

## ESF Investment Priorities

### Priority Axis 1: Inclusive Labour Markets

**Investment Priority 1.1** – Access to Employment for Jobseekers and Inactive People

**Investment Priority 1.2** – Integration into the labour market of young people including NEETS

**Investment Priority 1.4** – Active inclusion including equal opportunities and improving employability

### Priority Axis 2: Skills for Growth

**Investment Priority 2.1** – Equal access to learning for all age groups, upgrading the skills of the workforce, flexible learning, careers guidance, validation of competence

**Investment Priority 2.2** – Improving the labour market relevance of education and training systems

The below chart shows the allocation of contracted ESF projects in Coast to Capital across the five investment priorities.

Number of projects contracted

**21**

Number of participants involved to date

**5,630**

Value of ESF projects contracted

**£13.2 million ESF**

(excl. Opt-in admin fees)

## Project Case Study

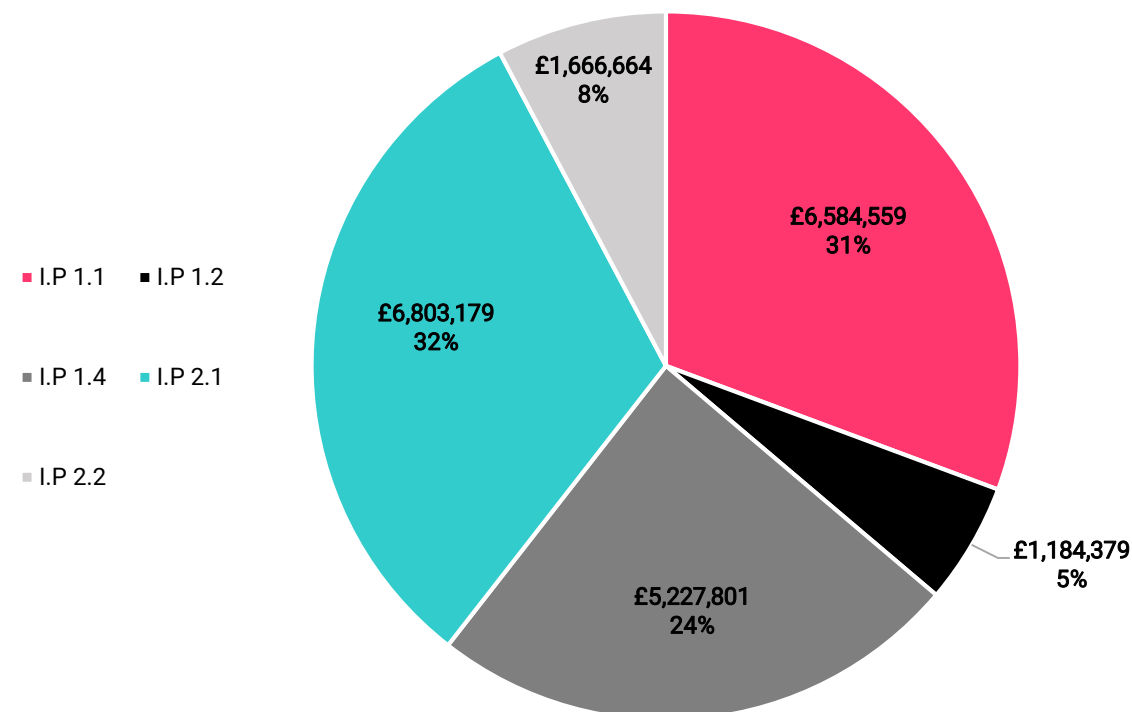
Get Socially Active is a project by Friends Centre, co-funded by the National Lottery Community Fund, worth £300,000 ESF.

This project matches participants to employment opportunities by providing one to one coaching, giving individuals the time and space to explore their own vocational ambitions. Through an assessment of transferable skills, participants are able to develop their own personal action plan to help them build confidence, as well as gain and update skills to enable them to return to work.

Get Socially Active builds capacity within the social enterprise and community sector, supporting them to increase the diversity of their workforce by helping them to provide best practice work placements to those furthest from the job market. In Newhaven the project has set up a social enterprise called Recycle that reconditions old unwanted bikes whilst providing skills development to people currently unemployed. The project also supports participants to get involved with or set up community groups like the New Beginnings group which provides a supportive peer led job club, helping to reduce social isolation and increase positive interaction.



ESF Value of Contracted and Pipeline Projects in Coast to Capital by ESF Investment Priority



## Participant Case Study

London Learning Consortium are managing Community Grants in Coast to Capital, co-funded by the Education Skills Funding Agency – The project provides grants of up to £20k to third sector and not for profit organisations to deliver innovative projects to support unemployed people across Coast to Capital.

Wellies to Work is one of the projects that has received a Community Grant. M is a participant on the Wellies to Work scheme.

“M is on the autism spectrum and has a special interest in growing fruit and vegetables. We wanted to give him a project that he could own and had a real meaningful purpose for him. In this way we could assess and evidence what skills he has and where he might need support to develop.

M has been given an area of land on the farm to grow vegetables for the pigs to eat. As a biodynamic farm we try and produce our own products and not rely on buying in. Through this project there are numerous skills M has to use, from maths, knowledge of nutrition, physical skills to communication etc. M has really embraced this and has exceeded all expectations. He has planned in great detail, worked extremely hard and come up with some great ideas.

The photo shows M preparing the land and removing the thistles ready for planting. His job coach reported he is like a different person and his confidence has rocketed. We have had similar feedback from his Mother. She said he feels that this is the first time that someone has believed in him.”

Dom Rudd, Wellies to Work Scheme

