# -WEST SUSSEX VISITOR ECONOMY——



This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2018. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

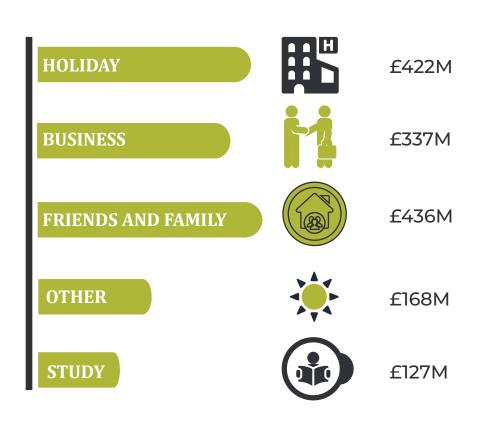
24.4MVISITORS £2.05BNVALUE 37,321JOBS







#### PURPOSE OF VISIT BY EXPENDITURE



#### PURPOSE OF VISIT BY VOLUME OF TRIPS





STAY 6.5 NIGHTS IN THE AREA AND SPEND £121 FOR THE DURATION **OF THE TRIP** 



**THOSE ON BUSINESS** STAY 2.6 NIGHTS IN THE AREA AND

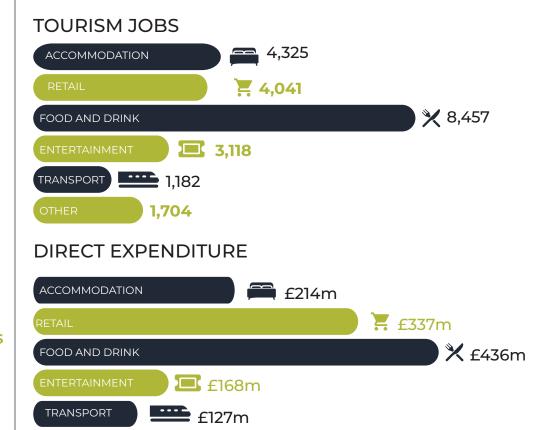
SPEND £271 FOR THE DURATION **OF THE TRIP** 



STUDY AND OTHER PURPOSES STAY 6.1 NIGHTS

IN THE AREA AND SPEND £357 FOR THE DURATION **OF THE TRIP** 

## **EMPLOYMENT AND EXPENDITURE**



DAY VISITORS

### **VISITOR BREAKDOWN**





DOMESTIC VISITORS

2.2 MILLION VISITORS 8.1 MILLION NIGHTS



**OVERSEAS VISITORS** 

487,000 **VISITORS** 

6%





21.7 MILLION VISITORS