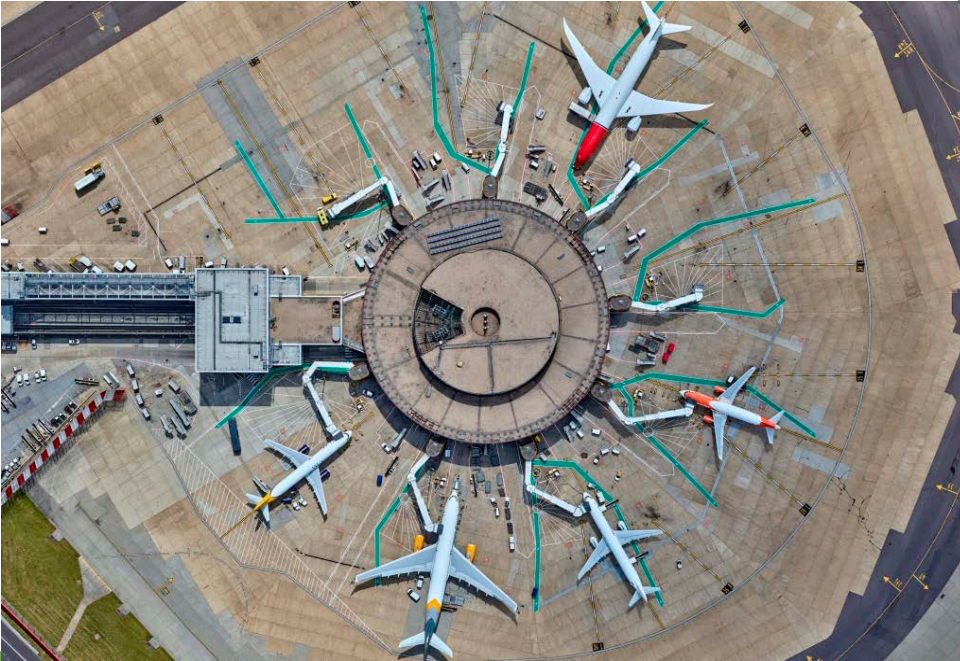




Coast to Capital LEP



Agenda

- 📌 Welcome, overview and introductions
- 📌 Intro to sustainable transport delivery excellence programme (STDEP)
- 📌 Presentation: STDEP Economic toolkit
- 📌 Presentation: STDEP Housing and growth toolkit
- 📌 Workshops: developing a vision for sustainable transport that supports housing and economic growth

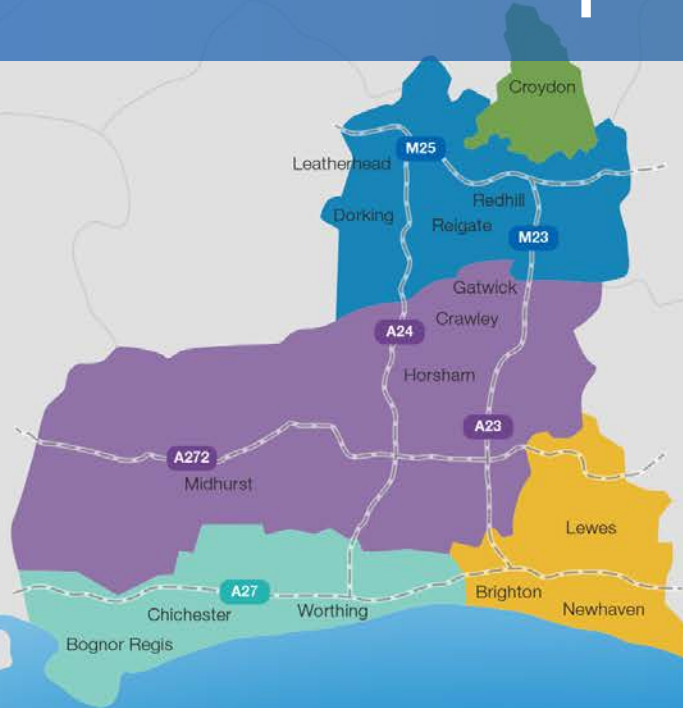


Who we are





The Coast to Capital region



79%

employment rate

1.9

million people

818,000

Jobs in the region

£48.5 bn

GVA

£24,500

Average GVA per head

6th

Most prosperous region in the UK

1.2

million working aged people

87,300

Businesses in the area



What we do

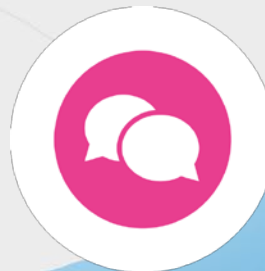
**Strategic
Leadership**



**Delivering
projects**



**Engaging with
businesses**





Our main challenges

Infrastructure



Housing



Skills



Industrial strategy and Strategic Economic Plan

- Government has begun process of developing strategy for a post-Brexit economy
- Aiming for a modern economy that spreads growth evenly across the country
- Strong productivity agenda
- Place is very important
- 10 pillars
- Deadline for comments 17 April
- SEP rewrite during 2017



Investing in science, research & innovation

We will become a more innovative economy and do more to commercialise our world leading science base, developing new technologies and driving growth throughout the UK.



