

# Coast to Capital

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## ESF Direct Call Launch Event

A presentation by Coast to Capital  
13<sup>th</sup> May 2019



East  
Surrey

Gatwick

360

West  
Sussex

Greater  
Brighton

Croydon

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## Welcome & Introduction

Helyn Clack

Chair, Coast to Capital ESIF Sub-Committee



## Coast to Capital Strategic Economic Plan

Claire Witz

Skills Manager, Coast to Capital

# Eight Priorities

Deliver  
prosperous urban  
centres



Develop business  
infrastructure and  
support



Invest in  
sustainable  
growth



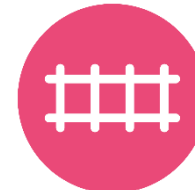
Create skills for  
the future



Pioneer  
innovation in core  
strengths



Promote better  
transport and  
mobility



Improve digital  
network capability



Build a strong  
national and  
international  
identity





## Priority 4: Create skills for the future

### 2018-2020 Actions

- Form an Employment and Skills Board to ensure that education and skills delivery match the changing requirements of industry.
- Ensure that careers advice fully exposes young people to the specific opportunities within the local economy, in line with the Government's careers strategy.
- Build an accurate picture of the skills needed in our economy over coming years and the capital investment needed to support their delivery.
- Build a business case for revenue funding to subsidise the training of the adult workforce.
- Prioritise the development of digital skills across the economy, including for older workers.
- Actively support initiative to improve skills provision, including an Institute of Technology, the introduction of T Levels, reinforcing existing provision and creating new provision where there is urgent need, such as Haywards Heath.

### 2020-2030 Actions

- Broker positive relationships and new ways of working between education and industry to ensure that individuals and business can access high quality skills training.
- Build a business case for capital investment in skills infrastructure to ensure we have state of the art training facilities and equipment.
- Take a greater role in the co-ordination of careers advice for all ages, in line with the Government's careers strategy.
- Co-ordinate the digital skills offer through a Local Digital Skills Partnership.



## ESF Direct Call

Claire Witz

Skills Manager, Coast to Capital

# Skills for Productivity

- Investment Priority 2.1: Equal Access to Lifelong Learning
- Training, support and guidance to increase productivity and economic growth
- Call window closes on 5<sup>th</sup> August 2019.
- Total commitment = £2,000,000 ESF
- Minimum application level = £500,000 ESF
- Total participants = 2,140
- Project completion date = a maximum of 3 years 6 months from start date



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European  
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# Skills for Productivity

- Additional activities to publicly funded provision
- Support for business sectors where work has been undertaken to identify specific sectorial skills needs
- Support for intermediate, technical and advanced skills for specific industries and sectors identified as driving growth in local economies
- Training and interventions for the existing workforce at all levels
- Brokerage of opportunities between learners and employers
- Provision of mid-career reviews



# Skills for Productivity

- Training needs analysis and/or business analysis to ensure proposed provision meets the needs of the businesses and workforce
- Support for young people in employment and apprenticeships
- Funding development costs and contributing to delivery costs of vocational short courses designed to help low skilled employees progress to higher value employment
- Support the existing workforce to encourage progression and generate opportunity
- Equal access to learning for all people recognising the needs of certain groups i.e. women, carers, older people and/or those with disabilities

# IP 2.1: Outputs

ID	Output	Total	Men	Women
O1	Participants	2140	1112	1026
O4	Participants over 50 years of age	650	-	-
O5	Participants from ethnic minorities	435	-	-
ESF - CO16	Participants with disabilities	310	-	-
ESF - CO14	Participants who live in a single adult household with dependent children	110	-	-
O6	Participants without basic skills	415	-	-

# IP 2.1: Results

ID	Result Indicator	Minimum Target value for this call (% of total participants)
R3	Participants gaining basic skills	11%
R6	Participants gaining level 2 or below or a unit of a level 2 or below qualification (excluding basic skills)	25%
R7	Participants gaining level 3 or above or a unit of a level 3 or above qualification	8%
R8	Employed females gaining improved labour market status	35%

# Top Tips

- Narrative should be clear, simple & focused
- Check eligibility of activity
- Demonstrate 'additionality'
- Value for money
- Local Strategic fit

# Top Tips (continued)

- Clean match funding
- Management and Control
- Granular budget breakdown
- Be careful about State Aid (de minimis/GBER), procurement and publicity
- Think about future audits and how to retrieve the audit trail easily
- **Top top tip - use all the guidance available on Gov.uk**

# Process from Call to Funding Agreement

- Full Application
- Gateway assessment
- Appraisal
- Maximum three rounds of questions
- Decision letter
- Funding Agreement
- Delivering 'at risk'



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# Appraisal – Core Selection Criteria

- Strategic Fit – advice from Sub-Committee
- Value for money – advice from Sub-Committee
- Deliverability
- Management and Control

- Compliance

Procurement

State Aid

Publicity

- Cross Cutting Themes

Sustainability

Equality and Diversity



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# ECLAIMS Application Resources

- **ESF Online Full Application Guidance** – Step by step guidance on how to get access to ECLAIMS and complete the Full Application.
- **ESF Financial Annex** – Can be used by applicants as a working document to develop their financial information before recording this directly into their ECLAIMS online application.
- The new **ESF Granular Budget** – Sample Template that can be used by applicants. If used, this must be submitted as a supporting document as part of an online application in ECLAIMS.
- <https://www.gov.uk/government/publications/european-social-fund-online-full-applications>





# Match Funding

**There are 3 essential criteria match funding must meet to be considered eligible:**

- The match funding must be related to the project and deemed eligible within the ESF Operational Programme
- The match do not contain any EU funding
- It is auditable



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# Types of Match Funding

- Cash Match
- Staff Time
- Volunteer Time
- Programme Costs
- Employer Contributions
- Apprenticeship Levy

# Match Funding – Employer Contribution

- Defined as financial contribution made by an employer towards support put in place by the ESF project
- Must contribute towards the total eligible costs of the project.
- It is accepted that written evidence/letters of intent will not be in place at the time the project is approved, but the Full Application will need to demonstrate that the level of demand for the service stacks up in terms of expected employer contributions.
- Two Worked examples – Subsidised training & training provision



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# Match Funding – Apprenticeship Levy

- Money received from the government, paid from an employer's Apprenticeship Levy digital account can be used as match funding.
- Applications need to provide detail of what they expect to deliver in relation to provision for apprentices, how much income this is expected to bring and also that there is a demand for the delivery to apprentices
- Must detail the 'additional' eligible activities the ESF contribution will bring to the project.

# Coast to Capital

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Thank you

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