

Coast to Capital Local Industrial Strategy Programme - 2020

Hatch Regeneris Research Brief

Background

Coast to Capital is one of 38 Local Enterprise Partnerships across the UK. Our purpose is to shape regional economic priorities, support businesses and make investments that will drive growth. We are a small organisation with large ambitions for our area. With a total population of two million, our area boasts a strong economy worth £50.7 billion, making us the seventh largest local economy in England in 2016. The Coast to Capital area is a network of economic hubs each with its own distinct sense of identity – West Sussex, Greater Brighton and East Surrey. We also have strategic relationships with London LEAP in Croydon and South East LEAP in Lewes.

In July 2018 we published [Gatwick 360°](#), our new Strategic Economic Plan, which sets out our bold vision for the area by 2030. In it we describe our eight economic priorities to achieve our vision, providing strong local leadership and working to succeed together with our partners. Delivering the pledges we make in Gatwick 360° now forms a distinct programme for the organisation. This programme will help us negotiate a strong future relationship with Government for our area, through our Local Industrial Strategy.

Gatwick 360° Strategic Economic Plan – Economic Priorities

Coast to Capital LEP has the ambitious vision to become the most dynamic non-city region in England and to be known around the world as a place to live, to grow and to succeed. To achieve this vision, the Local Enterprise Partnership has identified eight economic priorities to achieve this in our recently launched Gatwick 360° Strategic Economic Plan (SEP). The eight identified priorities are as follows:

1. Deliver prosperous urban centres
2. Develop business infrastructure and support
3. Invest in sustainable growth
4. Create skills for the future
5. Pioneer innovation in core strengths
6. Promote better transport and mobility
7. Improve digital network capability
8. Building a strong national and international identity

This research will specifically be focussing on Priority 1: Deliver prosperous urban centres.

Coast to Capital works closely with a wide range of partners including our 17 local authorities, 3 universities and 9 colleges, a broad range of public and private sector organisations.

Coast to Capital's Local Industrial Strategy

Following the release of the Government's Industrial Strategy in 2017, each LEP was instructed to produce a Local Industrial Strategy (LIS) by March 2020. Each LIS will need to align with the *5 Foundations of Productivity* which are identified in the Industrial Strategy as: Ideas, People, Infrastructure, Place and Business Environment

In line with this and with the Gatwick 360° Strategic Economic Plan, Coast to Capital has introduced four place-based products as the foundation of the Local Industrial Strategy. The four products will deliver productivity and inclusive growth in our area and are detailed as follows:

Product areas	Local Authorities
1. Identification of Gatwick to London growth corridor	Croydon Crawley GLA area
2. Development of towns around Gatwick airport	Mole Valley Reigate & Banstead Tandridge Epsom & Ewell Crawley Mid-Sussex Horsham
3. The growth of our coastal communities	Arun Worthing Adur Brighton & Hove Lewes Mid-Sussex Crawley
4. The potential for our rural areas	Chichester Horsham Arun Mole Valley

This research brief will aim to group urban masterplans into specific product areas and therefore will contribute to all.

Objectives of the project

In order to successfully deliver Priority 1: Prosperous Urban Centers, Coast to Capital must first identify priority areas and town centres that require support and future funding opportunities.

To do this, Coast to Capital would like to commission Hatch Regeneris to undertake and conduct 'data analysis' on up to 19 urban and or town centre masterplans from each Local Authority within the Coast to Capital area, as highlighted below;

Crawley	<ul style="list-style-type: none"> • Crawley
Horsham	<ul style="list-style-type: none"> • Horsham • Steyning • Billingshurst • Faygate
Brighton & Hove	<ul style="list-style-type: none"> • Brighton • Hove
Worthing	<ul style="list-style-type: none"> • Worthing • Findon • Goring by Sea
Adur	<ul style="list-style-type: none"> • Shoreham by Sea
Arun	<ul style="list-style-type: none"> • Bognor Regis • Arundel • Littlehampton • Angmering • Rustington
Chichester	<ul style="list-style-type: none"> • Chichester • Petworth • Selsey? • Midhurst?
Mid Sussex	<ul style="list-style-type: none"> • Burgess Hill • East Grinstead? • Haywards Heath
Epsom and Ewell	<ul style="list-style-type: none"> • Epsom • Ewell • Stoneleigh
Mole Valley	<ul style="list-style-type: none"> • Leatherhead • Dorking
Reigate and Banstead	<ul style="list-style-type: none"> • Reigate • Horley • Redhill • Banstead
Tandridge	<ul style="list-style-type: none"> • Oxted

	<ul style="list-style-type: none"> • Caterham • Warlingham
Lewes?	<ul style="list-style-type: none"> • Peacehaven • Newhaven • Lewes • Plumpton
Croydon	<ul style="list-style-type: none"> • Croydon • Coulsdon • Purley

Expected outputs and deliverables

It would be expected that Coast to Capital would reach out to all Local Authorities requesting the submission of their urban and or town centre masterplans, which would then be shared with Hatch Regeneris.

The research would predominately be a report highlighting key analysis of data within the Urban Masterplans against a range of criteria as demonstrated below. This criteria will be further developed with Regeneris as part of their 'assessment framework'.

