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## **Coast to Capital Careers Hub Steering Group Meeting**

Tuesday 30 March 2021 9.00am – 10.30am

Virtual Meeting held via Zoom

### **Key points & action notes**

#### **Steering Group Board Members:**

Liane Richardson (LR) - Chair; Paula Neal (PN); Duncan Edwards (DE); Peter Waters (PW); Charlie Field (CF); Vanessa Potter (VP); Sue Taylor (ST); Sian Drabble (SD); Jeff Alexander (JA); Giles Thomas (GT); Charlene Simms (CS); Dario Stevens (DS); Freya Wall (FW)

#### **Officers:**

Claire Witz (CW) – Coast to Capital; Lisa Mobbs (LM) – Coast to Capital; Georgina Angele (GA) – The Careers & Enterprise Company; Hannah Thomas (HT) – Coast to Capital; Izzy Pompova (IP) – Coast to Capital

#### **Guest Speakers:**

Harriet Menzel (HM) – Springpod; Ellie Doores (ED) – NESCOL student

### **1. Introduction (Liane Richardson)**

LR welcomed everyone to the meeting.

Apologies were noted from Charlene Simms (CS), Sian Drabble (SD) and Izzy Pompova (IP).

Liane addressed the following actions from the last meeting:

Actions from the last meeting:

a) Central Hub Fund and App development - it was suggested that the Central Hub Fund could be used to develop a new careers App for students. We have checked with the CEC and unfortunately the fund can't be used for this purpose. We will therefore research Apps that are already on the market – e.g., SpringPod (joining us for the meeting)

b) NESCOL Careers Strategy - thank you to Dario Stevens (DS) for sharing the new Careers Strategy for NESCOL with the group – it's excellent and has been forwarded to the CEC to share on the Resources Directory as an exemplar college strategy. (DS) happy that other colleges edit it and this can be done via the PDF.

c) Adur & Worthing Careers Calendar – could this be shared across the network? We have investigated this with the team and it's not yet fit for purpose to be shared outside of the area but thanks for the great suggestion.

## 2. Skills update (Claire Witz)

Claire Witz (CW) presented an update on the current Skills projects in Coast to Capital LEP (presentation slides attached). A link to the Local Skills Report can be found [here](#).

- a) Local Skills Report update
- b) Home De-carbonisation Academy Pilott
- c) Construction Spotlight Project
- d) Central Careers Hub fund

The group were invited to ask questions.

Central Careers Hub fund - Lisa Mobbs (LM) advised that we are planning to meet with our Hub Careers Leaders next month to gain further ideas for the Central Hub Fund spend. We are also exploring the bulk purchase of licences to fund a careers platform compatible with Compass+.

Georgina Angele (GA) has seen great LMI work via the Regional Lead in Thames Valley (Oxfordshire and Bucks LEP). They have teamed up with The WOW Show and are offering short videos via a portal on the LEP website with a regional focus. We could commission the work this year. **ACTION** – (GA) to share the link with the group

Vanessa Potter (VP) and Charlie Field (CF) have both seen presentations from the payindex.com from SELEP and think it looks good. The Pay Index has an easy-to-use suite of reports that allow you to compare higher educational outcomes for salary and career.

## 3. SpringPod (Harriet Menzel)

A presentation from Harriet Menzel (HM) on SpringPod and how this programme and the student App can support schools with a blended approach to work experience next year. Examples demonstrated included Vodaphone and Heathrow Airport. All content is vetted by employers. Target group is Year 10/11 as a pre-cursor to help students to be work ready.

The group were invited to ask questions.

Liane Richardson (LR) advocated a blended approach in the future that is not solely virtual. (HM) agrees but stresses the great benefit for virtual to be able to get students in front of employers they would not normally have access to.

Dario Stevens (DS) received confirmation that all webinars are recorded.

Georgina Angele (GA) confirmed all SpringPod projects via Career hubs will be with a 15% discount.

Freya Wall (FW) commented on the advantage of lining this with schemes of work across the year, that an ongoing process with employers that would work quite well.

Vanessa Potter (VP) asked:

1. How are apprenticeships profiled in the package and within VWEX?
2. Are entry routes and recruitment patterns covered?
3. Noticed an area on colleges and universities, is ITP provision represented also?

Paula Neal (PN) asked:

1. What does this deliver for schools and colleges that is incremental to what they are already doing?
2. Concern any self serving resources are only ever accessed by the few. How can we mitigate against this?

**ACTION** – we will forward these questions to (HM) for clarification following a formal proposal

Georgina Angele (GA) confirmed that the SpringPod team would agree the curriculum points for delivery with schools and local teams would push this forward, minimising capacity issues for the EC team.

The group agreed that we should progress this to a formal proposal stage.

#### **4. Gatsby Benchmarks Targets Revision (Georgina Angele)**

Georgina Angele (GA) presented the revised Gatsby Benchmark targets for 2020/21 following the impact of COVID-19. The key amendment agreed with the DfE is for all schools to be partially achieving Benchmark 6 – experiences of the workplace (presentation slide attached).

#### **5. Careers Hub update (Lisa Mobbs)**

Student Voice - welcome to Ellie Doors (ED) from NESCOL College. Ellie is a current HE student in Animal Management and has progressed through the college from Level 2. Ellie provided personal insight in what she is experiencing right now as a student and how she feels about her career prospects. This has been a stressful time for students, but tutors have been extremely supportive.

Careers Hub update - this item was not discussed due to lack of time. Please refer to the presentation slides for an update on what has been achieved this term and all planned projects.

#### **6. Communications (Lisa Mobbs)**

Discussion - proposed communications work – how can we better promote our work so that it stays high on the agenda?

Liane Richardson (LR) Thakeham Homes has bi-weekly videos from CEO using Microsoft 365 Stream

Sue Taylor (ST) Short emails and communications are better. Newsletters not read if they are too long and are often out of date by the time people get it.

Georgina Angele (GA) need for Careers Hub LinkedIn/Twitter account

Charlie Field (CF) think about who your different target audiences are and then what channel of communications work for each and stick to it. You will have multi channels for each audience to suit the need of a bite size/long read but knowing who you are talking to is critical.

**ACTION** – (LM) to take the ideas above forward to ensure they fit with the Skills 360 Board Communication Strategy.

#### **7. AOB and Close**

There were no further items raised for discussion

**Next meeting – Tuesday, 25<sup>th</sup> May 2021 9:00-10:30am**

*Footnote: Unconfirmed minutes – subject to approval/amendment as necessary at the next meeting of the Steering Group committee.*