

Enterprise Adviser Network Report: August 2019

Enterprise Adviser Network (EAN)

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support around 20 schools and colleges in their area and link them to local business.

Update

The EAN team is now fully embedded within the Strategy and Policy team. The Skills Manager has worked closely with the team to establish regular meetings, develop objectives and review the geographical coverage of the team members.

At present the team is under capacity with one Enterprise Coordinator (EC) on extended absence due to ill health and one having stepped up into the Team Leader role. The Coast to Capital Chief Executive has accepted recommendations put forward to recruit an Interim EC. The main focus of the role will be on the current gap in EAN programme provision in the Brighton & Hove and Worthing areas. The Interim EC will work closely with key stakeholders to reengage with the schools and colleges in the areas, as well as engage new Enterprise Advisers, to ensure that contractual targets are met. In addition, a further EC joined the team on 1 July and will be covering the East Surrey and North Sussex areas.

The EAN team have worked closely with their schools and colleges in the network. This included support for employer activities within the schools, careers fairs, work placements and experiences at employer premises, as well as attending the Lets Get into Business event with a view to recruiting further Enterprise Advisers to link with schools and colleges. Work has also taken place to ensure that all schools and colleges are updating their Compass information this term so that the data reported by them is accurate. To the end of July we have seen a significant increase in the number of schools and colleges updating their Compass returns on a termly basis.

The EAN Team

Lisa Mobbs	Team Leader and Enterprise Coordinator for East Surrey
Hannah Thomas	Enterprise Coordinator for East Surrey & North Sussex
Pru Rowntree	Enterprise Coordinator for Mid Sussex and Upper Greater Brighton
Penny Daly	Enterprise Coordinator for Brighton & Hove and Worthing
Kelly Parkhouse	Enterprise Coordinator for Arun and Chichester

Performance against Targets

We have now received 2 quarterly data reports from the Careers and Enterprise Company (CEC) which will provide insight on the progress towards meeting our contractual targets. The data received in June 2019 shows that overall Coast to Capital is underperforming against the targets within the funding agreement.

The target for Benchmark 5 (which provides learners with encounters with employers and their staff) is 50% of matched EAN schools achieving the benchmark during the 2018/2019 academic year and at present performance is at 30%.

The target for Benchmark 6 (which provides learners with experiences of the workplace i.e. work placements) is 45% of matched EAN schools achieving the benchmark for the 2018/2019 academic year and at present Coast to Capital schools have achieved 39%.

Given that the 2018/19 Benchmark targets have not been achieved there is a risk of not meeting the benchmark targets set for August 2020. To mitigate against this, work is being undertaken to recruit an Interim Enterprise Coordinator (EC) for the Brighton & Worthing areas to cover long term leave, all ECs now have targets included in their objectives, all schools are completing the Compass report data termly to ensure that the area has up to date progress data and we are engaging with CEC to obtain further support.

	Target 2018/2019	To March 2019		To June 2019		Variance from previous quarter		June 2019 variance from Target 2018/2019
		Coast to Capital	National average	Coast to Capital	National average	Coast to Capital	National Average	
% of currently matched institutions achieving BM5	50%	26%		30%	54%	4%		-20%
% of currently matched institutions achieving BM6	45%	32%	44%	39%	47%	7%	3%	-6%
% of currently matched institutions partially achieving BM6	35%	52%	46%	54%	47%	2%	0%	19%

Case Study

On-the-job experience for Ormiston pupils

Almost 100 Year 10 pupils from Ormiston Six Villages Academy joined Chichester College for a week at the start of April. They were swapping the classroom for the workplace, enjoying a week of work experience across a range of college areas - from marketing to animal care, engineering to sport.

They spent three days working in a professional environment, learning about the day-to-day functions of their chosen industry area - as well as experiencing, first-hand, the world of work.



They also sampled life as a college student, attending lectures and participating in a Careers Conference. There they took part in a number of workshops to enhance and develop their employability skills.

Paul Slaughter, Principal at Ormiston Six Villages Academy, said:

"It is important for young people to have the opportunity to experience what a normal working day is like, but we also wanted them to discover what their next steps could look like and what opportunities are there for them in the future."

Budget V Actuals

The Careers & Enterprise Company provide a grant for 50% of the costs associated with the 4.5 FTE Enterprise Coordinators' salaries and overheads. The grant received for September 2018 to August 2019 is £117,000. Coast to Capital provides the remaining 50% funding bringing the total budget to £235,000.

The total spend to the end of June 2019 for salaries and overheads equals £186,370.82. Given that there is £48,629.18 remaining for the final claim of the academic year 2018/2019 there is sufficient budget.

In addition to the funding for EAN staff it has been necessary to source extra funding during May to July 2019 to cover the Brighton & Worthing areas whilst an Enterprise Coordinator has been on extended leave. This funding has come from the EAN activities budget, Kick Start Funding.

You can also see the forecast budget for academic year 2019 – 2020. It is estimated that the EAN programme will require £199,050 in salary and overheads funding, which is within budget.

During August 2019 to December 2019 an additional Interim EC will be recruited to cover for the EC that is currently on long term leave. The main focus of the role will be on the current gap in EAN programme provision in the Brighton & Hove and Worthing areas. £16,326 of funding for the Interim EC has been agreed by the Chief Executive from Coast to Capital funds, over and above the EAN Programme budget for the academic year.

Actuals September 2018 - June 2019

100% CEC and C2C	Sep - Dec 2018	Jan - Mar 2019	Apr - Jun 2019	Jul - Aug 2019	Total	Total (salary & overheads)	Total ALL
	<i>4 months</i>	<i>3 months</i>	<i>3 months</i>	<i>2 months</i>			
Salary, NI and Pension claimed to date	£73,564	£53,691	£39,966		£167,221	£186,371	£189,144
Overheads and travel claimed to date	£8,604	£5,644	£4,902		£19,150		
EC cover costs May 2019 - July 2019			£2,773		£2,773		
Total	£82,168	£59,335	£47,641		£189,144		

Forecast September 2019 - August 2020

	Sep - Dec	Jan - Mar	Apr - Jun	Jul - Aug	TOTAL
Salary, NI and Pension claimed to date	£58,795	£44,096	£44,096	£29,397	£176,384
Overheads and travel claimed to date	£7,555	£5,666	£5,666	£3,778	£22,666
TOTAL	£66,350	£49,762	£49,762	£33,175	£199,050