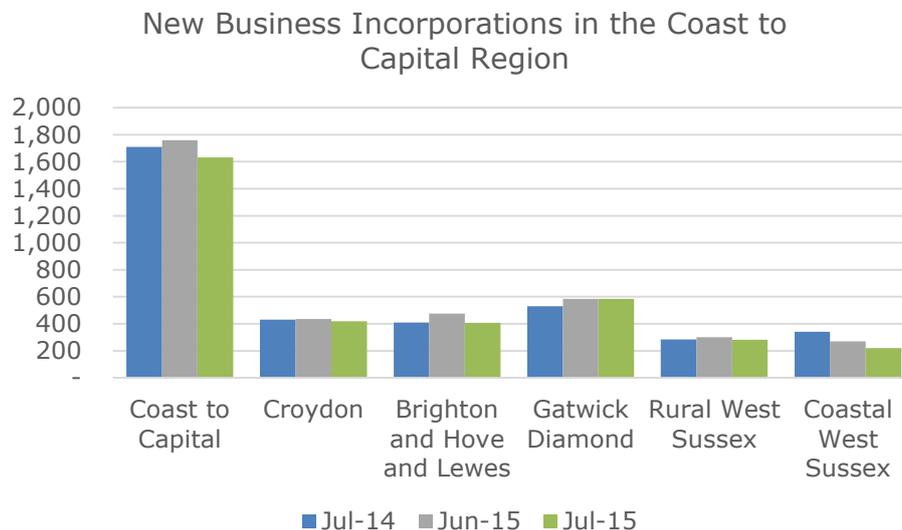


### **New Company Incorporations – July 2015**

- There were 1,631 new businesses formed in the Coast to Capital region in July 2015. This is down by 79 year on year and down by 129 month on month.
- Incorporations shrunk year on year and month on month in four of the Area Partnerships. The one exception is Gatwick Diamond where they grew slightly year on year and stayed the same month on month.

In the Coast to Capital region the number of incorporations of new businesses for July has fallen by 7.3% since June and by 4.6% since last year after rising last month. The 1,631 incorporations in July is the fourth highest of 2015 so far.



**Figure 1 – Business Incorporations – July 2014, June 2015, and July 2015 – Source: Experian Market IQ Database/Coast to Capital, July 2015**

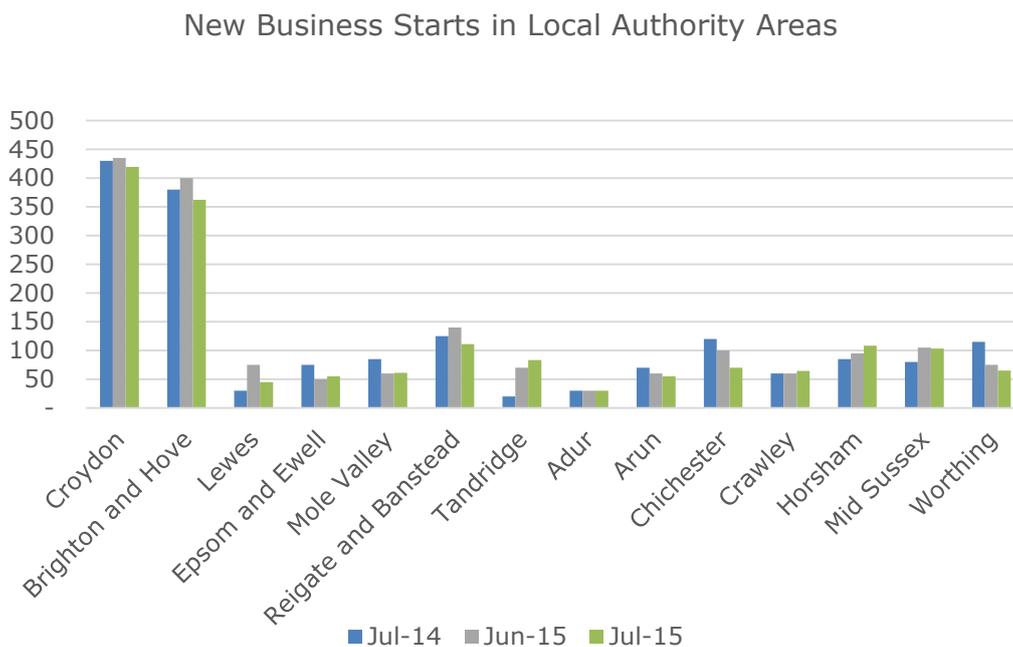
In July 2015 four of the Area Partnerships<sup>1</sup> had a fall in the number of incorporations month on month; Brighton and Hove and Lewes is down by 14.3%, Croydon is down by 3.7%, Rural West Sussex is down by 6.3%, and Coastal West Sussex is up by 18.5%. All four are also lower than the same month last year. The Gatwick Diamond had the only increase with year on year up by 10.4% and month on month staying at the same level.

<sup>1</sup> More information on Area Partnerships can be found at the end of the document

**This data is based on Companies House data, due to the nature of the way this data is collected and processed it has not been rigorously checked and a large margin of error should be assumed.**

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Figure 2 shows the incorporations for the Local Authority areas in the Coast to Capital region. Most areas have had decrease month on month, but areas such as Adur have no change. Epsom and Ewell (10.0%), and Crawley (6.7%) have had slight increase since June 2015. Year on year most areas have had decreased, some of the exceptions are Lewes, Tandridge, and Mid Sussex, which have each increased.



