

Coast to Capital Board Meeting No. 34	Ref No. 34.05 A
Report Title: Coast to Capital's response to the Industrial Strategy consultation	
Report by: Kirsten Trussell – Head of Strategy and Policy	
Presented by: Jonathan Sharrock	

Recommendation:

The Board is asked to **note** the update.

As introduced at the last meeting, Government launched a consultation into its Industrial Strategy Green Paper with a deadline to respond of 17 April 2017. We developed a response through consultation with partners across the region which was approved by the Chairman's Committee on 4 April and sent in the form of a letter with annex to the Rt Hon Greg Clark MP on 10 April.

Through our response we:

- Paint a clear picture of our regional identity and economy
- Explain our growth potential and the strengths of our region
- Identify the blockages to growth in our region and the areas where our productivity is relatively low
- Set out how we intend to contribute to the following key themes:
 - *Investing in science, research and innovation*
 - *Developing skills*
 - *Upgrading infrastructure*
 - *Supporting businesses to start and grow*
 - *Encouraging trade and inward investment*
 - *Regeneration and housing*
 - *Cultural leadership and destination management*
- Explore regional solutions

Our response gives clear commitment to our engagement with Government on this national debate and in identifying seven key themes has given us the framework for our 2017/18 Business Plan and the mandate we need to commence work on our new Strategic Economic Plan.