



**2018-2020**

**Work that Coast to Capital will  
lead in preparation for a  
Local Industrial Strategy**

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Identify relevant gaps in our business infrastructure which hold back domestic and Foreign Direct Investment in the area, such as conference facilities and hotels.

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Work with partners to develop a strategy to promote trade and Foreign Direct Investment in the area.

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Develop a coordinated approach for the area to domestic and Foreign Direct Investment enquiries.

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Strengthen our relationship with the Department for International Trade to give a significantly higher profile to the excellent assets and investment opportunities within our area.

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**2020-2030**

**Delivering our vision  
out to 2030**

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Identify and resolve funding or planning barriers to the delivery of business infrastructure that the area needs.

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Develop an international reputation as one of the most attractive UK investment destinations, working with local partners and the South East region.

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Agree and deliver Foreign Direct Investment targets, in conjunction with the South East region and in-line with Government policy.

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