Developing skills

We will build a proper system of technical education, and boost key skills in science, technology, engineering, maths and digital proficiency, to ensure people have the skills employers need now and in the future.



Upgrading infrastructure

We will upgrade our digital, energy, transport, water and flood defence infrastructure, and join up central government investment and local government priorities more effectively.



Supporting businesses to start & grow

We will support businesses and entrepreneurs across the UK, to ensure they can access finance and wider support to grow, and have the right conditions for companies to invest long-term.



Improving procurement

We will ensure public procurement drives innovative new products and services, strengthens skills, develops UK supply chains and increases competition by creating more opportunities for SMEs.



Encouraging trade & inward investment

We will make Britain a global leader in free trade, including promoting and supporting UK exports, building future trading relations and creating a more active approach to winning major overseas contracts.



Delivering affordable energy & clean growth

We will keep energy costs down for businesses, build the energy infrastructure we need for new technologies, and secure the economic benefits of our move towards a low-carbon economy.



Cultivating world-leading sectors

We will build on our areas of global excellence and help new sectors to flourish, supporting businesses to take the lead in transforming and upgrading their industries through sector deals.



Driving growth across the whole country

We will build on local strengths and address factors that prevent areas from reaching their full potential, by investing in key infrastructure projects, increasing skill levels and backing local expertise.



Creating the right local institutions

We will create strong structures and institutions to support people, industries and places to maximise local strengths, including reviewing the location of government bodies and cultural institutions.

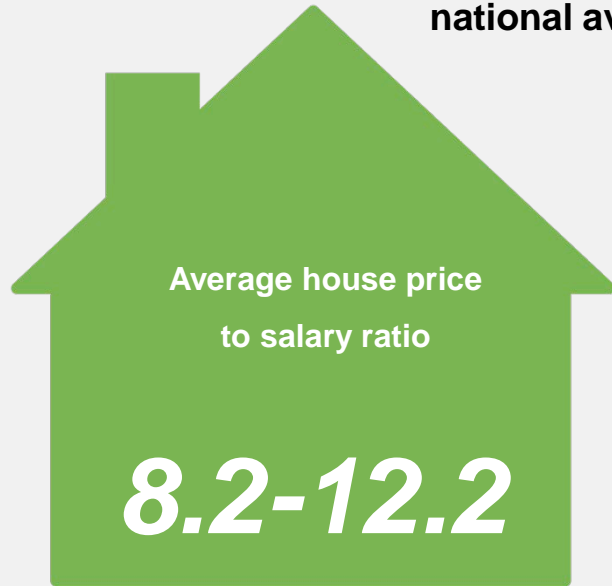


Infrastructure

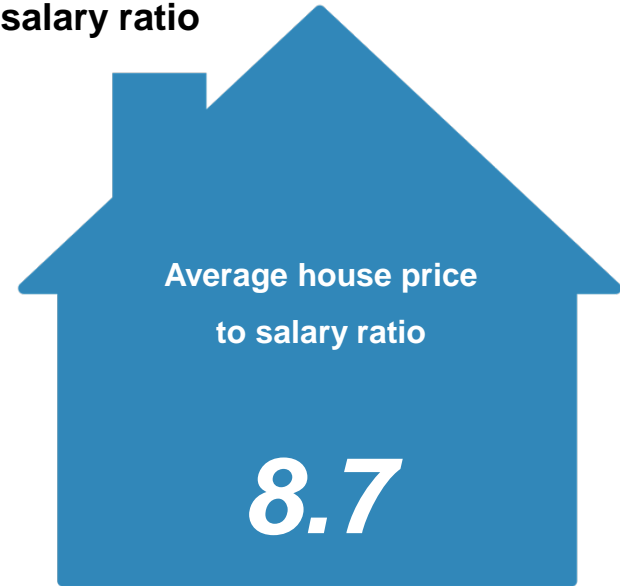
- Workforce is heavily dependent on road & rail links
- Regional economy based on being able to get to work reliably
- Significant challenges with the transport infrastructure
- Working with neighbouring LEPs to look at strategic transport corridors to highlight where investment is needed

COAST TO CAPITAL

9 out of 14 areas in our region are above the national average for house to salary ratio



ENGLAND





Sustainable transport at the heart of economic growth

- ▣ Efforts to increase productivity will put pressure on transport infrastructure
- ▣ Improved transport infrastructure will increase productivity
- ▣ Less reliance on road and rail will reduce the pressure on our transport infrastructure
- ▣ Sustainable transport solutions are key
- ▣ Embedding this thinking at the beginning of planning discussions is essential



Thank you – Any Questions

