

The Five Priority Sectors

The priority sectors were identified by research commissioned by Coast to Capital as having "a clear local concentration; potential future growth opportunities; a strong presence of internationally recognised companies; a research base to support sector development within the Coast to Capital LEP; and their FDI potential, based on UKTI's priority sectors"¹. These sectors are:

- Creative, Digital, and Information Technology.
- Advanced Manufacturing and Engineering.
- Health and Life Sciences.
- Environmental Technology and Low Carbon and Environmental Goods and Services.
- Financial and Business Services.

Creative, Digital, and Information Technology SIC 2007 codes:

- 58 - Publishing activities
- 59 - Motion picture, video and television programme production, sound recording and music publishing activities
- 60 - Programming and broadcasting activities
- 61 - Telecommunications
- 62 - Computer programming, consultancy, and related activities
- 63 - Information service activities
- 90 - Creative, arts and entertainment activities
- 741 - Specialised design activities
- 742 - Photographic activities
- 743 - Translation and interpretation activities
- 731 - Advertising
- 7021 - Public relations and communications activities
- 8552 - Cultural Education

Advanced Manufacturing and Engineering SIC 2007 codes:

- 20 - Manufacture of chemicals and chemical products
- 21 - Manufacture of basic pharmaceutical products and pharmaceutical preparations
- 26 - Manufacture of computer, electronic and optical products
- 27 - Manufacture of electrical equipment
- 28 - Manufacture of machinery and equipment n.e.c.
- 29 - Manufacture of motor vehicles, trailers and semi-trailers
- 30 - Manufacture of other transport equipment
- 33 - Repair and installation of machinery and equipment
- 7112 - Engineering activities and related technical consultancy

¹ Foreign Direct Investment Report 2012 - This is Regeneration Ltd

Health and Life Sciences SIC 2007 codes:

- 21 - Manufacture of basic pharmaceutical products pharmaceutical preparations
- 266 - Manufacture of irradiation, electro medical and electrotherapeutic equipment
- 267 - Manufacture of optical instruments and photographic equipment
- 325 - Manufacture of medical and dental instruments and supplies
- 721 - Research and development on natural sciences and engineering
- 2013 - Manufacture of other inorganic basic chemicals
- 2014 - Manufacture of other organic basic chemicals
- 4646 - Wholesale of pharmaceutical goods
- 4675 - Wholesale of chemical products
- 4774 - Retail sale of medical and orthopedic goods in specialised stores

Financial and Business Services SIC 2007 codes:

- 64 – Financial service activities, except insurance and pension funding
- 65 – Insurance, reinsurance and pension funding, except compulsory social security
- 66 – Activities auxiliary to financial services and insurance activities
- 692 - Accounting, bookkeeping and auditing activities; tax consultancy
- 70 – Activities of head offices and management consultancy activities
- 73 – Advertising and marketing research
- 78 – Employment activities
- 82 – Office administrative, office support and other business support activities

Environmental Technology and Low Carbon and Environmental Goods and Services:

There is currently no official, measurable classification for this sector, through SIC's or other means, partially due to the market being in its early stages and companies involved cut across sectors. However, due to the attention being given to this sector, the importance and support given to it by government, and increasing market activity and maturity, it is likely it will reach a critical mass where it can no longer be without official classification. In the interim a solution for measuring this industry is likely to be found using third party research and market intelligence reports, however this requires further work.

The following list is not a definitive list but contains the main recognised sectors within the Environmental sector:

- Air Pollution Control
- Cleaner Technologies and Processes
- Decommissioning/Decontamination of Nuclear Sites
- Environmental Consultancy
- Environmental Monitoring, Instrumentation and Analysis
- Energy Management/Efficiency:
- Marine Pollution Control
- Noise and Vibration Control
- Remediation and Reclamation of Land
- Renewable Energy
- Waste Management, Recovery and Recycling
- Water Supply and Wastewater Treatment

Additional Sector Definitions

Care SIC 2007 codes:

- 86 - Human health activities
- 87 - Residential care activities
- 88 - Social work activities without accommodation

Construction SIC 2007 codes:

- 41 - Construction of buildings
- 42 - Civil engineering
- 43 - Specialised construction activities

Visitor Economy SIC 2007 codes:

- 55 - Accommodation
- 56 - Food and beverage service activities
- 90 - Creative, arts and entertainment activities
- 91 - Libraries, archives, museums and other cultural activities
- 93 - Sports activities and amusement and recreation activities