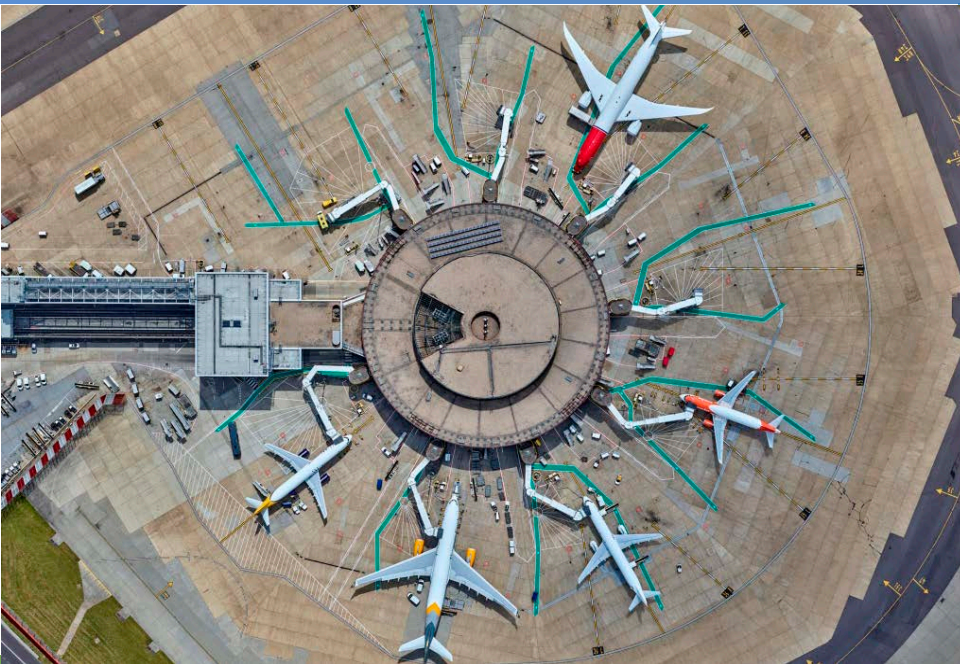




Coast to Capital LEP





Agenda

- WHO WE ARE
- THE REGION
- WHAT WE DO
- MAIN CHALLENGES
- DELIVERING PROJECTS
- ENGAGING WITH BUSINESSES
- OUR VISION



Who we are





The C2C Region



77.7%

employment rate

£48.5 bn

GVA

6th

Most prosperous region in the UK

1.9

million people

1.2

million working aged people

818,000

Jobs in the region

£24,500

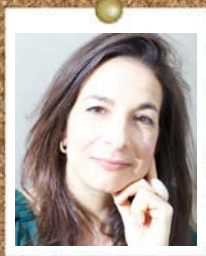
Average GVA per head

84,000

SME businesses in the area

T H E

B O A R D





What we do

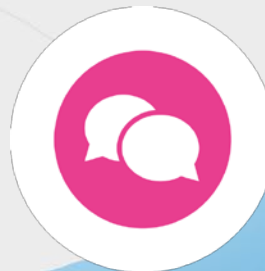
**Strategic
Leadership**



**Delivering
projects**



**Engaging with
businesses**





Who we work with

Network Rail



Homes &
Communities
Agency

**E-EXPORTING
IS
GREAT**

BRITAIN & NORTHERN IRELAND



UK Trade
& Investment



Our main challenges

Infrastructure



