



gatwick**diamond** **Meet** the Buyers

don't just meet the Buyers – get yourself connected

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Meet the Buyers

The Sponsors



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gatwickdiamond
Meet the Buyers

Don't just Meet the Buyers
Solve their problems

October 18th 2017
Arora Hotel, Crawley

5 steps to gaining new business

- Register for Meet the Buyers as a Supplier
- See who is going to be there and their needs
- Submit your relevant products and services
- We will match you with the relevant Buyers
- Use your dedicated appointments to get yourself connected with the types of Buyers you want to do business with

Gatwick Diamond Meet the Buyers brings local, regional and national buyers together with local businesses in the region. Now in our 17th year, Gatwick Diamond Meet the Buyers creates new business for those that take part.

Over £22.5m of business is estimated to have been created since 2010

In 2017, there will be more than 2,000 sales meetings at the Meet the Buyers event in October

Meet some of the buyers

YOUR LONDON AIRPORT

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Search Twitter

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Meet the Buyers

TWEETS 5 FOLLOWING 83 FOLLOWERS 19 LIKES 1

Tweets Tweets & replies Media

GDMeettheBuyers @gdmeetthebuyers
Joined April 2017

Tweet to Message

10 Followers you know

Very useful morning @Kent_B2B - good meetings

GDMeettheBuyers Retweeted
Jeremy Taylor @gdjgntaylor - 7h
Ready to represent @gdmeetthebuyers @Kent_B2B

Trends change

- #WorldPenguinDay It's World Penguin Day!
- #EarlyNewDay @CristinaLofery, @Rockingham07 and 1 more are Tweeting about this
- Andrew Tyrie Blue Ribbon 1,426 Tweets
- #music17 5,886 Tweets
- Bridgend Keir Stammer

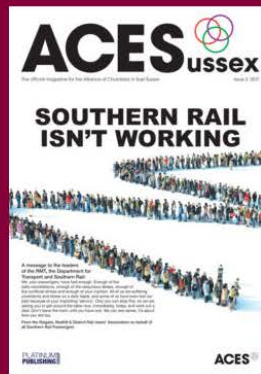
P L A T I N U M BUSINESS

The widest-read
business publication
in the South East

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The Platinum Publishing Group launched our first title in 2014 and Platinum Business Magazine took the region by storm and is now the largest circulation business magazine in the country. Since then we have launched three further titles that are the official publications of the region's Chambers of Commerce. All Platinum titles are renowned for being informative, relevant and highly entertaining with editorial written by some of the most prominent business leaders from some of the UK's largest companies.

Always fresh, always relevant, always irreverent.



Seminars



Date	Venue	Subject	Speaker
7 th June 2017	Canon	Pitching, Presentation and Networking: Capitalise on “Meet the Buyer” events	Colin Spiller
14 th June 2017	Denbies Wine Estate	Effective Sales Processes & Practices	Tim Rylatt
7 th July 2017	East Sussex National	Effective Sales Processes & Practices	Tim Rylatt
14 th July 2017	Roffey Park	Exploiting International Business Opportunities	DIT FICCI
25 th Oct 2017	Ardingly College	Digital & Social Media Marketing	Matt Turner
14 th Nov 2017	Amex Stadium (tbc)	What do you say after you say ‘Hello’?	David Mellor

To be confirmed...

September - Understanding Procurement: Airport Based Business - AirServ

September/October - Inspiring & Delivering Innovation - SINC

September/October - Understanding Procurement: Public Sector & Government – CBC, HDC & MSDC and the Home Office

