Consultation events which have been informing the Local Industrial Strategy were also successful, and the consultation report is now available on the Coast to Capital website.

Pru Rowntree, the Enterprise Coordinator for the Mid Sussex and Upper Greater Brighton area has now left Coast to Capital. We are pleased to announce that we have found a replacement to start in early February 2020.

The forecast budget for academic year 2019 – 2020 estimates that the EAN programme will require £199,050 in salary and overheads funding, which is within budget. The first financial claim for this academic year is due to be submitted to the Careers and Enterprise Company in February 2020.

The EAN Team

| | |
|---|--|
| Lisa Mobbs | Team Leader and Enterprise Coordinator for East Surrey |
| Hannah Thomas | Enterprise Coordinator for East Surrey & North Sussex |
| New Enterprise Coordinator starting in February | Enterprise Coordinator for Mid Sussex and Upper Greater Brighton |
| Penny Daly | Enterprise Coordinator for Brighton & Hove and Worthing |
| Kelly Parkhouse | Enterprise Coordinator for Arun and Chichester |

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Performance against Targets

In addition to the quarterly data report from the Careers and Enterprise Company (CEC) which provides information on how the EAN programme is progressing towards meeting our contractual targets, we are now able to view data tables on the new online EAN Register, run by CEC and updated by our Enterprise Coordinators on a monthly basis.

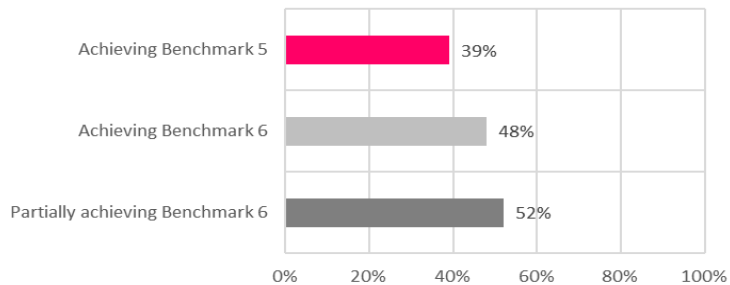
The new online system enables us to download visualisation charts which include updates on performance against targets. Chart 1 shows the update on performance against:

- Benchmark 5, which provides learners with encounters with employers, with a target for the academic year of 70% of schools/colleges meeting the benchmark.
- Benchmark 6, which provides learners with experiences of the workplace i.e. work placements, with a target of 55% of schools/colleges meeting the benchmark.

New data is also provided on the types of companies that the Enterprise Advisers, who support the schools and colleges, come from. See Chart 2 for a breakdown of company size of the Enterprise Advisers in the Coast to Capital area.

Chart 3 details the sectors that the Enterprise Advisers work for. The most common sectors are the Professional, Scientific and Technical Activity sector, with 25 Enterprise Advisers and Finance and Insurance sector with 16 Enterprise Advisers.

Chart 1: Benchmark 5 & Benchmark 6 Performance*



*Targets:
Benchmark 5 = 70%; Benchmark 6 = 55%

Chart 2: Enterprise Advisers - Size of company

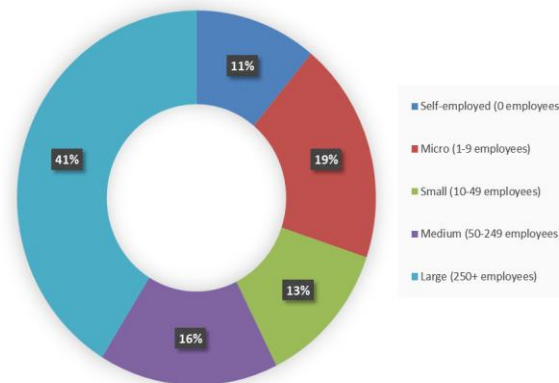
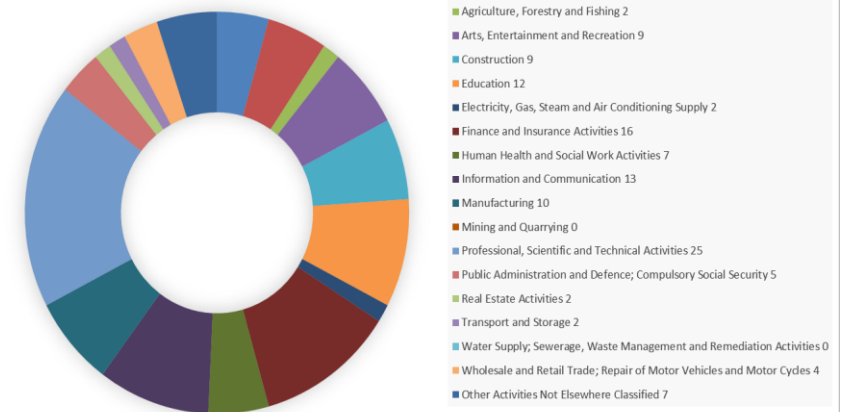


