

# **Enterprise Adviser Network and Careers Hub Report: December 2021**





### Enterprise Adviser Network (EAN) and Careers Hub

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support schools and colleges in their area and link them to local businesses.

### Update

### **Enterprise Adviser Network Area**

What Next Sussex 2021 transitions event for Year 11 students and parents was delivered in October. The two live broadcasts delivered in collaboration with East Sussex Careers Hub and Get Career Confident, reached a record number of young people. Students and parents were able to chat with qualified and impartial careers advisers and to hear about Apprenticeships, Further and Higher Education and University.

### Careers Hub Area

The Careers Hub delivered a similar transitions event for Year 11 students and parents across Surrey called Best Next Steps Surrey. For this event, we collaborated with EM3 LEP and Pathway CTM.

Building Green Foundations virtual work experience was offered to all schools and colleges in the Careers Hub.



### Case Study

### **Building Green Foundations**

The Careers Hub recognized that work experience was evolving into a blended approach of face to face and virtual encounters to meet the needs of all students during the pandemic.

Reflecting the Skills 360 Board priorities, the Careers Hub worked with provider Springpod and three construction industries –Thakeham Homes, Balfour Beatty and Morgan Sindall to develop a series of eight on-demand modules with construction as a primary sector focus and green/digital roles as a secondary focus. This opportunity was offered to all Year 10 and Year 12 students in Careers Hub schools and colleges. Four live broadcasts with construction employers and East Surrey College were delivered during October half term. Sanji from Balfour Beatty said, "One of the best ways of inspiring young people about their future is to give them the chance to meet people from the world of work, and I absolutely loved engaging with students and answering their COP26 and embodied carbon focus questions at the sustainable construction initiative". We received a number of 5-star reviews from participating students. Evan said, "Thank you very much for this experience. This sector sounds fascinating, and I will definitely explore more. I am able to gather crucial experience to write down on my CV and personal statement".



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## Coast to Capital Targets

The tables below show the movement towards targets in our Grant Offer Letter in Coast to Capital for the EAN area (table 1) and the Careers Hub (table 2) for all institutions matched with an Enterprise Adviser.

Table 1: EAN Area targets and actuals			
	Revised Target	December 2021	
Benchmark 1	40%	35%	
All EAN schools/colleges to achieve at least 2 Gatsby Benchmarks		46 of 57	
The EAN to achieve an average of at least 4 Gatsby Benchmarks		3.7 average	
Clear evidence of progress in BM5 and BM6 should be made throughout the year		On track BM5	

Table 2: Careers Hub targets and actuals			
	Revised Target	December 2021	
Benchmark 1	80%	46%	
All Hub schools/colleges to achieve at least 3 Gatsby Benchmarks		22 of 35	
The Hub to achieve an average of at least 5 Gatsby Benchmarks		3.3 average	
Clear evidence of progress in BM5 and BM6 should be made throughout the year		On track	

Figures include SEND & APC Education Centers. All matched institutions.



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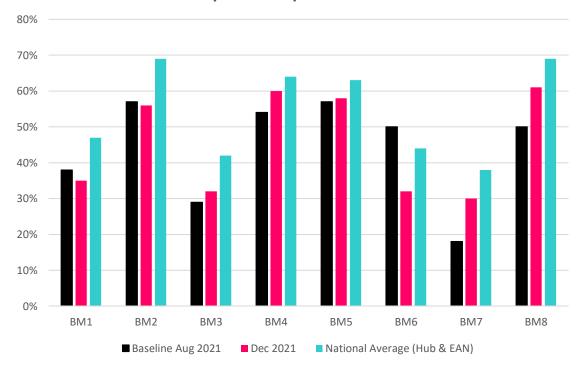




### Performance against Targets

The data below provides information collected from the most recent Compass reports submitted by the EAN area and Careers Hub schools and colleges (December 2021), as well as national data from Careers and Enterprise Company (CEC) on how the programme is progressing towards meeting our contractual targets.

#### **Coast to Capital Enterprise Adviser Network**



#### **Coast to Capital Careers Hub**

