

Making a Difference



The key stats

Project Lead: Education and Development Trust

Start and End Date: Oct 2020/Sep 2023

Project Axis: Priority 1

ESF Value: £3.5 million

Delivery Area: Across Coast to Capital

About the project

The Making a Difference programme is designed to support customers that are unemployed or economically inactive to become either job-search ready or move into paid employment. Each participant will be seen by their employment coach at regular intervals for an average of four months, which will ensure the customer feels supported at all stages of the process.

The participants will be able to gain access to the programme through referrals from National Careers Service advisors, through local libraries, GP walk in centres, training providers and local authorities, social media, community groups. They will start their journey with the Employment Coach by completing a series of assessments that will help the Coach understand the customer's particular needs and skills gaps. The programme can then be tailored to meet the participant's employment aspirations.

Our Employment Coaches will offer support, coaching and mentoring to help participants make progress towards learning and eventually employment. Our Employment Coaches will be supported by their Employer Engagement Manager who will in turn be working with local employers to provide access to a wide variety of Employer Led Activities, such as job tasters, conferences and jobs fairs.

Dave Burchett, Assistant Director, Careers at Education Development Trust said:

"We are delighted to be taking on delivery of this exciting new programme at a time when for many people this type of support is hugely important. We are looking forward to our new Making a Difference team forming strong links with individuals and employers to aid in the economic recovery of the South East of England."

 **Making a
Difference**
EMPLOYABILITY SUPPORT