

ESF UPDATE

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COAST TO CAPITAL ESIF PROGRAMME MANAGER

SFA PROMOTIONAL EVENT , ON 9 JUNE 2016



EUROPEAN STRUCTURAL & INVESTMENT FUNDS (ESIF) IN COAST TO CAPITAL AREA



- £24,4m ERDF
- £23,2m ESF
- £3,8 m EAFRD



Covering the **period (2014) 2015-2023**

DELIVERY OF ESF IN COAST TO CAPITAL REGION

Two ways of delivery:

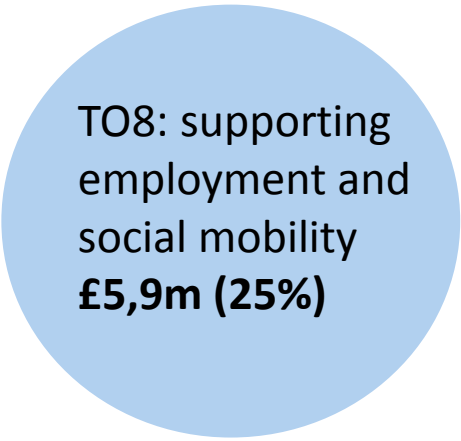
- Either **direct bidding** or bidding through **Opt-in organisations** against specific specifications

What does it mean for an applicant?

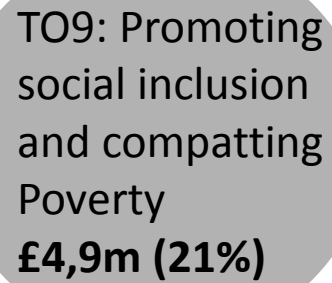
- With direct bidding, applicants will have to bring and evidence 50% match-funding against total expenditures
- Through Opt-in organisations, the applicants will get 100% funding



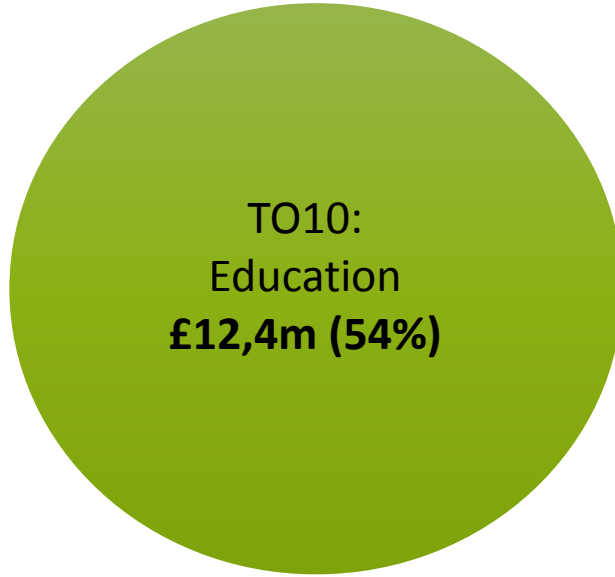
ESF BUDGET BREAKDOWN FOR THE PERIOD 2014-2020



TO8: supporting
employment and
social mobility
£5,9m (25%)



TO9: Promoting
social inclusion
and combatting
Poverty
£4,9m (21%)



TO10:
Education
£12,4m (54%)

TO8: PROMOTING EMPLOYMENT AND SUPPORTING SOCIAL MOBILITY

- Investment area A: Projects to support those adults in most need of help to provide support from pre work training, through to sustained employment including self employment.

Call currently Open: Through DWP Opt-in. 1,3m

- Investment area B: Projects, including pilot projects, to deliver brokerage and support to smaller businesses to enable them to take on those in most need of help e.g through apprenticeships and other schemes

Expected future calls: Through DWP Opt-in and (or) direct bidding

TO8: PROMOTING EMPLOYMENT AND SUPPORTING SOCIAL MOBILITY (TO BE CONTINUED)

- Investment area C: Projects, including pilot projects, to assist those in target groups to benefit from new employment models such as social and community enterprises and self-employment.