Housing



Skills





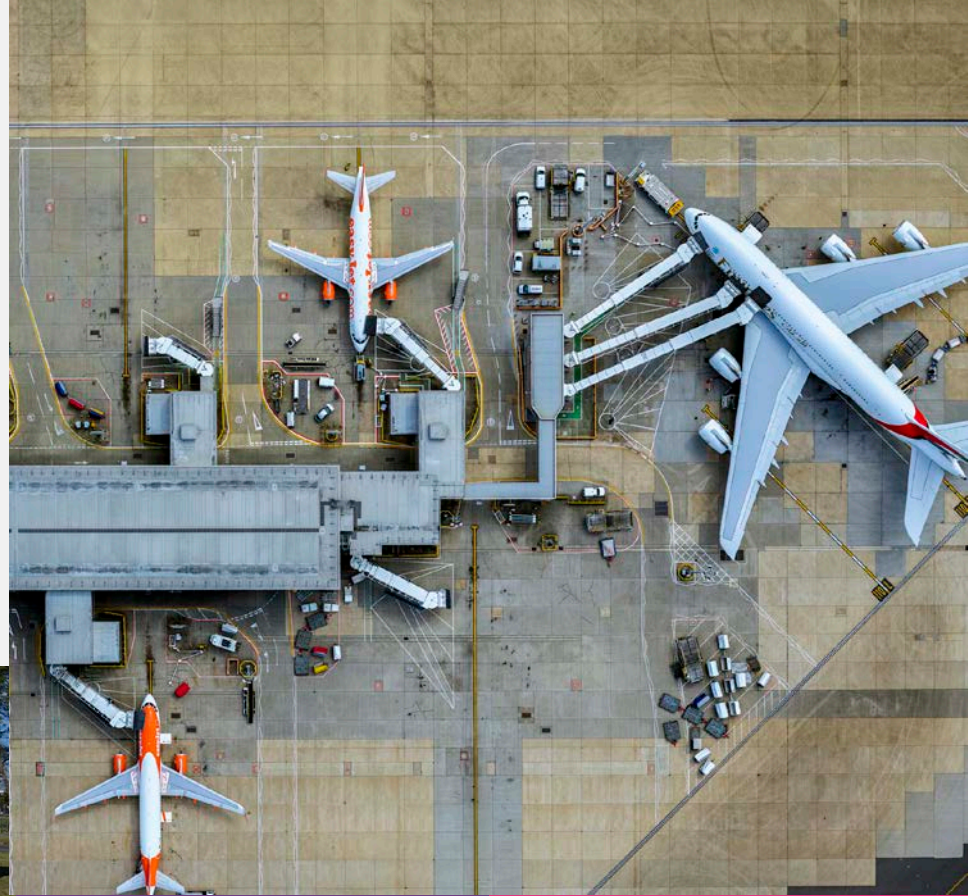
Infrastructure

- Workforce is heavily dependent on road & rail links
- Regional economy based on being able to get to work reliably
- Working with neighbouring ELPS to look at strategic transport corridors - £20bn boost and 100,000 jobs
- Superfast Broadband Voucher Scheme



Gatwick Airport

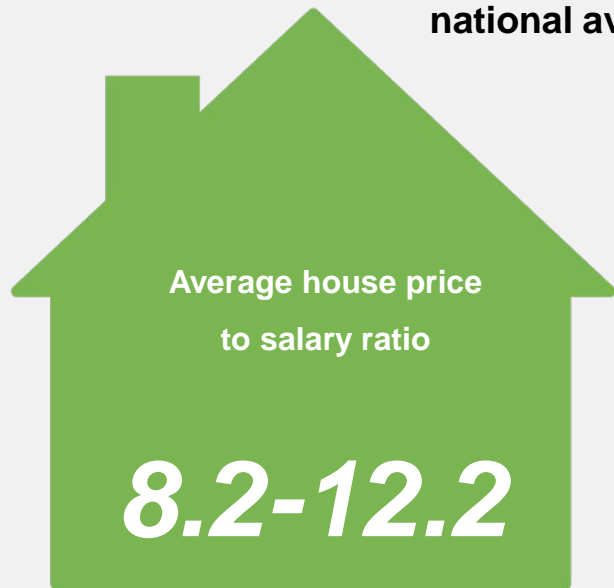
- Generates 21,000 on airport jobs and further 10,000 through related activities
- Currently growing at 5% year on year
- Serves 220 destinations in 80 countries for 43m passengers
- Gatwick Diamond economy worth £23.1 bn
- 48% of regional economy
- Manor Royal – UK's biggest business park



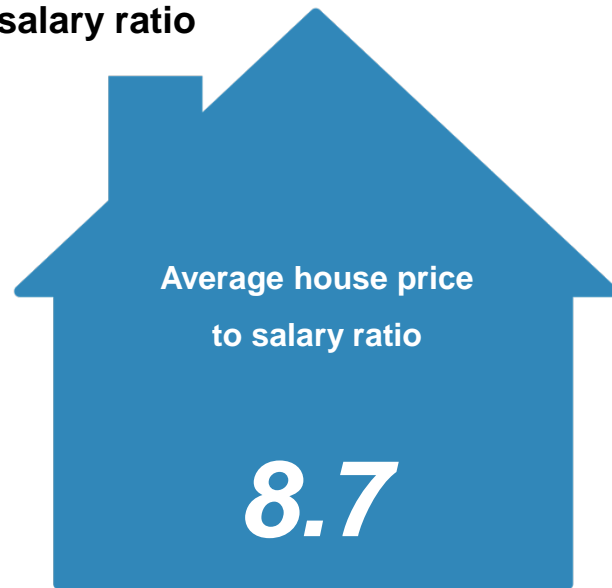


COAST TO CAPITAL

9 out of 14 areas in our region are above the national average for house to salary ratio