Venue Partner

18th October 2017



Buyer Zones

18th October 2017

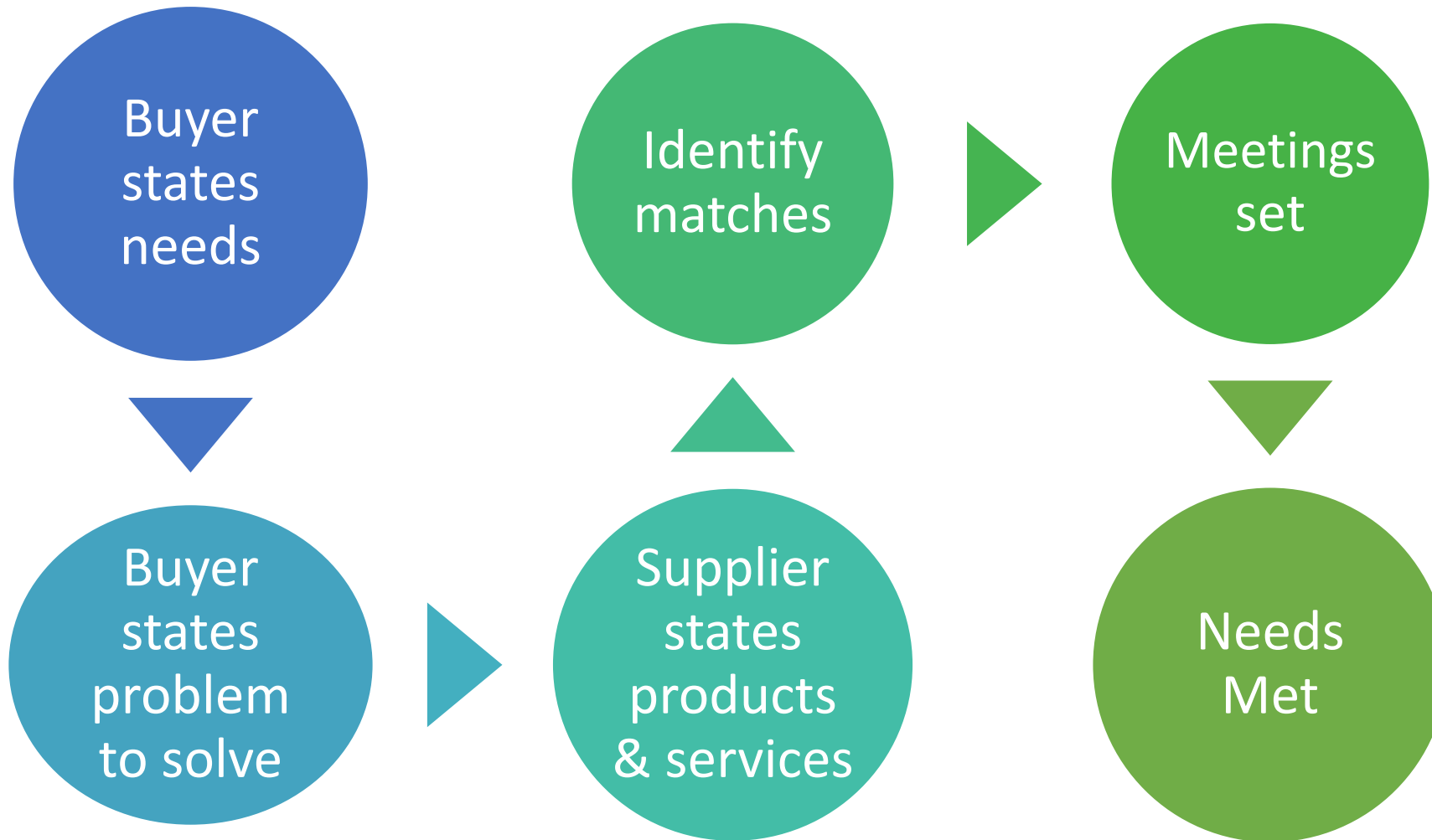


- ◆ Manufacturing & Innovation
- ◆ Public Sector & Utilities
- ◆ Construction & Infrastructure
- ◆ Services
- ◆ International

Buyers to date



The Matching Process

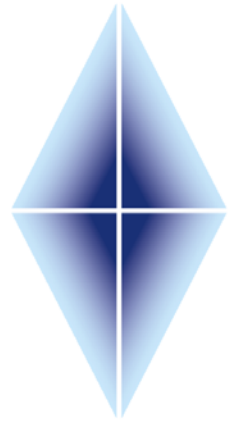


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