Expected future calls: Through DWP Opt-in and (or) direct bidding

- Investment area D: Projects to support unemployed or inactive young people to move into sustained employment, particularly those not in education and training, including for example, pre work training, advice, support, access to higher education, mentoring

Expected future calls: NEET project under direct bidding. Expected in summer 16.

TO9: PROMOTING SOCIAL INCLUSION AND COMPATTING POVERTY

- Investment area E: Active inclusion and equal ops & improving employability

10 projects calls closed. First round of projects approved and others going through assessments with BFL

BFL1: Interventions with NEETS

BFL2: Return to work for LTU

BFL3: Family focus labour market provision

BFL4: Health & wellbeing

BFL5: Housing centre solutions

BFL6: Community led ESF provision

BFL7: Supporting social enterprise

BFL8: Community inclusion

BFL10: increasing employment levels in priority sectors

TO9: PROMOTING SOCIAL INCLUSION AND COMPATTING POVERTY

- Investment area F: Projects to develop community capacity and resilience to support active inclusion for those in target groups including developing community leadership and capacity, social and community enterprises

Expected future calls: Direct bidding

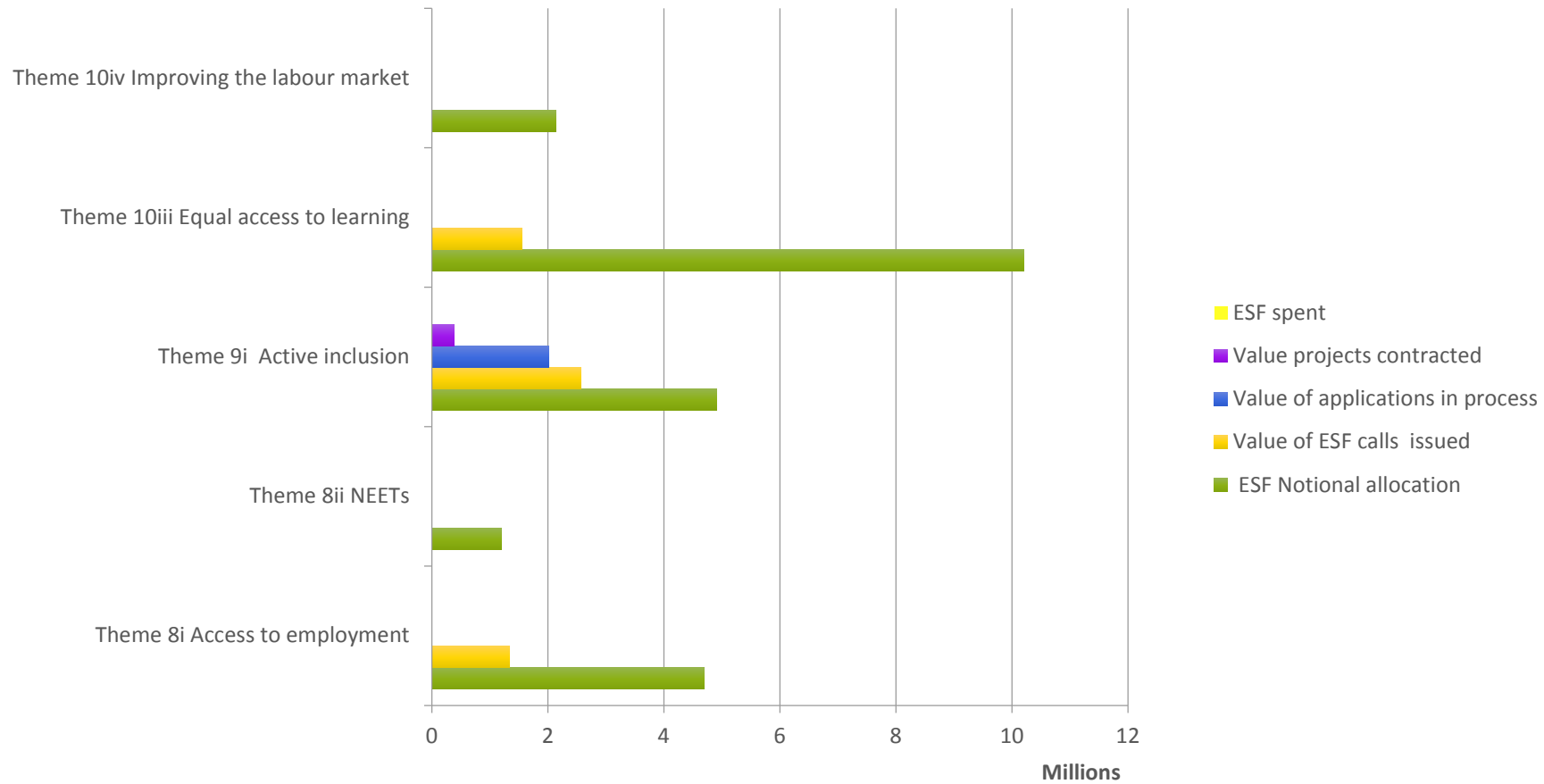
TO10: EDUCATION

- Investment area G and H: Projects to support the development of intermediate and higher level skills in our priority sectors
- Investment area I: Projects to support workforce development in our priority sectors

Currently open call: One call including 3 lots



ESF Priorities



OPEN & IMMINENT FUTURE ESF CALLS

- Employability

(DWP opt-in)
open

- Intermediate and
higher level skills
- Workforce
development

(SFA opt-in)
Open

- NEETs
Direct call to be
issued in summer
- Digital Skills
Direct call across
LEP-areas
Issued in the
Autumn

