

Annex 1: Careers and Enterprise Company (CEC) – Grant Offer Letter 2020/21 Targets

The targets for the EAN area of the programme are:

Target Area	Performance Target	Date measured
Benchmark 5	70%	End July 2021
Benchmark 6	60%	End July 2021
Enterprise Adviser matching to Hub schools/colleges	85% of establishments matched to an EA	End July 2021

CEC has set the following targets they expect to be applied to new Careers Hubs.

Target Area	Performance Target	Date measured
Benchmark 5	75%	End July 2021
Benchmark 6	65%	End July 2021
All benchmarks	4 fully achieved	End July 2021
Enterprise Adviser matching to Hub schools/colleges	75% of establishments matched to an EA	End December 2020
	100% of establishments matched to an EA	End July 2021

The CEC recognises that the current unprecedented circumstances will impact on the ability of schools and colleges to meet the Gatsby Benchmarks and are therefore providing further guidance on how these can be achieved virtually and still count towards the benchmark targets.