

Our Values

We believe we are a leading LEP and we are committed to good governance, transparency and accountability. Our values are as follows and we pride ourselves in our approach to equality and diversity.

We strive to create a workplace that reflects our community and where everyone feels empowered to bring their full, authentic selves to work. There is more work to be done. Therefore, it is vital that our Board Members represent, champion and build on our equality, inclusivity and diversity.

We are committed to creating an inclusive organisation that promotes and values diversity. LEP Board members come from different backgrounds across the area and offer a breadth of industry knowledge and expertise.

Diverse

Our region is a diverse one, in every sense - geographically, economically, socially, demographically. We regard this as a major asset. When we bring people together, and work inclusively to make the most of their potential, we achieve our best.

Ambitious

We are a high performing, goal orientated team. We are committed to delivering value for our region, and being a benchmark of quality for LEPs nationally.

Focused

We are driven by the desire to make a positive impact. Focused on strong leadership, collaboration and strategic investment to improve the quality and economic performance of the region.

Trusted

We believe our reputation is forged by what we do, not what we say. Each strategic decision, each investment and every conversation provides an opportunity to build and strengthen trust.

Champion

We are a champion for all businesses and communities in the region. Through working closely with the regions economic hubs and local authorities we are able to gain a deep understanding. Then we join the dots to secure investment for our region.