THANK YOU FOR YOUR ATTENTION

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76.8%
employment rate

20%
of SE economy

6th
Most prosperous region in the UK

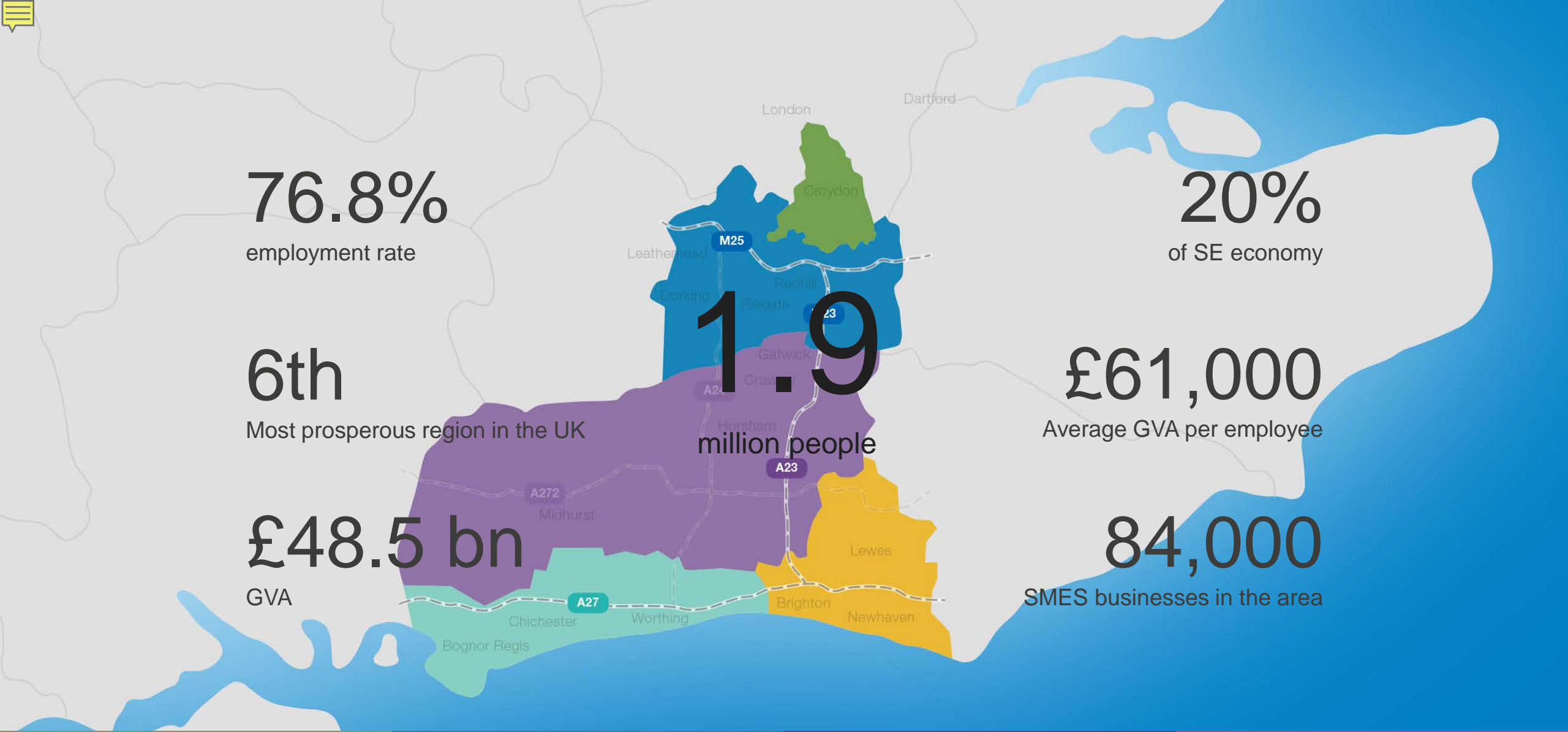
1.9
million people

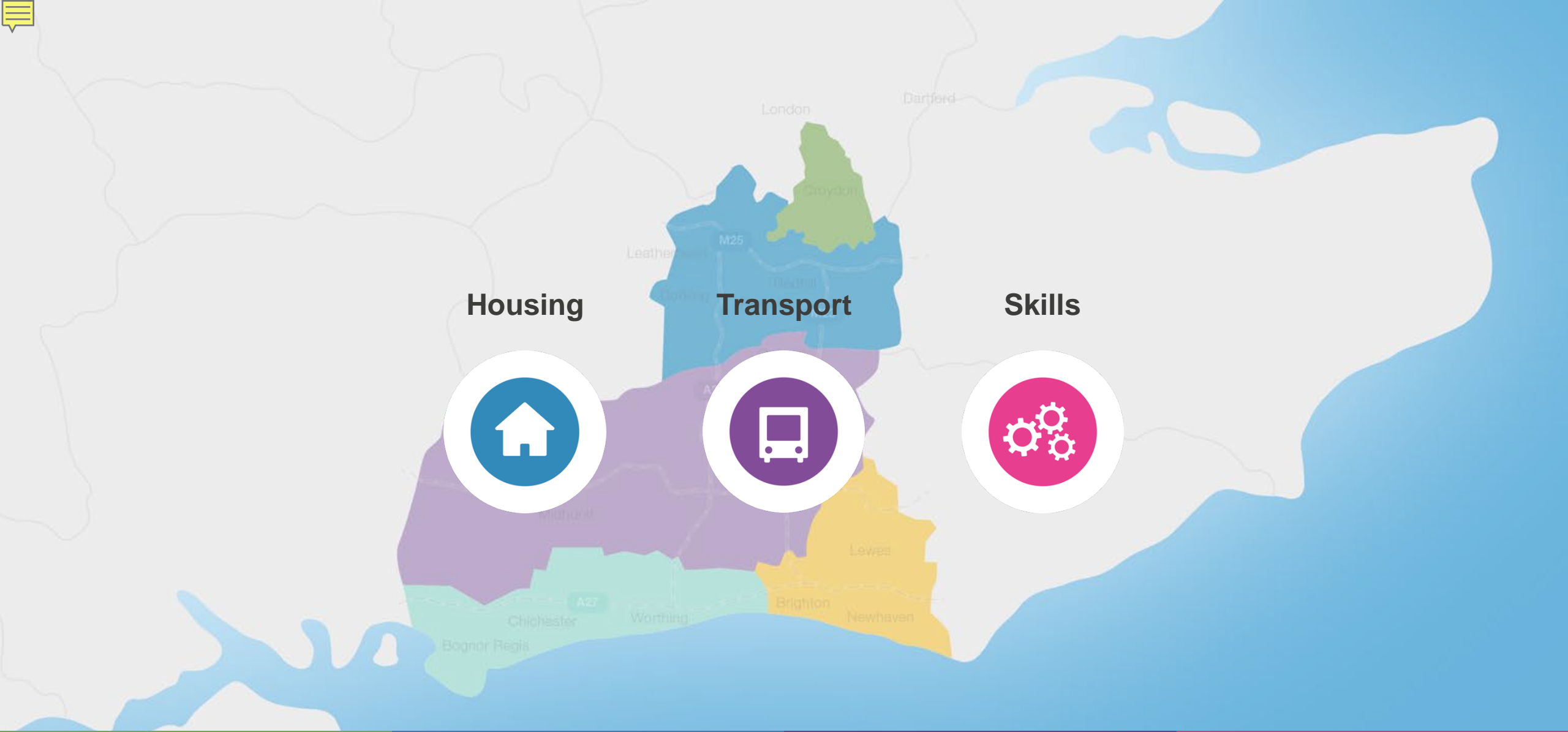
£61,000
Average GVA per employee

£48.5 bn
GVA

84,000
SMES businesses in the area

THE REGION





Housing

Transport

Skills



OUR KEY PRIORITIES



PRIORITY SECTORS

Sectors targeted for growth

- Advanced manufacturing and engineering
- Creative, digital and IT
- Environmental technologies
- Financial and business services
- Health and life sciences

High employment sectors

- Care (Health)
- Construction
- Visitor economy



THE NATIONAL PICTURE

- A slowly improving economy – skills gaps contribute to low productivity
- STEM is at the heart of growth
- Increased drive for devolution and for that to include skills
- Reviewing and reshaping of post-16 provision with a drive to specialise
- Increasing effectiveness, simplicity and localisation of the Adult Education Budget
- Technical and vocational pathways
- 3m Apprenticeships by 2020