ENGLAND





Skills

- 4 successful universities
- Highly skilled population
- 40% of population NVQ 4/Degree level
- We retain 46.2% of our graduates
- Higher than national average number of graduates in lower level roles
- Area-based post 16 education review

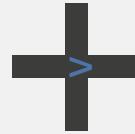


How we do it – Delivering Projects





Local Growth Fund



Leveraged private and public funding



*Delivering 50+ projects
at any one time*

Engineering & Digital Technology Park

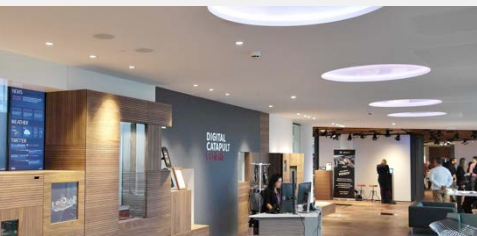
- £8 million investment at Bognor Regis Campus
- Working with local businesses to develop courses
- 500 graduates per year by 2020
- £5 million extra boost to local economy





Digital Catapult – Brighton

- Strong creative, digital and IT sector
- £1m investment to refurb premises in New England Quarter
- 5G technology – 10x faster than 4G
- Maintain city's competitive advantage





Newhaven Enterprise Zone

- Business rates kept by LEP and LA for 25 years
- Regeneration of Town Centre
- Creating new commercial space, housing and new jobs
- Enabling the town to develop and prosper





Gatwick Railway Station – Now



Gatwick Railway Station – Future vision





Engaging with Business





Funding Opportunities

- £230m Local Growth Fund
- £50m/€62m European Funding
- £23m Growing Places Loans
- Regional Business Grants £15k-£100k
- West Sussex Superfast Broadband Connection vouchers



European Union
European Structural
and Investment Funds





FINDING THE FINANCE TO EXPAND BUSINESS

→ USE OUR 4 STAGE FILTER TO FIND THE BEST MATCH FOR YOU

RESET



1 WHAT SECTOR DO YOU OPERATE IN?

Advanced Engineering, Manufacturing & Construction
Creative Digital and IT
Education and Training
Environmental Technologies and Low Carbon
Health and Life Sciences
Food & Drink, Horticulture, Agriculture
Marine, Aerospace & Defence

2

WHAT
SUPPORT DO
YOU REQUIRE?

3

WHAT STAGE IS
YOUR
BUSINESS AT?

4

WHERE IS
YOUR
BUSINESS
LOCATED?

UNDERSTANDING PAYE & TAKING ON YOUR FIRST EMPLOYEE



LIVE CHAT

EVENT

GATWICK DIAMOND BUSINESS -
HOME TIME NETWORKING

TUESDAY 10 MAY
@ 17:30 - 21:00



ALL EVENTS

NEWS

SELF EMPLOYMENT DAY

Enterprise Exchange are running an
introduction to self employment day at the
Whitehawk Inn Brighton on May 25th.



READ MORE

C2C NAVIGATOR



Business Navigator Service

- A web portal for businesses:
www.c2cbusiness.org.uk
- Free advice and specialist support
- Helping new and established SMEs grow
- Team of Business Support Navigators :
0800 977 4146
- £500k Government funded



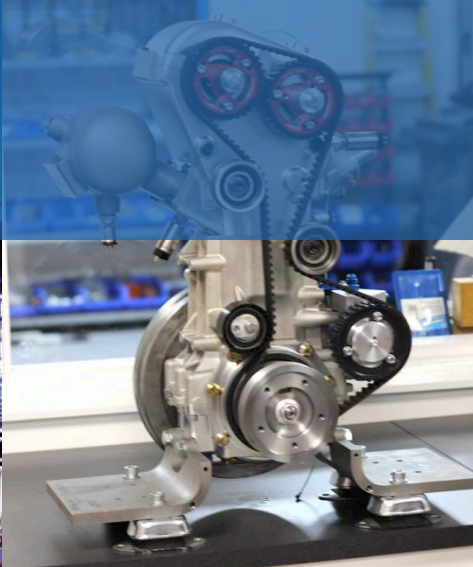
Enterprise Advisers Network

- 🚩 Pilot scheme run across Coastal West Sussex
- 🚩 Business leaders working closely with schools
- 🚩 20 Schools and 27 Enterprise Advisers
- 🚩 £500k Government funded project
- 🚩 Roll-out across the region from Autumn 2016





Our Vision





Thank you – Any Questions

