

Enterprise Adviser Network (EAN) and Careers Hub

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support schools and colleges in their area and link them to local businesses.

Update

Enterprise Adviser Network Area

The EC team are continuing to work closely with education centers to ensure that opportunities for virtual employer encounters and experiences of the workplace are signposted and utilised. The team are delivering a series of SEND master classes for school support staff and businesses to help bridge the gap between education and the world of work for young people with special educational needs and disabilities. The team are in close contact with our Enterprise Advisers to ensure they remain engaged and have created a buddy system to offer further support new Enterprise Advisers. We have created LMI slides to be shared with pupils during National Careers Week.

Careers Hub Area

The Cornerstone Employer Group has expanded to include Gatwick Airport and Fidelity International. The Careers Hub EC team have developed three key projects to present to the Group to help support education centers to meet Gatsby Benchmarks 5 and 6. Projects include a virtual careers fair, opportunities to support virtual work experience for disadvantaged pupils and apprentice/graduates talks with Year 12 students. The Careers Hub team have also developed a bank of resources for National Careers Week to enable schools to easily embed careers in the curriculum for Gatsby Benchmark 4.

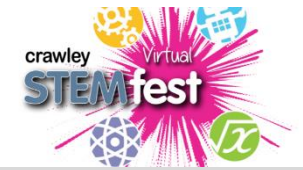
Case Study

Crawley Virtual STEMfest

At the end of November, pupils from across the region were invited to attend the Crawley Virtual STEMfest, a free online STEM and STEM Careers Activity Event. Organised by Sussex STEM and sponsored by Coast to Capital LEP, this event reached an estimated 60,000 users – 80.4% as new visitors to the site. Most of which were schools. The Careers Exhibition for Year 9-12 pupils was the most visited part of the site. The Desert Island Risk activity was the most popular allowing pupils to hear from a selection of employers describing their skills and their jobs to then choose their own Desert Island team.

Employers from Gatwick Airport, CCG and Thales supported live careers talk and pupils were able to join workshops with Health Education England, Network Rail and Atkins.

@The STEMfest tasks have been enjoyable, and stimulated lots of discussion about the importance of the subjects and the benefits to society and individuals. Several of my tutees already know that they wish to pursue a STEM pathway.”. Year 8 Tutor



Coast to Capital Targets

The tables below show the movement towards target in Coast to Capital for the EAN area (table 1) and the Careers Hub (table 2)

Over the coming academic year these tables will be expanded on to provide a fuller picture of the progress we are making against targets.

Table 1: EAN Area targets and actuals

| | Target | December 2020 |
|-------------|--------|---------------|
| Benchmark 5 | 70% | 30.0% |
| Benchmark 6 | 60% | 37.5% |

Figures include SEND & APC Education Centers. All matched institutions.

Table 2: Careers Hub targets and actuals

| | Target | December 2020 |
|---------------------------------------|--------|---------------|
| Benchmark 1 | 75% | 22.9% |
| Benchmark 5 | 75% | 48.6% |
| Benchmark 6 | 65% | 31.4% |
| Average number of benchmarks achieved | 4 | 2.69* |

* Note: at present this figure is for the whole EAN programme in Coast to Capital not just the Careers Hub. We expect a breakdown in future reporting.

Performance against Targets

The data below provides information collected from the most recent Compass reports submitted by the EAN area and Careers Hub schools and colleges, as well as national data from Careers and Enterprise Company (CEC) on how the programme is progressing towards meeting our contractual targets.

Future dashboards will expand on the data as we receive updated Compass reports and Careers and Enterprise Company data throughout the academic year.