COAST TO CAPITAL EMPLOYMENT FORECAST

- Number of jobs predicted to rise by 45,000 between 2012-2022 (ambition 60,000)
- Private sector expected to contribute 99% to net job growth between 2012-2022
- *45% of employment is in the three high skilled occupational groups: managers, professionals and associate professionals (+65,000 by 2022 of which 66% women)*
- 31% of jobs are in the middle ranking occupations of administration, skilled trades and caring/leisure roles (-31,000 by 2022 but still significant source of employment)



COAST TO CAPITAL EMPLOYMENT FORECAST

- 23% of employment is in sales or customer service, plant/process operatives and elementary roles
- Leading sources of job growth forecast to be professional services (+10,000), support services (+7,000), information technology (+7,000) and construction (+6,000)
- Replacement demands will contribute around eight times as many job openings as net job growth over the next decade: 369,000 openings compared with 45,000

SOME OF OUR PRIORITIES

- English and maths - low levels in the workplace
- STEM, technical and professional skills
- Higher level skills
- Strong leadership and management
- Apprenticeship growth, particularly at Higher and Degree level
- Retaining and retraining of the older workforce
- Creating learning and employment pathways

ESF SFA - INVITATION TO TENDER

- Delivery of education & vocational training services activity
- To support employees and employers in the Coast to Capital Local Enterprise Partnership (LEP) area

IMPORTANT FACTS

Location of contract

South East

Value of contract (£)

£1,549,525

Published date

27 May 2016

Closing date

27 June 2016

Contract start date

12 September 2016

Contract end date

31 March 2018

WHAT WILL BE PROCURED?

The activity to be procured is under the following 3 lots:

- Lot 1 - Skills Support for Workforce, basic skills provision for the employed - £443,875
- Lot 2 - Skills Support for the Workforce, intermediate and higher level skills provision for the employed - £885,450
- Lot 3 - Skills Support for the Workforce, higher level skills provision for the unemployed - £220,200

YOU CAN BID FOR ONE OR MORE OF THE LOTS

WHO CAN SUBMIT A TENDER?

