

Meeting: Coast to Capital Board	Ref no: 35.05 B
Date: 13 July 2017	
Report Title: Enterprise Adviser Network – Decision on Future Match Funding	
Report by: Malcolm Brabon	

Recommendations

1. The Board will receive an update presentation on our delivery to date of the Enterprise Adviser Network (EAN), funded by the Careers and Enterprise Company (CEC).
2. The Coast to Capital Board is asked to **agree** a request for match funding of £43,050 from the Coast to Capital 2018/19 budget. This commitment needs to be made now in order to unlock CEC match funding for next year.

Consideration

1. The Enterprise Adviser Network initiative helps to address the current strategic priorities of Coast to Capital including:
 - 1.1. driving improvements in education and skills
 - 1.2. driving the creation of talent pipelines (at all levels) into our businesses, be they private, public or third sector.
 - 1.3. forging strategic links between business and education, helping to raise awareness of the world of work and to improve the employability skills of our school and college students. A greater awareness of the jobs and careers on offer in the Coast to Capital area will enable students to follow the most appropriate vocational and/or academic pathway and to become a part of the talent pipelines into business.
2. Our commitment to the Enterprise Adviser Network featured prominently in our response to the Industrial Strategy white paper earlier in the year. We see this as a key way of providing strong business engagement with schools and colleges to support their economic contribution.
3. Coast to Capital has had ongoing positive feedback from the CEC about progress we have made and our national profile on this issue. There is recognition of our leading work to engage SEND (special education needs and disabilities) schools within the initiative in our area.
4. Continuing our support for the network over the coming year will confirm our commitment to deepening relationships between employers and skills providers to promote the availability of skills within the economy.
5. Our funding commitment currently extends to March 2018. But because the EAN

needs to operate in line with the academic year, an additional funding commitment is needed to extend this service to August 2018. This would ensure:

- 5.1. Maintain the number of schools and colleges engaged with in the academic year from September 2017 to August 2018 – 90 schools and colleges
 - 5.2. Maintain the team of 1 x FTE Senior Enterprise Coordinator and 4 FTE Enterprise Coordinators in the academic year from September 2017 to August 2018
 - 5.3. Maintain the coverage throughout the Coast to Capital area
 - 5.4. Undertake an impact assessment report to review the performance of the programme subject to confirmed Careers and Enterprise Company funding and an acceptable impact assessment and achievement against output and outcome targets
 - 5.5. The decision on submitting proposals to the Board on future match funding will be based on the impact assessment report and measures.
6. CEC are keen to build a longer term commitment to the programme. Assuming the programme delivers as we expect, we would aim to be the most highly regarded LEP delivering the Enterprise Adviser Network and to develop links between business and schools as a key part of the region's identity in order to attract additional business investment. As part of this, our longer term goals could include:
- A minimum of 5 meaningful employer encounters across secondary education – Every year 11 in cohort 2019 – 2020 academic year will have had on average 5 meaningful employer encounters
 - 50% of all teachers across mainstream schools to have 1 employer encounter in the academic year 2019 – 2020
 - Excellent engagement with schools and employers across the region, and a regional reputation for the development of skills which meet business needs.