

Enterprise Adviser Network (EAN) and Careers Hub

The Coast to Capital EAN works to connect senior, local business leaders with senior leaders in local schools and colleges to help motivate and inspire young people and make a major impact on their future career prospects.

The purpose of the network is to create powerful lasting connections between local businesses and education establishments in order to equip young people with the skills they need. To do this we have a team of Enterprise Coordinators who each support schools and colleges in their area and link them to local businesses.

Update

Enterprise Adviser Network Area

The EC team are working with their education centres to ensure that opportunities for virtual employer encounters and experiences of the workplace are signposted and utilised. Local virtual events have included What's Next Sussex and Crawley STEMfest.

Our Enterprise Advisers have been supportive in helping to create a bank of videos and resources and our networking events have kept our volunteers engaged. In Brighton & Hove, we have trained Careers Link Governors to ensure they understand their role and how they can support. Over 40 Careers Leaders have been trained in how to effectively use LinkedIn to build and maintain employer relationships. The team are developing a series of SEND Master Classes for school support staff.

Careers Hub Area

The Careers Hub Steering Group met for the first time in October and the Cornerstone Employers Group in November. Our Cornerstone Employers group includes Arcadis, Thakeham Homes, Sussex Health and Care, Wates Group, Surrey Wildlife Trust and Govia Thameslink. Our next steps are to identify and share projects and initiatives to support education centres in the Careers Hub this year. Year 11 pupils across Sussex took part in What's Next Sussex and pupils in Surrey took part in Next Steps Surrey. Both transition events were organised to ensure that young people are fully aware of their next steps in education, training or the world of work.

Case Study

What's Next Sussex – a great success for the region

Students took part in the first ever cross-county virtual pathways event in early November.

What Next Sussex, a My Choices event run by Sussex Learning Network, Coast to Capital Careers Hub and East Sussex Careers Hub with Elev8Careers was broadcast in schools and homes, with an incredible 10,000 viewing devices watching across two events.

Students, teachers and parents tuned in in their thousands to find out about the options available to them from across Sussex. With over fifty educational providers, employers, training and apprenticeship providers involved, the event gave learners an invaluable opportunity to explore all that Sussex has to offer to learners after GCSE.

'The videos from employers, really made me realise what people actually do'. Student

'Best engagement we have ever had, so thank you so much'. Teacher



Coast to Capital Targets

The tables below show the movement towards target in Coast to Capital for the EAN area (table 1) and the Careers Hub (table 2)

Over the coming academic year these tables will be expanded on to provide a fuller picture of the progress we are making against targets.

Table 1: EAN Area targets and actuals

| | Target | October 2020 |
|-------------|--------|--------------|
| Benchmark 5 | 70% | 32.5% |
| Benchmark 6 | 60% | 42.5% |

Table 2: Careers Hub targets and actuals

| | Target | October 2020 |
|---------------------------------------|--------|--------------|
| Benchmark 1 | 75% | 28.6% |
| Benchmark 5 | 75% | 54.3% |
| Benchmark 6 | 65% | 37.1% |
| Average number of benchmarks achieved | 4 | 2.69* |

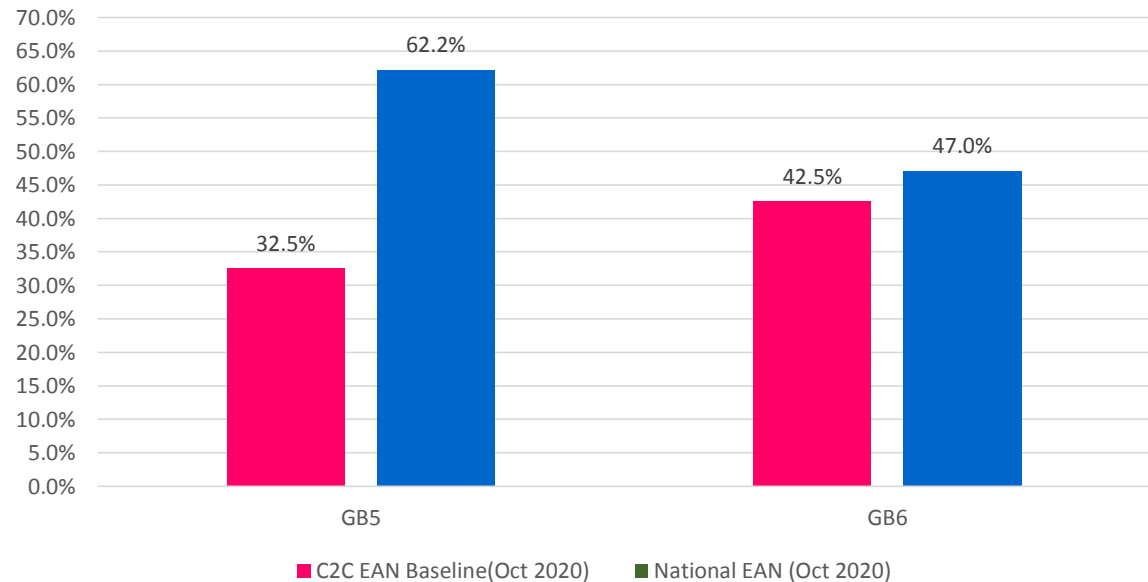
* Note: at present this figure is for the whole EAN programme in Coast to Capital not just the Careers Hub. We expect a breakdown in future reporting.

Performance against Targets

The data below provides information collected from the most recent Compass reports submitted by the EAN area and Careers Hub schools and colleges, as well as national data from Careers and Enterprise Company (CEC) on how the programme is progressing towards meeting our contractual targets.

Future dashboards will expand on the data as we receive updated Compass reports and Careers and Enterprise Company data throughout the academic year.

Benchmarks 5 & 6 - EAN Area



All Gatsby Benchmarks - Careers Hub

