

# Enterprise Adviser Network Report: August 2020

## Enterprise Adviser Network (EAN)

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support around 20 schools and colleges in their area and link them to local businesses.

## Update

The Enterprise Coordinator team are now back to full capacity and are able to offer full coverage of the Coast to Capital EAN network.

Covid-19 resulted in the temporary closure of all education centres since March. Secondary schools welcomed Year 10 pupils back one day per week from 15<sup>th</sup> June but many schools remained closed for other year groups as staff prepared for social distancing in the new academic year. Prior to Covid-19 the team were making great progress towards targets and fully expecting to meet them. However many schools and colleges have their activities planned for the summer term and was severely affected by Covid-19. Therefore the benchmark 5 and 6 progress towards targets had dropped and CEC are aware of the reasons.

During this period the Enterprise Coordinator team have adapted to virtual delivery and support of the EAN programme. Regular meetings with education centres have been conducted virtually. The team have remotely recruited and trained an additional 20 new Enterprise Advisers and are ready to be matched with schools and colleges for the start of September.

The EAN programme has also invested in a new [Careers Resource Board](#), a resource sharing platform that provides Careers Leads with a one-stop-shop for the multitude of new resources and opportunities available.

## The EAN Team

Lisa Mobbs	Team Leader and Enterprise Coordinator for East Surrey
Hannah Thomas	Enterprise Coordinator for East Surrey & North Sussex
Izzy Pompova	Enterprise Coordinator for Mid Sussex and Upper Greater Brighton
Penny Daly	Enterprise Coordinator for Brighton & Hove and Worthing
Kelly Parkhouse	Enterprise Coordinator for Arun and Chichester

# Enterprise Adviser Network Report: June 2020

## Performance against Targets

The data below provides information from Careers and Enterprise Company (CEC) on how the EAN programme is progressing towards meeting our contractual targets.

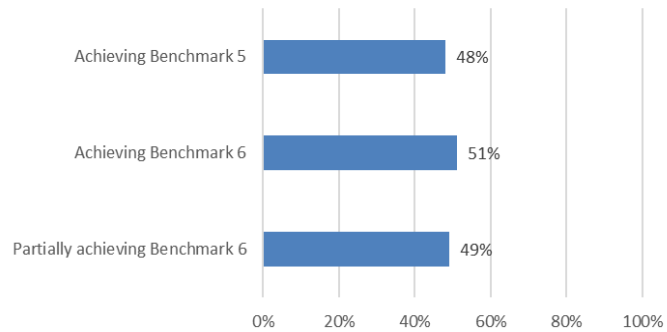
Chart 1 shows the update on performance against:

- Benchmark 5, which provides learners with encounters with employers, with a target for the academic year of 70% of schools/colleges meeting the benchmark.
- Benchmark 6, which provides learners with experiences of the workplace i.e. work placements, with a target of 55% of schools/colleges meeting the benchmark.

Chart 2 provides a breakdown of company size of the Enterprise Advisers in the Coast to Capital area, with 40% of Enterprise Advisers being from employers with over 250 staff.

Chart 3 details the sectors that the Enterprise Advisers work for. The most common sectors are the Professional, Scientific and Technical Activity sector, with 28 Enterprise Advisers and Finance and Insurance sector with 16 Enterprise Advisers.

