

Enterprise Adviser Network Report: March 2020

Enterprise Adviser Network (EAN)

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support around 20 schools and colleges in their area and link them to local businesses.

Update

The last quarter has been busy for the EAN programme team, with new staff starting with us, further Career Leader training has been delivered by the Enterprise Coordinators to school and colleges across the area and planning is now happening for training delivery which will take place during Spring 2020. In addition, a pilot Open Doors day involving some 5 local businesses has taken place in the Manor Royal area.

In February we received confirmation from Careers and Enterprise Company that government will be providing a further years funding for the EAN programme, which will require 50% match funding from Coast to Capital.

We have met with the James Moon who is the new Area Manager for London and the South East at Careers and Enterprise Company and will be undertaking further meetings to review our progress and data, as well as look at how we can take forward opportunities for growth of the programme over the next year.

With regards to the team, in February we welcomed Izzy Pompova to the team as the new Enterprise Coordinator for the Mid Sussex and Upper Greater Brighton area and the permanent Enterprise Coordinator for the Brighton & Hove and Worthing area, Penny, has now taken back the reins for her area. Both these EC's are now working to engage new Enterprise Advisers and visits with all schools & colleges in their areas.

The EAN Team

Lisa Mobbs	Team Leader and Enterprise Coordinator for East Surrey
Hannah Thomas	Enterprise Coordinator for East Surrey & North Sussex
Izzy Pompova	Enterprise Coordinator for Mid Sussex and Upper Greater Brighton
Penny Daly	Enterprise Coordinator for Brighton & Hove and Worthing
Kelly Parkhouse	Enterprise Coordinator for Arun and Chichester

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Performance against Targets

The data below provides information from Careers and Enterprise Company (CEC) on how the EAN programme is progressing towards meeting our contractual targets.

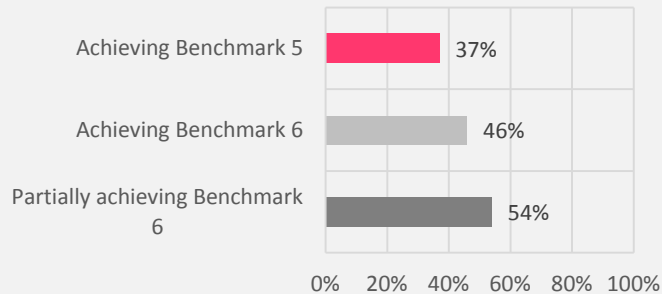
Chart 1 shows the update on performance against:

- Benchmark 5, which provides learners with encounters with employers, with a target for the academic year of 70% of schools/colleges meeting the benchmark.
- Benchmark 6, which provides learners with experiences of the workplace i.e. work placements, with a target of 55% of schools/colleges meeting the benchmark.

Chart 2 provides a breakdown of company size of the Enterprise Advisers in the Coast to Capital area, with 41% of Enterprise Advisers being from employers with over 250 staff.

Chart 3 details the sectors that the Enterprise Advisers work for. The most common sectors are the Professional, Scientific and Technical Activity sector, with 26 Enterprise Advisers and Finance and Insurance sector with 17 Enterprise Advisers.

Chart 1: Benchmark 5 & Benchmark 6 Performance*



*Targets:
Benchmark 5 = 70%; Benchmark 6 = 55%

Chart 2: Enterprise Advisers - Size of company

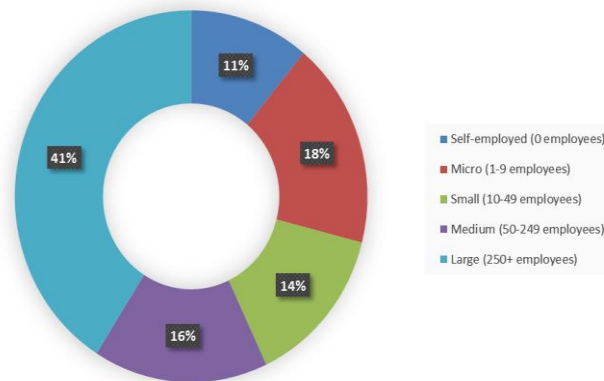
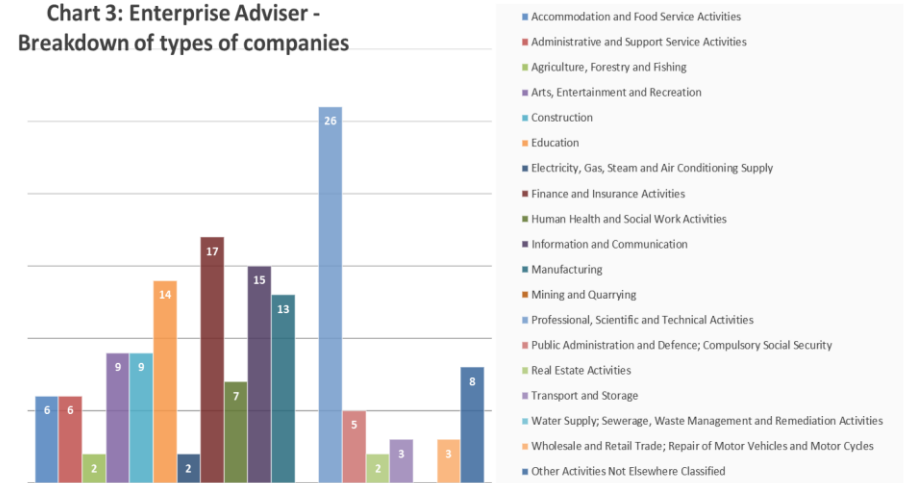


Chart 3: Enterprise Adviser - Breakdown of types of companies



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Manor Royal Open Doors

In January the EAN team organised an #Open Doors event across Manor Royal in Crawley. Nearly 200 students aged 16-17 years from Hazelwick school and Thomas Bennett Community College went out in small groups for work visits across the business park.

These two hour visits had two principal objectives;

- To understand different career paths on offer within each business. It is key for young people to understand that an Engineering business such as Thales has several core functions essential to its operations (Legal, Finance, HR, Supply Chain etc)
- To understand the apprenticeship opportunities available. Hearing from apprentices within each business makes the future world of work more relatable and achievable for young people.

The businesses were brilliant to work with and included Thales, B&CE, Nestle, Metrobus and British Red Cross.

Some key highlights from the trips were:

- Nestle's dragon's den activity. Organised by Nestle apprentices, the students had to develop new product innovations for In Home Coffee.
- Thales's infamous scientist Chip with his liquid nitrogen show.
- B&CE's fantastic ability to relate to young people and showcase pensions in a whole new light
- Metrobus's unwavering passion for public transport and linking it with sustainability to relate to young people
- British Red Cross's message on the importance of volunteering and getting involved in community and charity initiatives

We have received great feedback from the head teachers at both schools and we will be looking to repeat this initiative next year bringing in more businesses and schools, Elekta and Boeing are already on board. With the rise of apprenticeship opportunities, the need to bridge the gap between employers and schools has never been greater.



Coast to Capital

MANOR ROYAL
ENTERPRISE COMPANY

CAREERS &
ENTERPRISE
COMPANY

Open Doors for local students on Manor Royal

27 - 31 January 2020

Showcase your Business

Discuss Career Opportunities

Meet young talent

Have some fun!

Maximum 2 hour visit with a small group of Sixth Form students
Email: Hannah.Thomas@coast2capital.org.uk

