

Case study: Arun Schools Creative Careers Expo



'A triumphant event' - Staff member, The Littlehampton Academy

'Genuinely inspiring' - Staff member, The Regis School



A Creative Careers EXPO roadshow of opportunities for Year 9 students at The Littlehampton Academy and The Regis School, Bognor to explore the creative industries and work-facing creative skills.

Bringing together a range of local and national employers with students in structured encounters, practical exercises and longer workshops. To increase cultural capital for students at a school working with young people experiencing high levels of deprivation.

The project is part of Arun Inspires, a new 3-year programme of cultural investment transforming the life chances of children and young people across the District of Arun, led by the charity Artswork. Delivered in partnership with Arun District Council.

In 2020's EXPOs we worked with:

- 450+ participants across 2 schools
- 93% of those evaluated (351) said they were more aware of jobs available in the creative sector as a result of the event
- 78% said they were more likely to consider a career in the creative industries as a result of the event

75% said they felt more confident about the steps they need to take to achieve their creative career goals following the EXPO.



Tell us about the most inspiring or exciting part of your activity today?

"All of it!"

"When I spoke to someone about the business I considered starting one"

"Learning about the people who are in this career already and how they got there."