

Coast to
Capital

ESF Call Launch Event

14 November 2019



Coast to Capital Strategic Economic Plan

Claire Witz, Skills Manager, Coast to Capital



Eight Priorities

Deliver
prosperous urban
centres



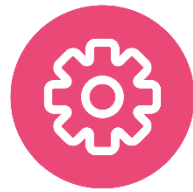
Develop business
infrastructure and
support



Invest in
sustainable
growth



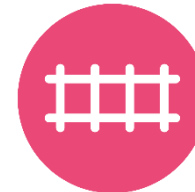
Create skills for
the future



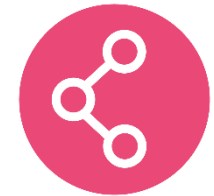
Pioneer
innovation in core
strengths



Promote better
transport and
mobility

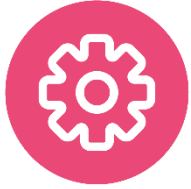


Improve digital
network capability



Build a strong
national and
international
identity





Priority 4: Create skills for the future

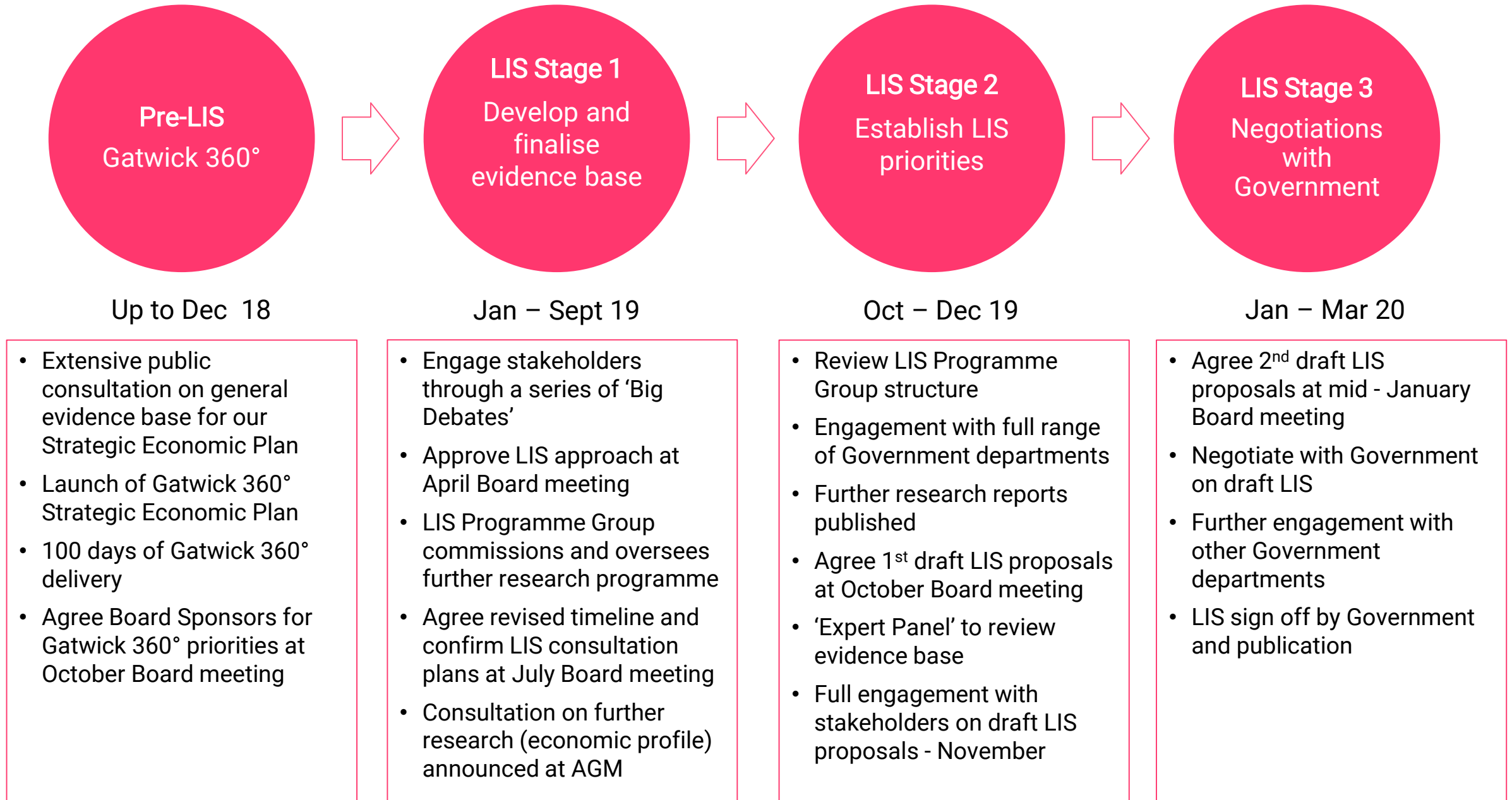
2018-2020 Actions

- Form an Employment and Skills Board to ensure that education and skills delivery match the changing requirements of industry.
- Ensure that careers advice fully exposes young people to the specific opportunities within the local economy, in line with the Government's careers strategy.
- Build an accurate picture of the skills needed in our economy over coming years and the capital investment needed to support their delivery.
- Build a business case for revenue funding to subsidise the training of the adult workforce.
- Prioritise the development of digital skills across the economy, including for older workers.
- Actively support initiative to improve skills provision, including an Institute of Technology, the introduction of T Levels, reinforcing existing provision and creating new provision where there is urgent need, such as Haywards Heath.

