

Coast to Capital

Coast to Capital Local Industrial Strategy Programme - 2020

Hatch Regeneris Research Brief

Background

Coast to Capital is one of 38 Local Enterprise Partnerships across the UK. Our purpose is to shape regional economic priorities, support businesses and make investments that will drive growth. We are a small organisation with large ambitions for our area. With a total population of two million, our area boasts a strong economy worth £50.7 billion, making us the seventh largest local economy in England in 2016. The Coast to Capital area is a network of economic hubs each with its own distinct sense of identity – West Sussex, Greater Brighton and East Surrey. We also have strategic relationships with London LEAP in Croydon and South East LEP in Lewes.

In July 2018 we published [Gatwick 360°](#), our new Strategic Economic Plan, which sets out our bold vision for the area by 2030. In it we describe our eight economic priorities to achieve our vision, providing strong local leadership and working to succeed together with our partners. Delivering the pledges we make in Gatwick 360° now forms a distinct programme for the organisation. This programme will help us negotiate a strong future relationship with Government for our area, through our Local Industrial Strategy.

Gatwick 360° Strategic Economic Plan – Economic Priorities

Coast to Capital LEP has the ambitious vision to become the most dynamic non-city region in England and to be known around the world as a place to live, to grow and to succeed. To achieve this vision, the Local Enterprise Partnership has identified eight economic priorities to achieve this in our recently launched Gatwick 360° Strategic Economic Plan (SEP). The eight identified priorities are as follows:

1. Deliver prosperous urban centres
2. Develop business infrastructure and support
3. Invest in sustainable growth
4. Create skills for the future
5. Pioneer innovation in core strengths
6. Promote better transport and mobility
7. Improve digital network capability
8. Building a strong national and international identity

This project will undertake a commercial property study across Coast to Capital and will support Priority 2 – Business Infrastructure and support.

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Coast to Capital works closely with a wide range of partners including our 17 local authorities, 3 universities and 9 colleges, a broad range of public and private sector organisations.

Coast to Capital's Local Industrial Strategy

Following the release of the Government's Industrial Strategy in 2017, each LEP was instructed to produce a Local Industrial Strategy (LIS) by March 2020. Each LIS will need to align with the *5 Foundations of Productivity* which are identified in the Industrial Strategy as: Ideas, People, Infrastructure, Place and Business Environment

In line with this and with the Gatwick 360° Strategic Economic Plan, Coast to Capital has introduced four place-based products as the foundation of the Local Industrial Strategy. The four products will deliver productivity and inclusive growth in our area and are detailed as follows:

Product areas	Local Authorities
1. Identification of Gatwick to London growth corridor	Croydon Crawley GLA area
2. Development of towns around Gatwick airport	Mole Valley Reigate & Banstead Tandridge Epsom & Ewell Crawley Mid-Sussex Horsham
3. The growth of our coastal communities	Arun Worthing Adur Brighton & Hove Lewes Mid-Sussex Crawley
4. The potential for our rural areas	Chichester Horsham Arun Mole Valley

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Objectives of the project

In order to build on the commitment in Gatwick 360° to develop high quality business space, there is a need to understand in more granular detail the strengths and weaknesses in business space across the Coast to Capital area. This research will assess the existing and pipeline business space, as well as analyse the demand and requirements for different types of space. The final report will look to identify the strengths, weaknesses and opportunities for business infrastructure in our area.

To do this, Coast to Capital would like to commission Hatch Regeneris to undertake a comprehensive commercial property study based on their research proposal submitted on 30 May.

Expected outputs and deliverables

The project proposes to produce a set of market areas based on the commercial property searches from businesses across the area. These areas will be used to assess whether there is a shortage or oversupply of different types of floor space or employment land.

Hatch Regeneris will also jointly undertake workshops with local agents and Local Authorities in the Coast to Capital area to test and amend the market areas, assess the demand for different types of commercial property, and identify the strengths and weaknesses of commercial property by market area.

From the analysis, Hatch Regeneris will identify priority sectors in the Coast to Capital area and highlight key characteristics that impact on business space needs.

Upon project completion, a final report will be produced with high-level recommendations for Coast to Capital to consider. The report will likely include the following chapters:

- Wider Context
- Economy and Market Areas
- Commercial Property Availability and Pipeline
- Commercial Property Demand
- Requirements and Needs of Priority Sectors
- Priorities for Market Areas
- LEP Actions

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Project timetable

Key timeline and anticipated milestones are listed below;

Date	Action
June 2019	Task A – Wider Context
	Task B – Market Areas
	Task C – Economic Analysis
July 2019	Task D – Commercial Agent and Local Authority Workshop
	Task E – Commercial Property Trends
	Task F – Requirements of Priority Sectors
August 2019	Task G – Priorities for Market Areas
September 2019	Task H – LEP Actions
31 October 2019	Task I – Commercial Property Report

To note that this is subject to change following regular updates with the Hatch Regeneris team.

Resources that will be provided

Coast to Capital is currently in the process of commissioning several other pieces of research in relation to the LIS evidence base. Where appropriate, these findings and reports will be shared with Hatch Regeneris.

As a minimum, the following will be provided;

- Gatwick 360° Strategic Economic Plan
- Local Industrial Strategy Analysis Evidence Pack
- Vibrant Economy Index Analysis (Grant Thornton)
- Metro Dynamics Innovation Ecosystem research – initial findings
- University of Sussex Sub-sector research – initial findings

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Reporting arrangements

Exact timings are to be confirmed with Hatch Regeneris, but it is expected to have bi-weekly updates from them.

More details are highlighted in the project timetable above.

Procedures or practices that must be complied with

Any consultancy commissioned to undertake work for Coast to Capital must comply with the corporate governance policies. These policies can be found on the Coast to Capital [website](#).

The form of contract and method of payment to be used

The form of contract and method of payment will be discussed following an initial meeting in June to finalize and agree upon the research contract.