**Figure 2 – Business Incorporations – July 2014, June 2015, and July 2015 – Source: Experian Market IQ Database/Coast to Capital, July 2015**

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Table 1 shows the incorporations from July 2014 to June 2015.

|                             | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 | Jul-15 | To Date |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| Coast to Capital            | 1,460  | 1,560  | 1,645  | 1,525  | 1,380  | 1,680  | 1,745  | 1,980  | 1,620  | 1,585  | 1,760  | 1,630  | 19,570  |
| London Borough of Croydon   | 380    | 360    | 385    | 385    | 325    | 435    | 410    | 495    | 455    | 465    | 435    | 420    | 4,950   |
| Brighton and Hove and Lewes | 370    | 415    | 445    | 355    | 325    | 435    | 445    | 485    | 405    | 370    | 475    | 405    | 4,930   |
| Gatwick Diamond             | 445    | 545    | 545    | 330    | 525    | 585    | 655    | 705    | 535    | 520    | 585    | 585    | 6,560   |
| Rural West Sussex           | 270    | 290    | 280    | 255    | 260    | 255    | 295    | 355    | 275    | 265    | 300    | 280    | 3,380   |
| Coastal West Sussex         | 265    | 240    | 275    | 205    | 205    | 225    | 245    | 295    | 230    | 230    | 270    | 220    | 2,905   |
|                             |        |        |        |        |        |        |        |        |        |        |        |        |         |
| Croydon                     | 380    | 360    | 385    | 385    | 325    | 435    | 410    | 495    | 455    | 465    | 435    | 420    | 4,950   |
| Brighton and Hove           | 340    | 375    | 400    | 305    | 285    | 375    | 385    | 420    | 360    | 320    | 400    | 360    | 4,325   |
| Lewes                       | 30     | 40     | 45     | 50     | 40     | 60     | 60     | 65     | 45     | 50     | 75     | 45     | 605     |
| Epsom and Ewell             | 70     | 60     | 65     | 65     | 35     | 55     | 60     | 65     | 50     | 50     | 50     | 55     | 680     |
| Mole Valley                 | 55     | 70     | 70     | 70     | 55     | 70     | 75     | 80     | 60     | 55     | 60     | 60     | 780     |
| Reigate and Banstead        | 85     | 110    | 115    | 110    | 105    | 130    | 145    | 120    | 105    | 95     | 140    | 110    | 1,370   |
| Tandridge                   | 30     | 15     | 25     | 90     | 80     | 85     | 75     | 110    | 70     | 85     | 70     | 85     | 820     |
| Adur                        | 25     | 25     | 35     | 35     | 30     | 35     | 45     | 45     | 35     | 35     | 30     | 30     | 405     |
| Arun                        | 55     | 65     | 65     | 55     | 40     | 55     | 65     | 65     | 55     | 55     | 60     | 55     | 690     |
| Chichester                  | 115    | 75     | 80     | 65     | 70     | 75     | 65     | 100    | 75     | 80     | 100    | 70     | 970     |
| Crawley                     | 55     | 75     | 70     | 55     | 60     | 65     | 70     | 75     | 55     | 50     | 60     | 65     | 755     |
| Horsham                     | 75     | 100    | 90     | 105    | 95     | 85     | 115    | 125    | 105    | 95     | 95     | 110    | 1,195   |
| Mid Sussex                  | 80     | 115    | 110    | 85     | 95     | 95     | 115    | 130    | 95     | 90     | 105    | 105    | 1,220   |
| Worthing                    | 65     | 75     | 95     | 45     | 65     | 60     | 70     | 85     | 65     | 60     | 75     | 65     | 825     |

**Table 1 – Business Incorporations July 2014 to June 2015 – Source: Experian Market IQ Database/Coast to Capital 2015**

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**Area Partnerships:**

For data purposes these partnerships have been built up using the Local Authority areas that they cover, a list is below. It should be noted that some of these partnerships overlap and some Local Authority areas are counted in both, for this reason the Area Partnership data will not add up to the Coast to Capital regional data. The Gatwick Diamond, Rural West Sussex, and Coastal West Sussex all have areas that overlap.

It should also be noted that in Rural West Sussex the Arun and Mid Sussex Local Authorities are not classified as rural and that data for Rural West Sussex includes the urban centres within those Local Authorities. Currently there are no regularly updated datasets for locations below Local Authority level, which makes it impossible to provide up to date data for strictly rural areas. This necessitates the use of the broader Local Authority areas to make up Rural West Sussex.

Similarly Chichester is largely rural but is also part of the Coastal West Sussex Partnership and as such those rural areas are included in data for Coastal West Sussex.

| Croydon  | Brighton & Hove and Lewes  | The Gatwick Diamond  | Rural West Sussex   | Coastal West Sussex  |
|--|--|--|---|--|
| <ul style="list-style-type: none"> <li>•Croydon</li> </ul> | <ul style="list-style-type: none"> <li>•Brighton and Hove</li> <li>•Lewes</li> </ul> | <ul style="list-style-type: none"> <li>•Crawley</li> <li>•Epsom and Ewell</li> <li>•Horsham</li> <li>•Mid Sussex</li> <li>•Mole Valley</li> <li>•Tanbridge</li> <li>•Reigate and Banstead</li> </ul> | <ul style="list-style-type: none"> <li>•Arun</li> <li>•Chichester</li> <li>•Horsham</li> <li>•Mid Sussex</li> </ul> | <ul style="list-style-type: none"> <li>•Adur</li> <li>•Arun</li> <li>•Chichester</li> <li>•Worthing</li> </ul> |

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