

Coast to Capital Local Industrial Strategy Programme

Project Initiation Document – Gatwick 360° Priorities

Purpose

This Project Initiation Document will be used by the Programme Manager to set the overall scope and purpose of the Coast to Capital Local Industrial Strategy programme. It also sets the context for each of the individual priority work streams to scope their own project with the oversight of the Programme Group.

The PID will be used to monitor progress against the actions set out in *Gatwick 360°*, as well as any further commitments set out as part of the LIS negotiation. Variations from agreed scopes at a later date will need to be reviewed and approved by the Programme Group.

Scope

Coast to Capital's Strategic Economic Plan, *Gatwick 360°*, identifies the importance of innovation to improving the productivity of our economy through the Priority to Pioneer innovation in core strengths setting out an ambition to establish a stronger university presence across our area; particularly to bring a new University focus on business innovation in high growth areas such as the Gatwick Diamond and Croydon through the LIS negotiations.

The new University focus for Croydon will be considered for the Gatwick to London growth corridor as a part of our negotiations with GLA. This will form part of the work included in the Metro Dynamics research project.

This project will focus on the innovation ecosystem across Coast to Capital but with a particular focus on the Gatwick to London corridor, the towns around Gatwick and the coastal towns including Greater Brighton.

This project aims to deliver on the following actions from those set out for delivery between 2018 and 2020:

Create a 'New University' task group to explore the best way to increase higher education research presence in the Gatwick Diamond or Croydon.

In order to understand the innovation ecosystem better and to develop policy options which include the recommendation for an increased university presence in the Gatwick Diamond we will commission research. This research will replace the need for a 'new university task group'.

Support the expansion of the Sussex Innovation Centre to widen the reach of expertise and support to businesses and science parks.

This requires a conversation with Sue Baxter at the University of Sussex in light of Mike Herd's departure and Sue stepping in as interim Executive Director. Sue has confirmed that she is evaluating SINC at the current time and that it is too early in the process to have this conversation. This also needs to be considered in the context of two potential innovation

centres emerging through ERDF – Brighton and Crawley. The research will need to take these developments in to account.

Support the growth of immersive technologies and of 5G connectivity through the expansion of the Digital Catapult Centre Brighton.

This will be explored as a part of the research and as a part of the digital application strand of the Priority 7 work.

Provide business support and access to finance to innovative growth potential businesses through the Growth Hub and other initiatives.

The Growth Hub, Escalator Programme and Growth Champions are all providing ongoing support to growth potential businesses in the Coast to Capital area. The research work will identify any gaps in provision across the Coast to Capital area and recommendations as to future policy / initiatives. Links to Priority 2 Business Support.

Actively support the development of an Innovation South Strength in Places Fund bid to support the development of existing research strengths into commercial opportunities.

This action is complete. We worked closely with the universities in the Coast to Capital area to ensure that they were fully engaged in the development of an Innovation South area bid. Unfortunately the bid was not successful. A second round is about to be launched. We will explore the opportunities that this round brings. Malcolm Brabon is involved in discussions with local partners regarding round 2 because of the cross over with priorities 2 & 8.

Support the development of innovation in our sub-sector strengths and in line with the specialisms identified in the Innovation South Science and Innovation Audit.

We are working with the University of Sussex to examine our sub-sector strengths more closely. We will link this work to that of the research brief.

There is support available as detailed above through the Growth Hub and associated initiatives. This is Coast to Capital wide. Brighton and Chichester are also well catered for as a result of the Universities of Brighton, Sussex Chichester and their research activity which is disseminated via Knowledge Transfer Programmes. There is funding available through Innovate UK.

We have previously identified a gap in the innovation that stems from HE research activity in the rest of the Coast to Capital area, significantly around Gatwick, our most productive area. The planned research will help us to understand what additional research capacity and innovation support is needed in the area around Gatwick airport.

Project Team

Identify members of the project team. Identify frequency/dates of project team meetings

Name	Role	Responsibilities	Meetings
Adam Tickell	Board Sponsor	Providing overall strategic steer	None established as yet
Kirsten Trussell	Project Lead (SMT or other)	Responsible for the oversight of the overall project	None established as yet
None	Project Manager		

None	Project Support		
None identified as yet	Other project team members (inc. subject matter experts)		

Stakeholder engagement

The research work will engage with local partners and wider innovation experts.

Metro Dynamics propose to hold a policy workshop in early September. This will engage businesses as well as public sector partners on the evidence base and recommendations for future policy developments.

Findings from the research will be incorporated into the September AGM and public consultation.