## Case study: Hello Future

Just finished watching tonight's Hello Future event and it was excellent; so informative and helpful. Thank you! PS – Careers Leader – Cardinal Newman School



Working in collaborations with key stakeholders, <u>Hello Future</u> was developed to raise an awareness of the key skills needed to enable students to develop their understanding of what future employers are looking for.

Helping students to achieve careers wellbeing, including adaptability and resilience in this evolving work landscape. Raising their aspirations, enabling them to be their authentic selves and provide a glimmer of hope in what has been a challenging year, showcasing to our future workforce, the strength, and skills they need to succeed in the world of work.

Classes logged into each 45 minute session, they were live, fully inclusive and interactive. The website has the recorded session available this Autumn term for schools to continue to use and embed into their school/college day.

All students who attend a session will receive a digital badge of recognition of an achievement, this can be used in their careers conversations at school or college, added to their CV's and used in discussions with business to demonstrate their learning.





This initiative was only possible with the funding from The Careers and Enterprise Company through the sustainability fund. Additional investments for this event was found through our stakeholder engagement. Brighton & Hove City Council funded the SEND resources and Digital Badges.

75 volunteers live streamed into 27 Schools and Colleges. 12 sessions were delivered during the week commencing 12<sup>th</sup> July. Each session focused on a specific strengths and skills.

Over 1453 devices accessed the live event with 15, 271 students viewing sessions. The website home page gained 1796 hits and resources page gained 103 and 109 on the About Page.