Chart 1: Benchmark 5 & Benchmark 6 Performance



\*Targets:  
Benchmark 5 = 70%; Benchmark 6 = 55%

Chart 2: Enterprise Advisers - Size of Company

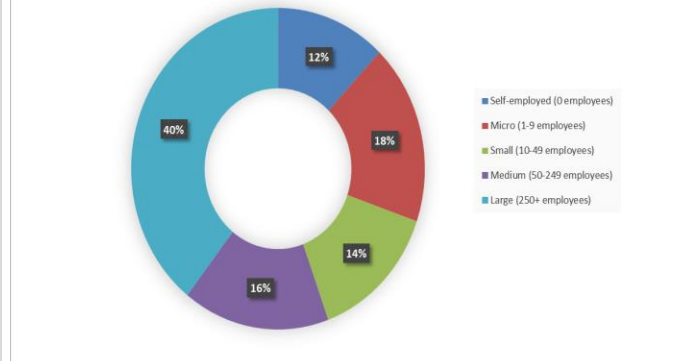
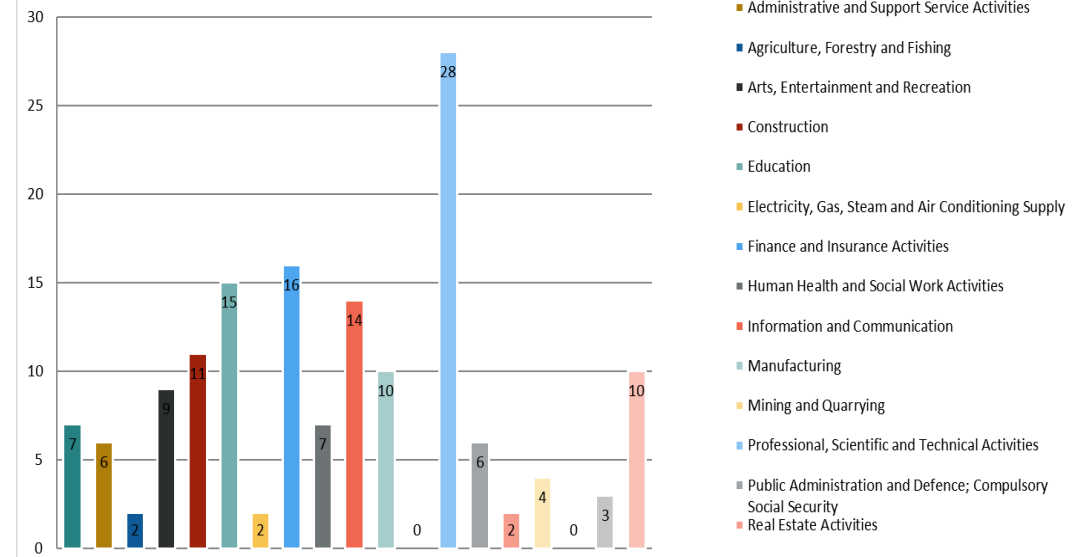


Chart 3: Enterprise Advisers - Breakdown of types of companies



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## Enterprise Advisers Benchmark 1 Training – Building a strategic Careers Plan

It is our vision that all education centres will have a strategic Careers Plan in place for the academic year 2020/21.

The Careers Plan designed by the Careers & Enterprise Company and Teach First is a template for how an education centre can achieve their strategic objectives. The Careers Plan includes timeframes, responsibilities, evaluation plans and all the information needed to lead improvements in careers provision.

Our Enterprise Coordinator team delivered three training sessions remotely to our Enterprise Adviser volunteers who will be able to use their business expertise and strategic experience to support their matched education centres in this process. In reviewing the current state, EAs will work with Career Leaders and their Senior Leadership Teams to complete a SWOT analysis, the Compass Tool to self-evaluation progress against the Gatsby Benchmarks and a review of pupil destinations, local growth sectors and vulnerable cohorts.

The end product will be a Careers Plan that outlines the school or colleges key strategic objectives with an action plan that each education can publish on their website for pupils, staff, parents and stakeholders.

Training has been extremely well received by Enterprise Adviser volunteers and initial meetings are underway.

Our expectation is that this training will result in a positive impact on Benchmark 1 performance for education centres in the Enterprise Adviser Network.

Coast to Capital THE CAREERS & ENTERPRISE COMPANY

### Key Strategic Objectives

School Name: *Key Strategic Objectives*

1	
2	
3	
4	
5	

### Strategic Careers Plan - Academic Year: XXXX

Objectives <i>"What are the problems you are trying to solve?"</i>	Actions, including CPD <i>"What would solve the problem?"</i>	Responsible <i>"Who is responsible for each action?"</i>	Time <i>"When do you aim to have this completed by?"</i>	Outcomes <i>"What would success look like?"</i>	Progress



## Gatsby Benchmark 1

A stable careers programme

