

Job Description

Role:	Head of Regeneration, Housing and Business Space
Accountable:	Chief Executive
Place of Work:	Horsham
Salary:	£40,000 per annum
Term:	Fixed term for 2 years
Hours:	Part-time - 3 days a week

The Challenge

Coast to Capital is the Local Enterprise Partnership for one of the most prosperous and successful regions of the South East, including West Sussex, Brighton, Croydon and East Surrey. As a business-led organisation we work closely with local authorities and other partners to promote and to support economic development in our region. As a strategic organisation, our role is to identify and help to tackle the biggest challenges facing our economy.

The supply, availability and affordability of housing and business space across the region represents one of the biggest issues facing our region. The 2017 Housing White Paper confirmed that the challenge of housing affordability in this region is amongst the highest in England. Closely associated with this is the importance of securing adequate investment of further private and public funds to support infrastructure, regeneration and economic capacity in the region.

Reflecting this, the Coast to Capital Board has decided to prioritise a programme of work to provide explicit support to the delivery of local plans in our area, and to support the delivery of business space and housing that our growing economy needs.

Further details of this are set out in the attached mandate agreed by the Board. We are looking to recruit a senior person to join our team and initiate this work in a way that supports the work of local planning authorities and increases investment in our region.

The Role

The main objectives of this role are:

- To provide effective leadership to Coast to Capital work on regeneration, business space and housing issues; establishing the LEP as a partner who can add value in the delivery of local plans in the region.
- Developing and establishing reliable mechanisms for increasing private sector investment in housing in the region, identifying and linking investors from the UK and overseas to opportunities to deliver local plans.
- To engage effectively with Government and its Agencies in order to promote the specific challenges of housing in this region and the further support needed



to deliver local plans. To identify and lobby for further public investment to support this, both through the development of infrastructure and the allocation of national regeneration and housing budgets including through the identification and promotion of key sites where support is needed.

- Identifying and developing solutions to typical incidents of market failure in site development in the region, and finding opportunities to promote and advocate these. Examples of market failure might include the provision of types of housing which are essential for the successful operation of our regional economy, but which are not being delivered sufficiently in the region.
- Working with local authorities to develop an evidence base on the provision of business space and housing in the region. This might include work to improve understanding of commercial investment markets eg for business space, or other work to complement assessments made by local authorities. It might also include programme to promote the take-up of construction and other development-related skills within the regional workforce.
- Building strong relations with Board members and other key partners in the region to help identify a regional common purpose around the economic importance of regeneration, business space and housing. Key partners include Local Government, developers and Housing Associations, and employers.

The Person

We are looking to recruit an experienced and senior professional who can develop and lead delivery of a work programme to meet the aspirations of the Board.

Working directly to the Chief Executive, and in close cooperation with Board members and senior partners across the region you will establish Coast to Capital as a strong partner with the ability to support the delivery of local plans as required, and to increase investment in regeneration, infrastructure and housing in the region.

The post requires the following competencies and experience:

- Strong partnerships skills, with ability to build relationships across a wide range of partners including developers, investors, local authorities, housing associations and central Government and its agencies.
- Authority and reputation within the housing sector including a good understanding of the development of local plans and the incentives within the public and private sectors.
- Excellent understanding of the barriers and market failures that can occur around the delivery of local plans, and broad based experience in how to address and mitigate different types of market failure in order to take forward development
- Good awareness of potential funding and financing solutions to these challenges, and a track record in bringing additional investment to secure project delivery.



- Familiarity with the aspirations and challenges around land use in the Coast to Capital area including the importance of infrastructure investment.

Terms

This part-time post is offered as a two year contract, reflecting the mandate set by the Coast to Capital Board.

The post is offered at three days a week at a salary of £40,000 per annum, although we welcome applications from suitable candidates who would be interested in working two days a week or more flexibly on a pro-rata basis.

Coast to Capital offers a contributory pension scheme, and other benefits.

Applications

To make an application please send, by 29th August 2017, a full CV with a covering statement setting out how you believe you could fulfil the requirements of this key role and the names of two referees (references will not be taken up in advance of interviews) to Sue Maddin, PA at sue.maddin@coast2capital.org.uk. We will acknowledge your application within 24 hours. If you have not received confirmation please contact Sue Maddin on 01403 333840 to ensure we have received your application.

Further information

Further information about Coast to Capital may be found at our website: www.coast2capital.org.uk Coast to Capital is committed to achieving diversity and equality of opportunity both as an employer and as a commissioner of services.