The ITT has been issued to all candidates who have submitted a successful response to either:

- The Register of Training Organisations refresh for the delivery of education and training services
- The delivery of Information, advice and guidance as at September 2015 or the Register publication as at February 2016 or April 2016

Only these organisations may act as lead partner and submit a tender. Other organisations may partner.

LOT 1 - SKILLS SUPPORT FOR WORKFORCE, BASIC SKILLS PROVISION (EMPLOYED)

The *aim* of the Services is to:

- support sustainable employment and promote the in-work progression of employed individuals with low skills through the delivery of work-related skills training
- raise the level of attainment achieved by these individuals, enabling them to improve their employment status and to move them on to undertake higher levels of training



LOT 1 - SKILLS SUPPORT FOR WORKFORCE, BASIC SKILLS PROVISION (EMPLOYED)

What does it involve?

- Engaging SMEs in our priority sectors
- Highlighting importance of English and maths in the workplace
- Carrying out on-site Training Needs Analysis
- Assessing current ability level for English and maths
- Delivering English and maths
- Referring to / brokering intermediate & higher level skills provision
- Facilitating progression opportunities

LOT 2 - SKILLS SUPPORT FOR WORKFORCE, INTERMEDIATE AND HIGHER LEVEL SKILLS PROVISION (EMPLOYED)

The *aim* of the Services is to:

- provide individuals with the opportunities to develop the skills that will enable them to progress in employment
- provide support to employers develop individuals to fill intermediate, technical and higher level skills gaps and shortages

LOT 2 - SKILLS SUPPORT FOR WORKFORCE, INTERMEDIATE AND HIGHER LEVEL SKILLS PROVISION (EMPLOYED)

What does it involve?

- Engaging SMEs in our priority sectors
- Highlighting importance of workforce development
- Carrying out on-site Training Needs Analysis
- Assessing/identifying current ability levels
- Delivering intermediate and higher level skills training (units, certification, modules etc)
- Referring to / brokering English and maths
- Facilitating progression opportunities

LOT 3 - SKILLS SUPPORT FOR THE WORKFORCE, HIGHER LEVEL SKILLS PROVISION (UNEMPLOYED)

The *aim* of the Services is to:

- provide support to individuals who have recently become unemployed where they require higher level skills to inspire them to identify and acquire the skills needed for employment and progression in Coast to Capital's key sectors
- provide individuals with the opportunities to develop the skills that will enable them to progress into employment
- provide support to employers to take on and develop individuals to fill intermediate, technical and higher level skills gaps and shortages

LOT 3 - SKILLS SUPPORT FOR THE WORKFORCE, HIGHER LEVEL SKILLS PROVISION (UNEMPLOYED)

What does it involve?

- Engaging with appropriate referral agencies to identify suitable individuals
- Delivering highly responsive skills provision to meet business and industry needs
- Offering information, advice and guidance and personal development opportunities to the unemployed
- Offering support around business start up and entrepreneurship

LOT 3 - SKILLS SUPPORT FOR THE WORKFORCE, HIGHER LEVEL SKILLS PROVISION (UNEMPLOYED)

What does it involve?

- Supporting individuals to start on higher level skills and apprenticeships by providing taster units of relevant vocational training; work-based access training and work shadowing opportunities related to higher skills/paid jobs
- Delivering L3+ skills provision which offers both accredited and non-accredited skills training that is innovative, responsive to local skills needs
- Facilitating progression into work opportunities

GEOGRAPHY

The Services will be delivered within the Coast to Capital Local Enterprise Partnership area

Any delivery in Croydon must complement other similar programmes funded by the European Social Fund and not duplicate activity

WHAT WOULD WE LIKE TO SEE

- Collaboration not competition
- True investment in the skills of the workforce and potential workforce (not easy wins)
- The creation of new long lasting partnerships
- Innovation where appropriate, replicating and expanding good practice where it is working
- Engagement with the LEP, accessing our research, reports, strategies, Growth Hub, networks, employer connections and expertise
- Ongoing involvement of employers in the design and development of programmes
- Good use of labour market intelligence
- Engagement with existing networks, forums etc. – don't reinvent the wheel