# Coast to Capital Growth Equity Fund

# Application form

**This application form should contain a brief summary of your business. Please keep the application form to 5 pages.**

**The assessment will be carried out purely on the basis of the information contained in this form. Do not submit a business plan or summary at this stage.**

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| 1. Applicant Details | *Please include details of main place of business, if different* |
| Company Name |  |
| Company registration number and date |  |
| Contact Name |  |
| Address |  |
| Telephone |  |
| Mobile |  |
| Website |  |
| E-mail |  |

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| 2. Investment proposed | |  | | |
| C2C Growth Equity Fund | | | £ | |
| External investment (“matched funding”) | | | £ | |
| Management investment (“matched funding”) | | | £ | |
| Management’s estimated pre-investment valuation: | | | £ | |
| Total investment required (this funding round) | | | £ | |
| Potential source of external investment, and progress to date: | | |  | |
| Summary of Application of funds | | | Amount required | |
|  | | | £  £ | |
| Total | | | £ | |
|  | | | |
| 3. Funding History and  Current Ownership |  | | |
| Provide details of how the company has been financed to date in chronological order - to include:  - actual cash investment by management/ founders (do not include cost of unpaid management time)  - any grants/ awards such as R&D Grants (formerly SMART), Small Firms Loan Guarantee, R&D tax credits etc  - business angel or other private equity investment (including friends and family)  - bank facilities (overdraft, mortgage etc) | | | |
| Set out the current shareholding structure, giving names and number of shares held. | | | |
| Set out exit plans | | | | |

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| 4. Product description |  |
| Describe key products  Indicate those which are fully developed.  Further development requirements to be specified and costed.  Identify IP owned by company and any protection. | |

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| 5. Market |  |
| Describe market and estimate size | |
| Key existing and potential customers | |
| Identify demand drivers | |
| Advantage compared to key competitors | |

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| 6. Strategy |  |
| Brief description of history | |
| Strategy for the next five years | |

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| 7. Management team |  |
| Key players and role within company. Identify relevant previous experience for each. | |

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| 8. Financial | |  |  |  |  |  |  |
| **P&L** | Last year  Actual  [Date] | | Current year  YTD Actual  [Date] | Current  Full year (projected) | Year 1  Forecast | Year 2  Forecast | Year 3  Forecast |
| Revenue |  | |  |  |  |  |  |
| Gross profit |  | |  |  |  |  |  |
| Overheads |  | |  |  |  |  |  |
| Net Profit |  | |  |  |  |  |  |
|  |  | |  |  |  |  |  |
| **Cashflow** |  | |  |  |  |  |  |
| Capital Expenditure |  | |  |  |  |  |  |
|  |  | |  |  |  |  |  |
| **Balance sheet** |  | | Current year  only |  |  |  |  |
| Cash/ (overdraft) |  | |  |  |  |  |  |
| Loans |  | |  |  |  |  |  |

|  |  |
| --- | --- |
| **I/We certify that to the best of our knowledge the information provided is a true and accurate reflection of our business circumstances. If this is found not to be the case the application will be declined without any further reference to us.** | |
| **I/We authorise FSE Fund Managers Limited to undertake any searches or other investigations (including checks with credit reference agencies) deemed necessary in the assessment of this application.  FSE Fund Managers Limited are under no obligation to notify me/us of the nature of these searches** | |
| **IMPORTANT NOTICE: USE OF PERSONAL INFORMATION**  **Some of the information in this form is classed as personal data within the meaning of the Data Protection Act. FSE C.I.C and its subsidiaries (“FSE”) will use this information in its assessment of the proposal and for statistical analysis.** | |
| Name and position of person submitting application |  |

**Please send your completed application form to c2cfunding@thefsegroup.com**