

Coast to Capital New Business Dashboard



Coast to Capital

There were 5,100 new businesses started in the Coast to Capital region in Q2 2016.

This is a decline of -8.1% over the previous quarter

Compared to Q2 2015 there has been a 3.6% rise



Source: Experian MarketIQ Database/Coast to Capital 2016

Croydon

There were 1,665 new businesses started in the Croydon area in Q2 2016.

This is a slight decline of -0.1% over the previous quarter

Compared to Q2 2015 there has been a 23% rise



Source: Experian MarketIQ Database/Coast to Capital 2016

Greater Brighton City Region

There were 1,800 new businesses started in the Greater Brighton City Region in Q2 2016.

This is a decline of -9.3% over the previous quarter

Compared to Q2 2015 there has been a decline of -2.1%



Source: Experian MarketIQ Database/Coast to Capital 2016

The Gatwick Diamond

There were 1,620 new businesses started in the Gatwick Diamond area in Q2 2016.

This is a decline of -10.2% over the previous quarter

Compared to Q2 2015 there has been a decline of -1.2%



Source: Experian MarketIQ Database/Coast to Capital 2016

Rural West Sussex

There were 950 new businesses started in the Rural West Sussex area in Q2 2016.

This is a decline of -10.6% over the previous quarter

Compared to Q2 2015 there has been a decline of -5.9%



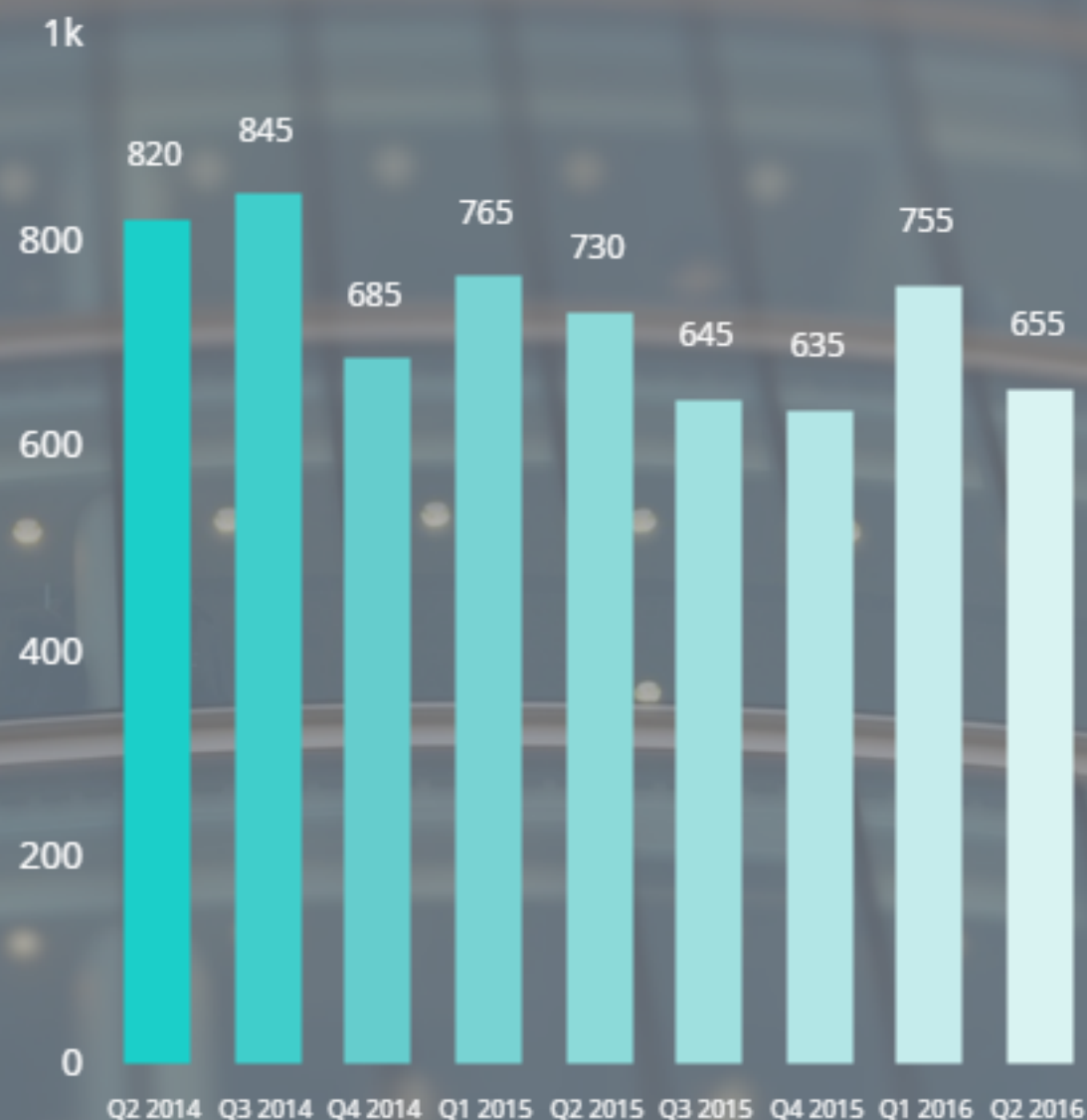
Source: Experian MarketIQ Database/Coast to Capital 2016

Coastal West Sussex

There were 655 new businesses started in the Coastal West Sussex area in Q2 2016.

This is a decline of -13.2% over the previous quarter

Compared to Q2 2015 there has been a decline of -10.1%



Source: Experian MarketIQ Database/Coast to Capital 2016

West Sussex

There were 1,435 new businesses started in the West Sussex area in Q2 2016.