2020-2030 Actions

- Broker positive relationships and new ways of working between education and industry to ensure that individuals and business can access high quality skills training.
- Build a business case for capital investment in skills infrastructure to ensure we have state of the art training facilities and equipment.
- Take a greater role in the co-ordination of careers advice for all ages, in line with the Government's careers strategy.
- Co-ordinate the digital skills offer through a Local Digital Skills Partnership.

Coast to Capital Local Industrial Strategy indicative timeline: updated Oct 2019



Skills for the Future of Your Workforce ESF Call

**Millie Bew, Project Coordinator, Coast to
Capital**



Skills for the Future of Your Workforce

- Investment Priority 2.1: Equal Access to Lifelong Learning
- Call window closes on 28 January 2020
- Total commitment = £2,000,000 ESF
- Minimum application level = £500,000 ESF
- Total participants 2197
- Project completion date = a maximum of 3 years 6 months from start date

Skills for the Future of Your Workforce

- Support for the development of training and tutoring skills among employees in sectors with skills shortages, to utilise their expertise to train employees of the future, or to develop in-work skills.
- Support for business sectors where work has been undertaken to identify specific sectorial skills needs
- Retraining and upskilling the workforce in light of sectorial changes e.g automation
- Support for the existing workforce to encourage progression and generate opportunity.
- Build on existing careers advice provision to attract entrants at the start of their careers and skilled individuals changing sector or developing their skills further.
- Contributing to delivery costs of vocational short courses designed to help low skilled employees progress to higher value employment therefore tackling disadvantage.

IP 2.1: Outputs

ID	Output	Total
O1	Participants	2197
O4	Participants over 50 years of age	426
O5	Participants from ethnic minorities	545
ESF - CO16	Participants with disabilities	350
ESF - CO14	Participants who live in a single adult household with dependent children	98
O6	Participants without basic skills	349

IP 2.1: Results

ID	Result Indicator	Minimum Target value for this call (% of total participants)
R3	Participants gaining basic skills	11%
R6	Participants gaining level 2 or below or a unit of a level 2 or below qualification (excluding basic skills)	25%
R7	Participants gaining level 3 or above or a unit of a level 3 or above qualification	8%
R8	Employed females gaining improved labour market status	35%

ESF Application Process

Claire Witz, Skills Manager, Coast to Capital



Top Tips

- Register early for e-claims
- Narrative should be clear, simple & focused
- Check eligibility of activity
- Demonstrate 'additionality'
- Value for money
- Local Strategic fit



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Top Tips (continued)

- Clean match funding
- Management and Control
- Granular budget breakdown
- Be careful about State Aid (de minimis/GBER), procurement and publicity
- Think about future audits and how to retrieve the audit trail easily
- **Top top tip - use all the guidance available on Gov.uk**



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Process from Call to Funding Agreement

- Full Application
- Gateway assessment
- Appraisal
- Maximum three rounds of questions
- Decision letter
- Funding Agreement
- Delivering 'at risk'



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Appraisal – Core Selection Criteria

- Strategic Fit – advice from Sub-Committee
- Value for money – advice from Sub-Committee
- Deliverability
- Management and Control
- Compliance
 - Procurement
 - State Aid
 - Publicity
- Cross Cutting Themes
 - Sustainability
 - Equality and Diversity



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ECLAIMS Application Resources

- **ESF Online Full Application Guidance** – Step by step guidance on how to get access to ECLAIMS and complete the Full Application.
- **ESF Financial Annex** – Can be used by applicants as a working document to develop their financial information before recording this directly into their ECLAIMS online application.
- The new **ESF Granular Budget** – Sample Template that can be used by applicants. If used, this must be submitted as a supporting document as part of an online application in ECLAIMS.
- <https://www.gov.uk/government/publications/european-social-fund-online-full-applications>



Match Funding

There are 3 essential criteria match funding must meet to be considered eligible:

- The match funding must be related to the project and deemed eligible within the ESF Operational Programme
- The match do not contain any EU funding
- It is auditable



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Types of Match Funding

- Cash Match
- Staff Time
- Volunteer Time
- Programme Costs
- Employer Contributions
- Apprenticeship Levy



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Match Funding – Employer Contribution

- Defined as financial contribution made by an employer towards support put in place by the ESF project
- Must contribute towards the total eligible costs of the project.
- It is accepted that written evidence/letters of intent will not be in place at the time the project is approved, but the Full Application will need to demonstrate that the level of demand for the service stacks up in terms of expected employer contributions.
- Two Worked examples – Subsidised training & training provision



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Match Funding – Apprenticeship Levy

- Money received from the government, paid from an employer's Apprenticeship Levy digital account can be used as match funding.
- Applications need to provide detail of what they expect to deliver in relation to provision for apprentices, how much income this is expected to bring and also that there is a demand for the delivery to apprentices
- Must detail the 'additional' eligible activities the ESF contribution will bring to the project.



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Next Steps

- Call specification available on the Gov.uk website
- Sign up to our Trello board
 - Digital Skills, Mature Workforce and this Call
- Deadline for applications is midnight on 28 January 2020

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Thank You