

- Lobbying centrally for whole systems change to ensure that the UK education and skills curriculum is fit for a 21st century economy
- Influencing the regeneration of place to attract and keep the currently 'missing' 20-40 year old working population
- Identifying the current and future recruitment and skills needs of:
 - the highest employing sectors (*Public Administration, Education & Health, Financial and Professional Services and Retail*); and
 - those sectors with significant potential for growth (*hi-tech industries, creative and digital, tourism, viticulture and horticulture*)
- Driving collaboration between businesses and education & skills providers:
 - to influence current and emerging education and skills policy;
 - to enable curriculum co-design and co-delivery;
 - to offer young people and teachers/lecturers substantial and realistic and exposure to the world of work and
 - to identify and develop a core strand of 'skills for the future' – e.g. critical thinking, creativity, design thinking, digital fluency, leadership, advanced communication, resilience, adaptability, aptitude – that will enable a portfolio of jobs / careers.
- Ensuring the delivery of digital skills for all: basic, intermediary and advanced
- Maximising the potential of the emerging and existing active and inactive workforce, ensuring that there is appropriate and timely careers advice, education and training to enable progression, career change or a return to work, with a particular focus on older workers and women returners.
- Engaging with businesses to influence and share good practice around flexible working, high quality jobs, mobility and paying a living wage.