This is a decline of -6.4% over the previous quarter

Compared to Q2 2015 there has been a decline of -2.6%



Source: Experian MarketIQ Database/Coast to Capital 2016

Coast to Capital New Business Dashboard: Local Authorities



Brighton & Hove, Lewes, and Croydon

New Businesses Q2 2016:

Brighton and Hove - 1,050

Croydon - 1,665

Lewes - 150

Change Quarter on Quarter:

Brighton and Hove -14.1%

Croydon -0.1%

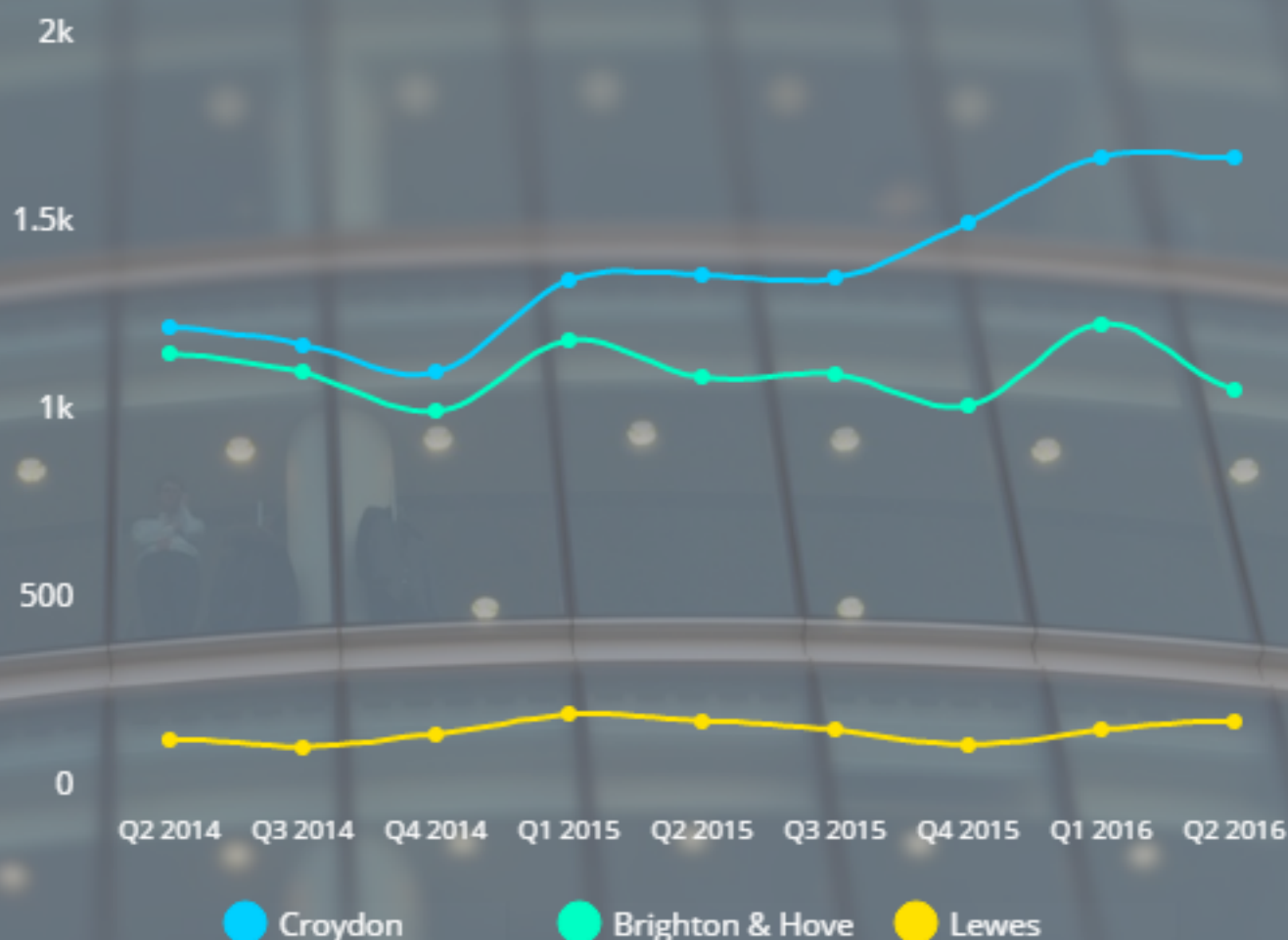
Lewes +3.4%

Change Year on Year:

Brighton and Hove -2.7%

Croydon +23%

Lewes -11.2%



Source: Experian MarketIQ Database/Coast to Capital 2016

East Surrey

New Businesses Q2 2016:

Epsom & Ewell - 170

Mole Valley - 145

Reigate & Banstead - 320

Tandridge - 205

Change Quarter on Quarter:

Epsom & Ewell +1.2%

Mole Valley -33.6%

Reigate & Banstead -13.7%

Tandridge -23.3%

Change Year on Year:

Epsom & Ewell +14%

Mole Valley -16.6%

Reigate & Banstead -5.9%

Tandridge -9.3%



Source: Experian MarketIQ Database/Coast to Capital 2016

West Sussex

New Businesses Q1 2016:

Adur - 95
Arun - 175
Chichester - 200
Crawley - 200
Horsham - 265
Mid Sussex - 315
Worthing - 190

Change Quarter on Quarter:

Adur +4.3%
Arun -20.3%
Chichester -16.5%
Crawley +18.2%
Horsham -9.9%
Mid Sussex -0.3%
Worthing -10%

Change Year on Year:

Adur -3%
Arun +1.8%
Chichester -22.4%
Crawley +21.8%
Horsham -10.5%
Mid Sussex +8.6%
Worthing -6%



Source: Experian MarketIQ Database/Coast to Capital 2016