Criteria (to be developed with Regeneris)	Detail of Analysis
1. Ambition	<ul style="list-style-type: none"> • Are there existing urban or growth plans in place or in the pipeline? • Do these plans align with the Local Plan? • Is the Local Plan up to date and approved? • Is there a good stakeholder buy-in with the Local Authority? • Has engagement been conducted with stakeholders and public to a satisfactory level? • Are the plans focused on the delivery of high-quality, locally distinctive, mixed use schemes based on good urban design?
2. Deliverability	<ul style="list-style-type: none"> • Does the Local Authority have a good track record for delivery of masterplans? • Is there adequate project governance in place? • How advanced are the plans in terms of credibility, design, and development? • Have viability assessments or feasibility studies been conducted? • Is the Authority well-resourced to Delivery the plans?

	<ul style="list-style-type: none"> • Do the plans provide a good cost benefit ratio?
3. Funding	<ul style="list-style-type: none"> • How much funding is currently available to deliver the plans? • Is there a current funding gap, or need for further funding? • Has the authority got any plans to bridge funding gaps? • Do the Authorities funding needs align with Coast to Capital's priorities. • Are there any projects within the plans that are ready to deliver or delivering? • Do the plans include any incentives on inward investment (specifically for areas outside of Brighton for Foreign Direct Investment).
4. Building Infrastructure	<ul style="list-style-type: none"> • Is there any land or space available for building? • How much housing needs to be delivered or unlocked? • How much commercial infrastructure needs to be delivered or unlocked? (Priority 2) • Do the housing and commercial needs meet what is set out within the local plan? • Does the plan aim to deliver high quality, locally distinctive mixed use schemes based on good urban design. • Will there be sufficient quantities of affordable housing?
5. Employment & Skills	<ul style="list-style-type: none"> • How much employment will be created or unlocked? • How many indirect jobs will be created or unlocked? • Are the jobs high in value? • Do the plans focus on any specific skills or sectors? • Do the plans include training for high street retailers (specifically including digital) – Priority 4 • Do the plans demonstrate detail on innovation centres or the promotion of competitive technologies in the area?
6. Productivity	<ul style="list-style-type: none"> • What impact will the plans have on existing productivity levels? • What is the Benefits Realisation linked to the plans? • If the plans were not delivered, what would the impact be on productivity levels?
7. Impact on Local Economy	<ul style="list-style-type: none"> • What impact will the plans have on high street retail? • Will there be any increase/decrease in GVA as a result of plan delivery?

	<ul style="list-style-type: none"> • Would there be an impact on GVA if the plans were not delivered?
8. Natural Resources & Environment	<ul style="list-style-type: none"> • Do the plans look to provide or improve upon sustainable transport? • What impact will the plans have on air quality? • What impact will the plans have on water? • What impact will the plans have on waste? • Will the plans impact or improve upon green space? • Do the plans allow for Green Energy? • How do the plans contribute towards biodiversity net gain?
9. Other Strategic Alignment	<ul style="list-style-type: none"> • Do the plans address any transport issues? If so how well does this align with Priority 6? • Do the plans include a digital strategy? If so how well does this align with Priority 7? • Do the plans encourage social interaction and mixed use communities? • Do the plans aim to add vitality and commerce to the area, and help to create high quality landscape, recreation, heritage and culture more accessible?

Project timetable

Key timeline and anticipated milestones are listed below;

Date	Action
9 th May	Meeting with Regeneris to finalise/confirm brief and timeline
By 9 th May	Prepare formal letter explaining the purpose and process of the Regeneris Piece of work
by end of May/early June	Development of Assessment Framework
By mid May	Send Letters to all Local Authorities to ask for Urban Masterplans – Following Regeneris Meeting.
May/June	Arrange site visits with Local Authorities for July-September
Mid June-Mid September	Economic analysis of up to 19 masterplans and desk-based research
Late July/Early August	Update on early findings to help with LIS drafting
July-September	Site visits with Local Authorities, Regeneris and Coast to Capital to assess the planning and spatial merits of proposals
September/October	Report writing and meetings with Coast to Capital
October	Final report to Board

October	Feed findings into LIS
---------	------------------------

To note that this is subject to discussion with Regeneris.

Resources that will be provided

Coast to Capital would ask local authorities to submit their urban masterplans to allow Regeneris to analyse the data against set criteria. Where masterplans do not provide sufficient data further resources and information may be requested.

Other resources and documents that will be supplied to Regeneris will include;

- Gatwick 360° Strategic Economic Plan
- Local Industrial Strategy Analysis Evidence Pack (Section 3 pg 29-33)
- Vibrant Economy Index Analysis (Grant Thornton)

Reporting arrangements

Exact timings are to be confirmed with Regeneris, but it is expected to have bi-weekly updates from Regeneris.

More details are highlighted in the project timetable above.

Procedures or practices that must be complied with

Any consultancy commissioned to undertake work for Coast to Capital must comply with the corporate governance policies. These policies can be found on the Coast to Capital [website](#).

The form of contract and method of payment to be used

The form of contract and method of payment will be discussed following an initial meeting in May to finalise and agree upon the project brief.