Chart 3: Enterprise Adviser - Breakdown of types of companies



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EAN Celebration Event

The EAN Team arranged and held a celebration event in November. It was an opportunity to thank our Enterprise Advisers for their ongoing support and celebrate the outstanding work happening across the Coast to Capital area to inspire and prepare young people for the world of work.

Approximately 75 attendees heard from guest speakers:

- Frances Rutter, Principal and CEO of NESCOL College and Chair of Coast to Capital Skills 360 Board, who highlighted the importance of careers guidance and provision.
- Will Morlidge, Area Manager for the Careers and Enterprise Company who talked about the future of careers and information, advice and guidance.
- Liane Richardson from Thakeham Homes, who is a local Enterprise Adviser and shared her experiences of supporting a school.

We also held an awards ceremony to showcase the commitment and dedication of the fantastic organisations and individuals working hard in careers provision. See below for information on the award categories and winners.

The celebration event was hosted by Crawley College who very kindly provided the venue free of charge.

| Award Category | Winner |
|---|--|
| Outstanding school or college | The Regis School |
| Outstanding Careers Leader | Owen Svoboda – Oriel High School |
| Outstanding progress from a school or college | The Academy Selsey |
| Excellence in partnership working | Kathie Crane, Prosperon & Sir Robert Woodard Academy |
| | Liane Richardson, Thakeham Homes & Royal Alexandra and Albert School |
| Enterprise Adviser positive impact | Julie Joyce |
| Long standing dedication from an Enterprise Adviser | Gordon Vater |
| EAN SEND champion | Woodfield School |
| Careers provider recognition of excellence | Sue Taylor, Association of Learning Providers in Surrey |



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SEND Cluster Report

Within the Coast to Capital area there are 33 Special Education Needs and Disability/Special Education and Mental Health (SEND/SEMH) special education centres supporting young people with a variety of needs. 22 of these centres are in our Network and are supported by each of our Enterprise Coordinators.

During the first term of this new academic year, we have focused on working within these 22 education centres in a new and proactive way creating a cluster group of Careers Leaders and key stakeholders in the region. These education centres have more flexibility to deliver a Student Centred Learning outcome than mainstream education centres which allows them the opportunity to ensure learning is achieved.

The purpose of these cluster groups is to bring together all the key influencers, educators and stakeholders to ensure delivery of Gatsby Benchmark 5 and Gatsby Benchmark 6 through a robust and focused careers strategy aligning the key OFSTED objectives. We are therefore supporting the region by offering two cluster meetings in East Surrey, West Sussex and Brighton each term facilitated by our SEND/SEMH Lead Enterprise Coordinators.

Our Enterprise Adviser volunteers who are aligned to just one of these centres are now coming together within the meeting and offering their strategic skills to all, which is giving the centres access to a wider business community.

Testimonials

I found the cluster meeting to be incredibly helpful in outlining what is expected of schools to help them reach the Gatsby benchmark criteria. The meeting was an excellent chance to meet with teachers from other schools and find out what they have been doing in their respective institutions. The meeting was well-structured and I came away feeling inspired, supported and far clearer about what I needed to do and where I could go for support. *Hazel Hempenstall - Head of KS4, Hill Park, Brighton*

A very positive first meeting which allowed me to compare notes and share good practice with colleagues in similar settings. For someone relatively new to the role of careers lead, it left me feeling much more connected and with a better insight into provision in our sector. I'm looking forward to the next one. *Mike Spain - Careers Leader, Oak Grove School and College, Worthing*