

Coast to Capital ESF Call Specification Proposal Paper
Support for unemployed and inactive people facing multiple barriers to work

ESF Priority Axis 1: Inclusive Labour Markets

ESF Operational Programme Investment Priority: 1.4 Active inclusion including equal opportunities & improving employability.

Total Commitment for this Call = £2,540,802 ESF

Minimum Application Level = £500,000 ESF

(please note that this minimum application level is under review by DWP and may increase)

Total Output – Participants = 1,687

This call for proposals aims to support people with multiple and complex problems progress towards or into the labour market. We would expect providers to adopt a flexible and personalised delivery methodology to meet the needs of an individual, whilst addressing multiple barriers to work and improving their chances of securing and sustaining employment.

Because we would expect beneficiaries to possess multiple and complex problems, we would ideally like to see providers offer a range of specialist support to help address these needs. Projects must deliver activity which directly contributes to the objectives of Priority Axis 1.4. The priorities and activities to be addressed are as follows:

- Creation of integrated packages of support that address gaps in provision to disadvantaged groups and reach those who are not currently receiving support
- Tackling inactivity by helping disadvantaged groups overcome various barriers (for example: substance misuse, mental health factors, domestic abuse, language barriers, carer responsibilities, general health and disability), and improve their employability and move towards employment
- Support activities focusing on workless households
- Provision of support to households who face eviction from their property
- Additional intensive flexible support to help Universal Credit claimants progress into the labour market
- Support for economically inactive women from ethnic minorities, including those with child or elder care responsibilities, and who often face multiple disadvantages
- Work with employers to help integrate people with disabilities and ethnic minorities, and other disadvantaged groups, into the workplace
- Tackle specific barriers faced by refugees and migrants and to integrate them into the labour market
- Support the development and growth of social enterprises

We are not anticipating that any of these Calls will change, but this is not completely out of the question, as (although agreed) these Calls have not yet been published by DWP.

Examples of activities that may be supported include:

- 1:1 support/mentoring
- Basic skills and ESOL training
- Support for those who need pre-traineeship and pre Work and Health Programme assistance
- Support complementing other skills provision, such as crosscutting and 21st century skills, including team working, effective communication, problem solving, critical thinking and self-direction
- Money management/debt support and advice, and financial literacy programmes
- Digital and internet literacy courses to aid job searching, access to benefits and progress in work
- Local networks and groups to support people to get a job or access learning to provide people with a safe environment and peer support
- Social innovation – reviewing processes of the project
- Softer skills development (for example; assertiveness, confidence, anger management and motivation)

Any proposed activity must fit with the Coast to Capital ESIF strategy (particularly Coast to Capital Intervention Area 7) which can be found at

http://www.coast2capital.org.uk/storage/downloads/esif_strategy-1475574393.pdf

without duplicating any existing activities taking place in the LEP area.

Applications to this call should cover the entire Coast to Capital area, although smaller applications covering only part of the area will be considered. We are particularly keen to see delivery in Newhaven to meet the employment and skills needs of the Newhaven Enterprise Zone which is a joint initiative between Coast to Capital and Lewes District Council. Further information about the Enterprise Zone can be found at

<http://newhavenenterprisezone.com/> and an economic profile of Newhaven can be found here

http://www.coast2capital.org.uk/storage/downloads/newhaven_economic_profile_2017-1505225183.pdf.

Provision in Croydon and Lewes District must complement, and not duplicate, the ESF funded projects available through London LEP (Croydon is in both Coast to Capital and London LEPs) and the South East LEP (Lewes District is in both Coast to Capital and SELEP).