

Enterprise Adviser Network (EAN) and Careers Hub

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support schools and colleges in their area and link them to local businesses.

Update

Enterprise Adviser Network Area

Hello Future, live careers talks were delivered to all schools across West Sussex and Brighton and Hove in July 21. Hello Future is an initiative created in partnership with a number of employers across the region to include Albion in the Community and Laing O'Rourke. Several sessions, each with a different 'Hello' theme were delivered across one week. Themes included Hello Me, Hello Employability, Hello Creativity, Hello Education and Hello Employment.

Careers Hub Area

During summer term, the Careers Hub EC team worked with employers and partners to deliver our Coast to Capital virtual careers fair, Open Doors Apprenticeship/Graduate talks and virtual work experience opportunities with disadvantaged pupils. 2500 students participated in our virtual careers fair to visit virtual booths, talk with employers using a live chat function and download resources and videos.



Case Study

Open Doors Apprenticeship/Graduate Virtual Talks for Year 12

All institutions in our Careers Hub and EAN were offered talks, delivered to students in Year 12, to hear from recent Apprentices/Graduates from regional businesses.

Apprentice/Graduate volunteers were provided with a structured brief to discuss how they transitioned between education into work and what lessons they learnt along the way (BM7)

Students had the opportunity to ask questions to the Apprentice/Graduate volunteers via the live chat function (BM5)

Talks were recorded to help us build a bank of resources and to be shared with students and parents. 24 talks were delivered in Summer Term, with a further 10 planned for Autumn Term.

Employer, Thales said, "We have loved being a part of this project and thank you for all the work that you do" (Charlene Simms, Early Careers Lead)

Employer, Unilever said, "Please involve us in more of these initiatives. We have really enjoyed being able to talk to the students" (Bethany Faulkner, Lead Apprentice for School Engagement)

St Andrews School said, "I just wanted to thank you again for this afternoon; the students have been saying how useful they found it and there seems to be a real buzz around the idea of doing an apprenticeship degree" (Mrs Williams)

Coast to Capital Targets

The tables below show the movement towards target in Coast to Capital for the EAN area (table 1) and the Careers Hub (table 2)

Over the next academic year these tables will be expanded on to provide a fuller picture of the progress we are making against targets.

Table 1: EAN Area targets and actuals

	Revised Target	August 2021
Benchmark 5	65%	57%
Benchmark 6	100% partially or fully achieving	100% partially or fully achieving

Figures include SEND & APC Education Centers. All matched institutions.

Table 2: Careers Hub targets and actuals

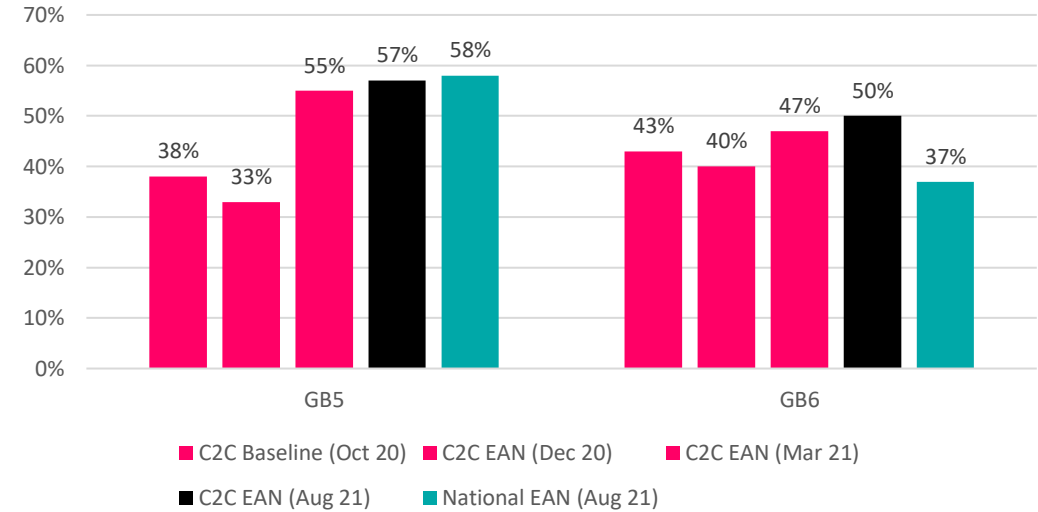
	Revised Target	August 2021
Benchmark 1	75%	49%
Benchmark 5	65%	54%
Benchmark 6	100% partially or fully achieving	100% of eligible institutions fully or partially achieving
Average number of benchmarks achieved	4	3.83*

* Note: at present this figure is for all matched institutions across the EAN programme in Coast to Capital not just the Careers Hub. We expect a breakdown in future reporting.

Performance against Targets

The data below provides information collected from the most recent Compass reports submitted by the EAN area and Careers Hub schools and colleges (August 2021), as well as national data from Careers and Enterprise Company (CEC) on how the programme is progressing towards meeting our contractual targets.

Benchmarks 5 & 6 - EAN Data



All Gatsby Benchmarks - Careers Hub

